



BC ATHLETICS and the HERSHEY'S TRACK AND FIELD GAMES

About the HERSHEY'S Track and Field Games

“It’s about kids doing more than they ever thought possible, doing better than they did in their last event, or if there was no last event, just plain doing it ... and having fun along the way, meeting new friends and gaining new experiences.”

HERSHEY’S Track and Field Games (HTFG) is the longest-running youth activity program of its kind in North America, and a great entry point for kids ages 9-14 to get active and become engaged in a healthy lifestyle. It is about having fun, community involvement, and introducing kids to a basic skills competition environment.

HERSHEY’S meets are easy to organize, and require minimal equipment! All you need is an area to run, jump and throw! You can select which events to offer at your events, depending on your venue, # of participants etc. The different events for age groups are listed here:

AGES 9 & 10	AGES 11 & 12	AGES 13 & 14
50-meter Dash	100-meter Dash	100-meter Dash
100-meter Dash	200-meter Dash	200-meter Dash
200-meter Dash	400-meter Dash	800-meter Run
400-meter Dash	800-meter Run	1600-meter Run
4x100 meter Relay	4x100 meter Relay	4x100 meter Relay
Standing Long Jump	Standing Long Jump	Standing Long Jump
Softball Throw	Softball Throw	Softball Throw

BC ATHLETICS HTFG APPROVAL

BC Athletics is pleased to offer liability insurance coverage for clubs interested in hosting a HERSHEY’S Track and Field Games meet in their community. There is a one page application form with basic HTFG information required. As part of the HTFG approval process, a benefit to the host organization, and assist with Risk Management in hosting this event. Other benefits in addition to insurance coverage include:

- BC Athletics Calendar Listing of the Event
- Promotional Assistance

IDEAS FOR BC ATHLETICS CLUBS AND BC SCHOOLS

- HTFG can serve as the final meet at the end of a Track Rascals RunJumpThrow program!
- Clubs can offer HTFG meets as community outreach, and promote the sport to new and prospective athletes / members
- Clubs can partner with local schools to organize a HTFG Day to promote their Track and Field units
- Clubs could offer HTFG events as part of another Sanctioned meet for non-competitive non-members

- Schools can host their own HTFG meet as a Sports Day or in place of a regular school track meet

HERSHEY's Track & Field Games Rules:

- No spikes or shoes designated for spikes will be allowed on the track.
- In field events, any shoes designed for turf surface sports (natural or artificial) are not allowed.
- Participants are not allowed to compete in bare feet.
- Starting blocks are not permitted.
- A regulation baton must be used in relays. It may not be wrapped with tape
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NIKE REUSE-A-SHOE PROGRAM

HERSHEY'S Track & Field Games has teamed up with Nike Reuse-A- Shoe to add an environmental cause to the program, inviting family, friends and the community to take part.

Established in the early 1990s, Nike's Reuse-A-Shoe is a unique program that collects old, worn-out athletic shoes to be recycled into Nike Grind, a material used in creating athletic and playground surfaces, as well as select Nike products.

ORGANIZERS FAQ

1. Who can participate?

The only restriction for competition is age. Children must be 9-14 years old in order to participate in the track and field events. Anyone can volunteer and anyone can host a local event.

2. Do I need equipment?

All you need is a place to run outside, softballs, tape measures, batons and stop watches. Items such as cones and a sand pit are conveniences, but not necessities. In the past, track and field events have been held in grassy fields or even on airport runways, so a track is not even necessary.

3. What else do I need?

You will need a handful of volunteers. If you are short-staffed, consider asking parents to help out when they bring their children to sign up. One volunteer can serve many different functions.

PROCESS

BEFORE THE GAMES: Submit the 'BC Athletics HERSHEY's Track and Field Games Application for Approval'

- You can find it here: [LINK](#)
- Pay the Application fee:
 - \$8.40 – 6 events or less
 - \$16.80 – 7 events or more

AFTER THE GAMES: Submit the standard 'BC Athletics Post Event Submission Form'

- You can find it here: [LINK](#)
- Pay the Post Event Fees listed on the form (it automatically calculates)