

Zone 3, 4, 5 Directors Report

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With there now being two directors for zone 3,4,5, (Jacob was elected at the 2018 AGM), we hope to have a more proactive role by determining what our goals are and establish a way to help each other accomplish these goals. We are hoping to reach out to clubs and officials within the zones to obtain information on what they are looking for/need from their zone directors.

IDENTIFIED GAPS

COMMUNICATION

- Clubs may want to consider adopting social media channels, or connecting with traditional news outlets, to draw attention to their programs
- We hope to also increase communication between us and clubs

FACILITIES

- Clubs that share facilities are working with their municipalities to ensure public use is limited during scheduled training times, due to safety concerns
- Possibility of an updated facility at North Delta Secondary and a stadium at Bear Creek Park in the near future

PARTNERSHIPS

Possible partnerships with local recreation centers to develop programs that:

- Promote and introduce athletics to individuals with various athletic backgrounds
- Emphasize the importance of a basic run, jump, throw foundation in any sport
- Provide information on local club programs
- Provide information on BC Athletics programs

SCHOOLS

- As per the strategic plan to incorporate School programs within BC Athletics
- Track what schools are in the zones 3, 4, 5
- Which schools participate within the sport of athletics
- Reach out to those that do with an introduction and call for information
- Potentially look into reaching out to those that don't in a way to find out the circumstances into not participating.

CHALLENGES

The high number of meets in the lower mainland have been strenuous for our officials. It has been requested that clubs consider providing more volunteers/trained officials or explore different meet formats.