



**BC Athletics Board of Directors Meeting – January 27, 2018**  
**Fortius Sport & Health/Athlete Development Centre, Barcelona Boardroom**  
**Minutes**

**Attending in person:** Greg White, Chair; Brian McC Calder, President/CEO; Carey Dillen, Director Finance; Mark Harding, Director Marketing & Communication; Jordan Myers, Director Events & Promotion; Darren Willis, Director Zone 6; Katelynn Ramage, Female Athlete Director; Chris Winter, Technical Manager Track & Field; Sam Collier, Manager Registration and Membership Services; Maurice Wilson, Technical Manager Road and Cross Country Running; Jennifer Brown, Coaching Education Coordinator

**Attending by teleconference:** Tyler Heisterman, Director Programs & Technical Development; Sabrina Nettey, Run Jump Throw Wheel Coordinator (left the meeting at 9:23am, rejoined the meeting at 12:57pm and left the meeting at 1:17pm)

**Regrets:** Jim Hinze, Vice Chair; Paul Mathias, Director Administration & Planning; Jodi Langley, Director Zones 1 & 2; John Gay, Male Athlete Director; Richard Lee, Coach, BC Endurance Project

- 1. Meeting was called to order at 9:01am.**
- 2. Introductions were made.**
- 3. The outline of the format for the meeting and session with the Committee Chairs was noted.**
- 4. No additions to the agenda.**
- 5. Adoption of the agenda – K. Ramage/C. Dillen – Passed**
- 6. Approval of the Board of Directors Minutes of:**
  - a. November 28, 2017 – Circulated. Motion to approve – D. Willis/J. Myers – Passed.
- 7. Receipt of the Executive and BCA Committees meeting minutes of:**
  - a. Masters Committee Meeting minutes of January 18, 2018 – Circulated
    - i. Mark Harding, Board Liaison, noted conflicts in running was brought up at the meeting, like MEC offering low cost races and there was some disagreement within committee as to that being a good or bad thing. Also discussed was the fee structure for championship events and incorporating the cost of the medals in the fee structure.

- b. Officials Committee Meeting minutes of November 18, 2017 – Circulated
  - i. Jim Hinze, Board Liaison was unavailable at the meeting. Jim noted to Greg that the meeting was quite successful but nothing specific to bring forward. Brian McC Calder noted he has been speaking frequently with Brian Thomson.
- c. Cross Country Committee Meeting minutes of January 15, 2018 – Circulated
  - i. Katelynn, Board Liaison, noted there was discussion that the race distance for Senior women at the BC Championships be changed to 8K and that the Junior and Senior women continue to race together, with the Junior women finishing at 6K. Differing of opinions from some of the athletes and the Chair noted there seems to be quite a range of opinions.
  - ii. Colin Dignum is not attending today to represent the committee, so Maurice Wilson will be representing the committee and will speak to this during the meeting and session with the Committee Chairs and representatives.
  - iii. Jordan asked if there was any discussion about Paris 2024 as there is some consideration to including Cross Country in the Olympics again. Maurice noted he will speak to that this afternoon.

## **8. Business arising from the minutes**

- a. November 18, 2017 Board Meeting
  - i. Para-Athlete Support – Statement from Jennifer Heil, viaSport, circulated
    - 1. Brian noted no reply will be provided and is waiting to hear when they are going to call the meeting of all the disability sport organizations and BC Athletics.
    - 2. Brian noted that the disability sports organizations decide what sport they will support. The only disability sport organization to support athletics is BC Wheelchair Sports.
  - ii. Proposed 2018 AGM on September 8, 2018 to be finalized
    - 1. Feedback has been positive regarding online streaming. Could tighten up the timelines a little bit to keep interest online.
    - 2. Sam noted feedback received from online participants and they liked the 2017 date as it didn't impact the beginning of the school season and no major events. On Calendar, no major events should affect a meeting held in September, however September 8 is the BC Senior Games which may affect Masters and may be too close to the start of school for parents and teachers. Greg noted those coaching in the morning gave feedback that the 2017 AGM was a little tight to get there on time and maybe starting at noon might be better.
    - 3. Motion to approve September 8, 2018 as the date for the 2018 AGM – J. Myers/D. Willis – Passed
  - iii. Human Resources – Accounting – Update on current status/staffing
    - 1. Doing a review to evaluate continuing with the current contracted services versus going with an independent contractor which

seems to show some savings, however in consultation with Carey Dillen, SportBC and the auditor, the question of having back up, in the event of an issue, was raised. Brian reached out to Sport BC to see if they could provide back up but unfortunately they don't have that capacity, though they may reconsider at a later date. BC Athletics received notice from the current person that she is leaving and they have brought in someone else from the same accounting company. Decided to leave things as is during this transition and then will review at later date.

- iv. BC Athletics Awards Banquet, Saturday, February 3, 2018, 7pm, Executive Airport Plaza Hotel Richmond
  - 1. Sam noted registration closed last night but Sabrina has left it open until Sunday. Chair asked Directors to please purchase their ticket online. Sam also noted there are currently 259 registered attendees.

## 9. Correspondence

- a. None

## 10. Reports:

- a. Chair of the Board of Directors – Greg White
  - i. Written Report circulated
    - 1. Items of Note
      - a. Zone 3, 4 & 5 has two Zone Director positions vacant, one of which the membership was aware of at the AGM. Zone Director position for Zone 7 & 8 is also vacant. Have not heard from anyone directly since the AGM though Chair has reached out to several of the clubs and one has provided a potential interested party which the chair will contact. Brian noted, with a nomination received, Board will review and approve for the balance of the term. Chair noted he will circulate the information when available and will ask for Board's approval by email so that the nominee, if approved, could attend the next board meeting.
      - b. Jordan Myers asked about the diversity of the clubs being asked for nominees and the Chair noted he did reach out to clubs with both gender and ethnic diversity. Mark Harding asked about having a para-athlete on the Board and Brian noted that there could be an opportunity with the Female and Male Athlete Directors however the nominees for those positions are circulated to BC Teams and there are no para-athletes on those teams.
      - c. Noted at the Athletics Canada Branch Council Meeting, November 2017, there's a new initiative: Framework for Developing Equity and Access to Athletics in Canada. Chair noted he would like to pursue further and continue

the roll out of the motion that was passed at the board level to waive the fees for refugees for the first two years. Darren Willis noted funding perspectives and opportunities with First Nations and Brian McC Calder noted there already are some current partnerships with First Nations.

- b. Vice Chair of the Board of Directors – Jim Hinze
  - i. No Report provided
- c. Directors Reports:
  - i. Zone Directors
    - 1. Jodi Langley – Division 1 & 2
      - a. No Report provided
    - 2. Director - TBA
      - a. No Report provided
    - 3. Darren Willis – Division 6
      - a. Written Report circulated
        - i. Items of Note
          - 1. Interacting better with the high schools in the district, however would like a better understanding of how many participants are in their Track & Field programs. Might not be a participation issue but the way BC Athletics is offering events, etc.
          - 2. Low uptake rates at Pacific Sport. Potentially more limited access in the future for the BC Athletics program, however Chris did not think that was the case as targeted athletes are registered. Numbers are good and higher would be good but not a current concern. Pacific Sport is looking at a very targeted group as they look at high performance. Noted this is reviewed annually.
          - 3. Looking for other information provided to the Directors, like constrained revenues and the ability to see the membership numbers by age for a better understanding at each level. Sam noted she provides this annually and all the past membership reports are online, however reports are by membership category as well as by clubs and unattached. Sam will look to see if it's possible to categorize by age, for under 18 years, and will bring back to the Board.

4. Director TBA – Division 7 & 8
  - a. No Report provided
- ii. Athlete Directors
  1. Katelynn Ramage
    - a. No Report provided
  2. John Gay
    - a. No Report provided
- d. Finance Report – Carey Dillen/Brian McCalder
  - i. Budget Detail to September 31, 2017 with Notes and Projections to Year End – Circulated
    - a. Net operating loss but expected based on current time of the year. Invoices received for Trackie membership registration but are not been reflected on financials yet. Budget is on target and those invoices will be accounted for at year end.
    - b. Cash versus value in kind in some areas, ex. Sponsorship which has revenue offsetting the expense.
    - c. Carey noted the notes highlighted in orange are variances between the operating budget and projections.
- e. Administration & Planning – Paul Mathias/Brian McCalder
  - i. No Report provided
  - ii. Governance Review Update
    1. Governance review – Waiting to meet with Paul Mathis to start putting a draft together.
  - iii. Strategic Plan Update
    1. Looking at where we are, marketing and communications initiatives, and capacity building.
  - iv. Human Resources
    1. Nothing new at this point. Still in discussions with Officials Committee on revenue generation opportunities for part time staffing to assist the committee (like the JD Committee).
- f. Membership Report – Sam Collier
  - i. Written Report circulated
    1. Items of Note
      - a. The numbers are currently up but still within the projections and therefore will likely meet or exceed the membership.
  - ii. Approval of Individual Memberships – Circulated
    1. Motion to approve the list of individual memberships received from November 14, 2017 to January 17, 2018<sup>7</sup> as provided – D. Willis/K. Ramage – Passed
  - iii. Approval of School Club Memberships – Circulated
    1. Motion to approve the 2017-2018 school club memberships – J. Myers/K. Ramage – Passed

- iv. Approval of Club Memberships – Circulated
  - 1. Motion to approve the list of 2018 club memberships, including those which are complete (meeting all requirements) and those pending completion of their requirements – J. Myers/K. Ramage – Passed
- v. Approval of New Club Memberships – Circulated
  - 1. Motion to approve the new club memberships for Athletics Victoria and Mile2Marathon – J. Myers/D. Willis – Passed
- vi. Requirement for Club Membership Approval process for individual members
  - 1. Suggesting changing the requirement in the bylaws from *Clubs must have a minimum of 5 BC Athletics individual "Athlete" members in order for the club membership to be approved to Clubs must have a minimum of five registered members with BC Athletics and all club members active in the club on January 1<sup>st</sup>, including club managers, executive, board of directors, coaches, athletes and officials must have their memberships in place.*
  - 2. Chair suggested bringing the change forward at the AGM for membership approval.
- vii. Membership Requirements for members of BC Athletics Committee members
  - 1. Recommended that, in order to be consistent, we require members of a BC Athletics committee to hold an Associate membership in order to cover their administrative duties on the committee(s) they are members of.
  - 2. Chair noted there might be some push back with the officials committee, though Sam noted she has said this is a requirement.
  - 3. Jordan noted there is a marked budget for each committee and raised the question of using the marked budget for the committee to help cover 50% of the fee. Jordan also noted it may be difficult to encourage outsiders to join committee and yet having to ask them to meet this requirement.
  - 4. Brian suggested providing a complimentary upgrade to associate membership if necessary with the committee member having a lesser membership.
  - 5. Motion to change the BC Athletics rule to require members of BC Athletics Committees to hold an Associate Membership – J. Myers/D. Willis – Passed
    - a. Noted that the motion would be ratified by the membership at the next AGM
  - 6. Noted that associate members require a criminal records check. Sam noted it is free and can be completed online. Sam is currently policing this but has been challenging to track. Chair questioned if it was required/necessary for the Associate Membership to have a

criminal records check and asked Sam to clarify this and bring it back to the Board.

- viii. Sam asked the Directors to please review the circulated document with the Board of Directors contact information and forward any corrections to her.

g. Marketing & Communications – Mark Harding

i. No Report provided

- 1. Working to establish a Marketing & Communications Committee. Brian reached out to a number of people who have declined so will begin with Mark, Brian and Chris and will start by looking at the current marketing and communications plan and what changes or steps can be taken to with regard to communications styles, messaging and funding opportunities.

h. Programs & Technical Development – Tyler Heisterman

i. No Report provided

- 1. No Items of note

ii. Run Jump Throw Wheel – Sabrina Nettey

1. Written Report circulated

a. Items of note

- i. Few courses lined up for RJTW throughout the province.
- ii. Received grant from viaSport that will allow training for learning facilitators in partnership with Engaged Sport North.
- iii. Partnered with four Surrey schools for direct delivery for the spring track and field programs and talking to more schools as there are opportunities for more events.
- iv. Junior Development – Working to connect with the various clubs and looking at opportunities to promote growth, like advertising and receiving additional funding. Looking at supporting school and club programs and raising awareness for opportunities with track and field.

iii. Track & Field – J.D. to Masters

1. Junior Development – Darren Willis, Director Liaison

a. Written Report circulated

i. Items of Note

- 1. Chair noted Committee is currently in transition as the Chair stepped down and the Vice Chair has stepped up in the interim.
- 2. Issue raised with the language regarding the requirements that clubs attending BC

Junior Development Championship events provide volunteers to support the event and a motion brought forward to change the language in the BC Athletics policy. The language changes “required” to “if asked” and also added timing by noting, when the technical package goes out or at least 60 days in advance, to let people know volunteers are needed. Brian noted it was not a rule change, but rather a change of the Junior Development manual to opt out from other clubs to officiate. Noted for information only and will defer Board approval until minutes are received.

3. Concern with award eligibility for meets as the criteria was not clear and always available to clubs. Recommended that it be transparent and available to all clubs for eligibility status.
  4. JD Handbook – Darren noted he did not notice any substantial differences between the two versions. Chair noted he would like to see the final version, once staff has reviewed it, come back to the Board. Darren would like to see the handbook get out as soon as possible and not to delay distribution longer than necessary. Given there were only small changes and nothing substantial to content, the Board agreed.
  5. Question was raised as to using the BC Pentathlon scoring tables this year, which some may not have access to at the meet, or to use another system. Decision was made to use for another year but Sabrina noted she planned to look at what was done in other areas.
  6. Brian noted the list of the full committee members names should be brought forward to the Board for approval. Item deferred until the meeting minutes are provided.
2. Track & Field (15 to 35 yrs) – Chris Winter
    - a. Written Report provided
      - i. Items of Note

1. Since last meeting, Committee has nominated athletes for the BC Athletics Athlete of the Year Awards which will be announced at the Banquet.
2. Targeted athlete list has been circulated to the athletes and coaches nominated. In advance of the banquet more information will be provided to the athletes and coaches about the programs and services,.
3. BC AAP is ongoing and it's hoped to have the funding to the athletes by the end of February. More information to be provided to the Board.
4. Staff application for the BC Teams to close February 16, 2018.
5. Number of training camps being planned. Athletics Canada NextGen program looking at doing a testing day, targeted for the weekend of March 3 & 4, 2018. Will be open to other targeted athletes as well.
6. Finalized the third event group to be supported, the BC Sprint Hurdle project, with the first initiative to be a warm weather training camp the week of March 18-25, 2018 in Las Vegas. Really good uptake so far. Targeted athletes invited with the condition of their personal coach attending as well. Five coaches and 15-20 athletes committed. \$10,000 budget which will provide a grant of \$500 to assist with travel to each coach and athlete. Hoping to be the first of many training camps.
7. Targeted athlete camp in the spring and the BC Endurance project looking at doing a cross country camp in August in Whistler.
8. Would like to do a camp similar to the BC Sprints/Hurdles project, hopefully with the same uptake, however a camp is not possible for this year, so looking to 2019. Also looking at providing financial assistance, approximately \$350, to athletes through reimbursement for training or competition.

9. 2018 BC Team Selection Criteria to be posted in the next month or two.
  10. Chris, Richard Lee and maybe Brian McCalder attending the 2018 Athletics Canada National & Provincial Higher Performance Conference to look at the high performance plan.
- iv. Road and Cross Country Running – Maurice Wilson
1. Written Report and Summary document of 2017 BC Race Participation Trends circulated
    - a. Items of Note
      - i. Participation trends – Numbers decreased last year due to cancellation of a couple major events. Despite media reports regarding a decline in participation, believes BC continues to see good participation.
        1. Mark Harding asked if statistics could be broken down further to road and trail and Maurice noted the classification of trail races might be difficult. Maurice further commented that he did have a current breakdown however it was not definitive as there are few exclusive trail running clubs.
      - ii. Athletes – Planning a Cross Country camp, targeted at high school athletes, in Whistler for August 2018.
      - iii. Competitions – Super Series underway with 2 events completed already this year. Whistler 50 Relay is on hold at the moment, pending the decision of an application for funding from the Municipality. Will also be looking for a new race director this year. Canadian Cross Country Championships will be back in BC for 2019 and 2020 so planning has begun.
    - iv. Approached by CEO of Triathlon BC for recommendations of people to speak at a Race Directors conference. Provided an opportunity to partner to host a joint Race Director's conference April 15<sup>th</sup>, 2018 at Fortius. In the early stages of planning with regard to format and budget. Survey sent out to 250 people to gauge interest and feedback for topics of interest. Looking at providing two memberships, one discounted for BC Athletics

members and one at regular price for non members.

- v. Masters – Track & Field/Road Running/Cross Country Running – Mark Harding, Director Liaison
  - 1. No Report provided
- vi. Officials – Jim Hinze, Director Liaison
  - 1. No Report provided
- vii. Coaching – Jennifer Brown
  - 1. Written Report circulated
    - a. Items of Note
      - i. Since the fall, several coaching courses held and more courses scheduled and coming, including a Para clinic.
      - ii. Working on the course calendar for 2018 and have contacted the zone reps to ensure there's a need for courses. Also ensuring space in the calendar for other courses that may be requested.
      - iii. Submitted a grant for hosting a para clinic in April and looking to use it as a pilot for formalized mentorship in other program areas.
      - iv. Upcoming – In contact with UBC to offer a teaching course, Performance Coach will possibly be held in the spring, looking at possible Pro-D day teacher course in Langley this winter, and sending out a survey for interest in a Women's only sport coach course.
      - v. Other ideas – High performance clinic series, identifying and training learning facilitators, meet mentorships, pre-competition clinics, and creating a content hub of resources for coaching education.
- viii. Performance Hubs/Programs – Chris Winter/Brian McCalder
  - 1. BC Endurance Project – Richard Lee
    - a. Written Report Circulated
      - i. Items of Note
        - 1. Injured athlete is accessing rehab through the program's integrated support team.
        - 2. Rachel Cliff selected to the 2018 Commonwealth Games team in the 10000m.
  - 2. BC Sprints/Hurdles Project – Chris Winter
    - a. Update provided as part of Track & Field Report under Programs & Technical Development.
  - 3. BC Throws Project – Chris Winter

- a. Update provided as part of Track & Field Report under Programs & Technical Development.
- i. Events & Promotions – Jordan Myers
  - i. No Report provided
  - ii. Planned Initiatives – Under review as Jordan transitions into the position
- j. Athletics Canada Update – Greg White & Staff
  - i. Athletics Canada
    - 1. Good representation at the SAGM. Minutes from the meeting not yet received but there was discussion and motions around an initiative to reduce the Road Running membership, as it relates to the fee to Athletics Canada, for 2019 from the current \$15. BC Athletics did not increase the Road Running membership when Athletics Canada increased their fee from \$5 to \$15 so does not really affect BC Athletics but will affect other provinces.
    - 2. Exploring an East/West Regional Championship and will continue to explore. Chris and Brian put forward their names to the working committee.
  - ii. Sport BC
    - 1. Sport BC Athlete of the Year Banquet March 28, 2018, Westin Bayshore
      - a. Awards
        - i. Maureen De St. Croix – Presidents Award – Athletics
      - b. BC Athletics Nominations (finalists to be announced by SportBC in February 2018)
        - i. Athlete with a Disability – Liam Stanley
        - ii. Male Coach of the Year – Garrett Collier
        - iii. Female Coach of the Year – Tara Self
        - iv. Female High School Athlete of the Year – Katarina Viahovic
        - v. Male High School Athlete of the Year – Charlie Dannatt
        - vi. Female Junior Athlete of the Year – Camryn Rogers
        - vii. Male Junior Athlete of the Year – Anastas Eliopoulos
        - viii. Master Athlete of the Year – Christa Bortignon
        - ix. Female Senior Athlete of the Year – Christabel Nettey
        - x. Male Senior Athlete of the Year – Michael Mason
        - xi. Team of the Year – UBC Men’s Track & Field Team
        - xii. Harry Jerome Comeback – Spencer Allen
        - xiii. University Athlete of the Year – James Linde
        - xiv. Official of the Year – Carol Cull

**11. New Business:**

- a. None

**Motion to recess** – Meeting was recessed at 11:48am

**LUNCH**

**Meeting and Session with Committee Chairs and Representatives**

**Attending in person:** Dawn Copping, Chair Junior Development Committee; Jake Madderom, Chair Master Committee; Brian Thomson, Chair Officials Committee; Jordan Myers, Chair Road Running Committee; Chris Winter, Committee Representative Track & Field Committee; Maurice Wilson, Committee Representative Cross Country Committee

**12. Meeting was reconvened at 12:54pm.**

**13. Chair welcomed the BC Athletics Committee Chairs and Representatives and introductions were made.**

**14. BC Athletics Committee Chairs**

- a. Junior Development Committee – Dawn Copping
  - i. Written Report circulated
    - 1. Items of Note
      - a. Initiatives and Plans for 2018
        - i. Date for annual Junior Development Banquet booked for next year.
        - ii. Drafted information for parents of new JD Athletes which was provided to the Board. Intention for Clubs to use themselves to make their own.
      - b. Challenges and Opportunities
        - i. Pentathlon Tables – Came up last year when the tables provided were not used. Will continue using the spreadsheet for one more year and then will review as Committee understands the clubs are changing the format for running their meets.
        - ii. Difficult to get athletes to do Cross Country meets due to participation and cross training in other sports. Not sure what to do to encourage participation.
        - iii. Clubs are growing, so there's more athletes but doesn't seem to be more athletes attending meets.
        - iv. Have to be challenged to give more to opportunities to athletes that don't have track and field in their areas.
        - v. Would like to challenge BC Athletics to sponsor the athletes who are coming to the Junior Development Banquet with a free luncheon. Currently done with

the older athletes, but would like to see a sponsor for the younger athletes.

- c. The Quad – 2017 to 2020
    - i. Nothing specifically noted.
  - d. Space Station Thinking
    - i. Have somebody to go around and promote the sport and help set up clubs throughout the province.
    - ii. Every track and field club had their own facility.
    - iii. The term championships is being used for meets when legally they are not championships. Would like to have Board take a look at this.
  - e. Questions
    - i. Chair noted competition drives training, so it's a unique situation with athletes who are training but aren't competing. Dawn noted it seems like athletes are using the training for cross training for other sports and competitions. Jen Brown noted that the messaging to the younger athletes is not focussed on competition and suggested to promote development, maybe focus on the communication of competitions to younger kids and making it more fun. Jake Madderom noted the training might be more appealing due to the social aspect as that is the case with Masters.
    - ii. Sabrina noted there is a difficulty with Clubs changing meet formats and structure and she is trying to connect with the person in the area that is passionate to have a program. Finding communities want programming but not recognizing the commitments that need to be met.
- b. Masters Committee – Jake Madderom
- i. Written Report circulated
    - 1. Items of Note
      - a. Initiatives and Plans for 2018
        - i. Continuing to nominate athletes to the BC Athletics Hall of Fame and suggest including Senior athletes in the BC Athletics Hall of Fame with some process to their selection. Look to the Board for direction.
        - ii. Recommendations to the Board with respect to the 2019 BC Athletics championships and Chris asked the Committee if they'd be interested in a two-year award for the championships if held outside of the lower mainland. The Committee felt the lower

mainland attracts most of the athletes and is therefore leaning toward staying at a one-year award for the lower mainland but is looking for further feedback.

- iii. Chose BC Athletics Masters of the Year but finding it difficult to get coaches, clubs and athletes to nominate for these awards. Going to try and publish something on the website this year to encourage nominations. Carey Dillen noted SportBC has difficulty getting nominations for their awards as well. Brian McC Calder agreed that it needs to be marketed further, especially down into the club level. Jordan Myers agreed and suggested the messaging be more like the Oscars and Grammys with a campaign in advance to create awareness and spotlight the clubs and athletes. Dawn asked if nominations were really required if awards were based on results but Jake noted there are results that the Masters Committee are not made aware of or sometimes not in a timely fashion.
  - iv. Establish rules for BC Athletics Master Record acceptance and put forth a resolution at the AGM two years ago that tabled and then at the last AGM was voted to be considered by committee reviewing the rules for records. Masters Committee feels there should be some specifications clarified as to who can set a BC record: note the residency requirements, if the person must be a member of the BC Athletics, and remove the requirement that the forms be signed. Also recommend these specifications be applied to Road Running as well.
- b. Challenges and Opportunities
- i. Masters participation in BC Championships
  - ii. Website communication for better promotion and defining Masters events but need volunteers for content.
  - iii. New, younger members for the Masters Committee
  - iv. Participation in club road running and cross country events seems to have hit a plateau and is not rising. Maurice Wilson noted sometimes the cost for Masters Athletes to attend the championship is an obstacle.

- c. The Quad – 2017 to 2020
  - i. Technical Leadership – Area of Emphasis: Coaches – Lack of coaches for Masters athletes. Brian suggested speaking to Jen Brown.
  - ii. Organization Capacity – Members, Communication and Marketing, and Volunteers and recognition.
- d. Space Station Thinking
  - i. One low membership fee for all athletes 35+
- c. Officials Committee – Brian Thomson
  - i. Written Report circulated
    - 1. Items of Note
      - a. Initiatives and Plans for 2018
        - i. Recruiting – Target of 17 new Level 1 officials with a total of 219 active officials at the end of the year. Currently 203 – 223. Target of 250 officials by summer of 2021. Continue with recruitment strategy, working with clubs, schools and networks (bring a friend).
        - ii. Training and Education – Deliver 14 Level 1 and 2 workshops, deliver Level 4 workshops or national workshops to meet upgrading requirements. Maintain an average of 10 officials in upgrading pipeline for levels 3-5. Implement IAAF rule changes to officials and officiating materials. Deepen skills in regions for Competition Secretary. Continuing to raise the awareness of safety on the officiating side.
        - iii. Retention – Continue retention program: awards, thank you items, recognition for service and upgrading.
      - b. Challenges and Opportunities
        - i. Streamline the pathways for upgrading officials. Pilot project planned for pathway to Level 2 (2018-2020).
        - ii. Officiating information – increasing the quality and quantity of data for planning, recruitment, training and retention purposes. (Driving factors: the various places for data retention and combining for more accurate statistics, and the value and power of the data.)
  - c. The Quad – 2017 to 2020
    - i. Areas of emphasis – Recruitment from clubs, schools, masters and networks. Activities to

progress officials further into the upgrading pathway.

- ii. External and internal factors to influence Committee initiatives – BC Athletics staff to assist Committee with recruitment and training. Encourage more clubs to assist in recruiting officials and/or providing volunteers at meets.

d. Space Station Thinking

- i. Research ways technology can be used to reduce the demand for officials yet ensure safe, fair and efficiently run meets.

e. Questions

- i. What is the challenge for recruiting officials? Brian noted his personal opinion is Life. Young people would love to officiate but then they get married and have children and don't want to commit full days or weekends. Brian noted he would like to look at the model for recruitment and for meet structure to see if there are ways to recruit and retain or encourage officials to come back later in life.
- ii. Can the Track and Field program have an officiating component, so that it's included at the high school level and potentially provide course credits for officiating at meets.
- iii. Level 1 officiating course does not compel them to become a member of BC Athletics (unlike with coaching) Brian noted it was more of an orientation. What about next stages? To take a level 2 do you have to become a BC Athletics member? Brian noted there is a two tier registration fee at that level.

d. Road Running Committee – Jordan Myers

- i. Written Report circulated

1. Items of Note

a. Initiatives and Plans for 2018

- i. Ongoing discussion on the transition of committee members and then the new members asking how the committee was originally formed, the ongoing purpose of the committee and having an introductory package with terms of reference. Also discussing revolving the Chair's position for encouragement of new ideas.

- ii. Ongoing review of committee portfolios, maintaining committee representation, course measure and regional representation.
  - iii. Engagement and support – Establishing a greater support network for committee members in the interior and on the island. Engage with every registered club holding events and ensure they are aware of resources available.
- b. Challenges and Opportunities
  - i. Opportunity with the age range – Easy accessibility with running and the large spectrum of athletes.
  - ii. Challenge with ensuring resources that provide recognition and encourage lifelong involvement
  - iii. Crews versus clubs – No formal structure or membership with run crews and commonly organized through stores. Great for participation at events, are volunteering, and are very engaged but are not paying or putting support at the PSO level. How do we consider these membership structures and encourage engagement into BC Athletics.
  - iv. Park runs – Sign up to worldwide membership (not a paid membership), organized to an extent, events are regularly (weekly), no entry fee, cost of putting on runs are kept to a minimum. Due to the desire to keep the cost minimal, only Four to five currently active in BC. Maurice noted it's a great grassroots model, but if going to support as a concept and they don't have revenue to pay a sanctioning fee, why should we actively promote them and aren't promoting other run crews and groups. Jordan noted there's a low barrier to get into the sport so if we look at these models there's a safety concern. Mark Harding suggested looking at how the UK and Europe is holding these events as there is much more organization than is currently done with events in BC.
- c. The Quad – 2017 to 2020
- d. Space Station Thinking
  - i. Fees and fee structure, unity with other PSOs and the silos in the brand identity.
  - ii. Fundraiser events like Breaking Two event (or even Breaking Three or Breaking Four) held for different age groups and held annually.

- e. Track & Field Committee – Chris Winter for Tara Self
  - i. No Report provided
    - 1. Items of Note
      - a. Initiatives and Plans for 2018
        - i. BC Team program – Having a physiotherapist, chiropractor or massage therapist to travel with the team. Currently accepting applications for an IST along with all the staffing positions.
        - ii. Getting selection criteria established for this year
        - iii. Jamboree for 2019/2020 awarded to Kamloops Track and Field Club, July 12-14, 2019.
        - iv. Two new targeted event groups – BC Throws Project and the BC Sprints/Hurdles Project. Will look to continue the momentum from the past year.
      - b. Challenges and Opportunities
        - i. Financial challenges with travelling to National Championships in Ottawa and athlete assistance program.
        - ii. Challenge to hold BC Athletics Camps but also opportunities, especially utilizing technology to access more people. Also opportunities to apply for grants to host more camps.
        - iii. BC Athletics Jamboree – Busy time of year. Challenge to get buzz and excitement given large competition the previous week. Opportunities significant as could be the showcase track meet with some of the best athletes competing.
      - c. The Quad – 2017 to 2020
        - i. Continue to provide great competitions
        - ii. Provide more coaching mentorship opportunities
        - iii. Strategic planning within each targeted event group
        - iv. Create a BC Jamboree schedule template to be passed along to each organizing committee.
        - v. Promote community involvement and outreach
        - vi. High performance plan could be an internal/factor to impact plan. As could pressure from government to inclusion of para-athletes.
      - d. Space Station Thinking
        - i. Funding to increase the size of BC Teams travelling to National Championships.
      - e. Questions
        - i. Jordan asked if any of the airlines have been approached for sponsorship or travel packages? Chris noted there is nothing specific with any of the

carriers but BC Athletics does work with one company for their travel bookings that does offer group rates.

- ii. Mark Harding asked about barriers to para-athletes and what about finding a sponsor. Confirmed that would be great and would help relieve that barrier.

f. Cross Country Committee – Maurice Wilson

i. Written Report circulated

1. Items of Note

a. Initiatives and Plans for 2018

- i. Mostly routine and continuing with team selection criteria, award selection criteria, and looking at the schedule for BC Championships.
- ii. Will go out for bids in the spring for the BC Championships for 2019/2020.
- iii. Planning external to the committee for the 2019/2020 Canadian Cross Country Championships in Abbotsford.
- iv. Experimenting with high school cross country camp in Whistler in late August with support from the BC Endurance project.

b. Challenges and Opportunities

- i. Would like to see more bids and some competition to host the championships but at the club level to make that effort.
- ii. Challenge to provide equal opportunity in Cross Country for junior and youth boys and girls to run the same distances. Currently done in Track and Field and Road Running.
- iii. Participation of Universities in Provincial Championships.
- iv. IAAF looking at making changes to the rules for Cross Country. Won't apply until 2020 at the earliest but unsure of direction they are taking. May work for a World Championship level but not at other levels. IAAF also looking at differentiation between Cross Country, Trail Running and Mountain Running. Movement towards combining those rules to a more off track rules but also seems to be a desire is to make "Cross Country" a different skill set compared to track running and appeal to a different market.
- v. Maurice noted a personal observation – Cross Country Committee is exclusively Cross Country

and doesn't currently have representation from trail running. Is Cross Country the right term, especially given overlap to Road Running.

- c. The Quad – 2017 to 2020
  - i. Want to continue seeing growth in participation and relevance. High school championships added the junior race in addition to the senior age group which saw growth in the championships. The introduction of a Para Race in the High School Championships has had limited participation but is expected to grow as there is more awareness.
  - ii. Making sure provincial championship are relevant to all ages to encourage participation and encourage the team participation element.
- d. Space Station Thinking
  - i. Take the model from the pilot project in Whistler and host a number of regional cross country camps throughout the province to provide equal opportunity.
  - ii. With additional funding, encourage participation across the province, especially in the more rural areas where clubs don't exist and there are limited coaches.
  - iii. Funding to host an international cross country event, like a world championship or Pan American championship.
- e. Questions
  - i. Mark Harding noted he believes we need to do more to include trail races. Maurice noted there isn't a large amount of support from Athletics Canada with regard to inclusion of trail running. Also a Canadian Ultra Running Association that also overlaps. Jordan Myers asked if there is anything obstacle or fears if BC Athletics put them under the association's umbrella. Brian McCaLder noted the fear would be expectations like providing funding to support National Championships. Maurice noted we would have to show the benefits of membership and have a well defined rationale as there is no unification of trail running or mountain running provincially. Jordan noted there was an opportunity for a lot of new sponsors.

**15. Chair extended thanks to the Committee Chairs and Representatives for their attendance and for all their various levels of participation.**

- 16. Next Board of Directors meeting will be held on Tuesday, April 24, 2018 at 5:30pm.**  
**17. Motion to Adjourn – C. Dillen/K. Ramage. Meeting was adjourned at 3:28pm**

Director Signature \_\_\_\_\_

Director Signature \_\_\_\_\_