



Coaches Association of BC

BC Athletics

January, 29, 2011



CABC
COACHES ASSOCIATION
OF BRITISH COLUMBIA



What a coach needs, all in one place

Coaches Association of BC

- Support coach education and offer coach services
- The province has consistently recognized the valuable contribution that coaches play in the development of sport and it has funded coach development to significant levels over the years.
- The province has provided financial support to PSO's in the area of coach development (SportsFunder, Evaluator Training, IPS Pro.D. etc)

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What a coach needs, all in one place

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- New expectations by our provincial funders for growth in the number of sport participants, and in the number of coaches trained.
- Over the next 4 years there is an expectation that sport organizations will have increased their membership by 15%
- Attached to this expectation is that all coaches involved in sport will be certified by 2015.

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“The confluence of a bulging aged population and a shrinking supply of youth is unlike anything that has happened since the dying centuries of the Roman Empire”

Peter Drucker

- These new demands on the sport system raise the question: Where are these new coaches going to come from and how are we (the sport system) going to keep them?

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What a coach needs, all in one place

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- “Baby Boomers” Work Values
 - Workaholic
 - Acceptance of stress
 - Team-oriented
 - Importance of title/status symbols
 - Demanding of respect and sacrifice from subordinates

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What a coach needs, all in one place

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- Generation “Y” work values
 - Independent
 - Variety seeking
 - Distrust of hierarchy and authority
 - Lack of loyalty/unwillingness to commit
 - Work-life balance
 - Fun and communal workplace

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- Change in demographics. We are seeing more visible minorities but these changes are not being addressed at by our sport bodies at the national and provincial level
- How are we going to meet the expectations by the Ministry for increasing the number of certified coaches?

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- In the meantime: how are we going to get coaches trained and certified, and how can the CABC help in this process
- Coach evaluation will be a bigger challenge for PSO's and the CABC has developed an "on-line" tool
- More opportunities for on-line education to meet the needs of rural coaches. All modules through H.S.

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- Learning Facilitator Professional Development sessions by the CABC to support PSO's
- Professional Development for coaches will be required to maintain certification, and the CABC will be hosting seminars and educational sessions to support coaches
- Coach bursaries are available to offset NCCP fees

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- Coach Education and the Canadian Sport 4 Life model (LTAD) backbone of the new sport system and coach development. Need to incorporate into coaching and sport.
- Fundamental structure for sports in the development of athlete and coach pathway.

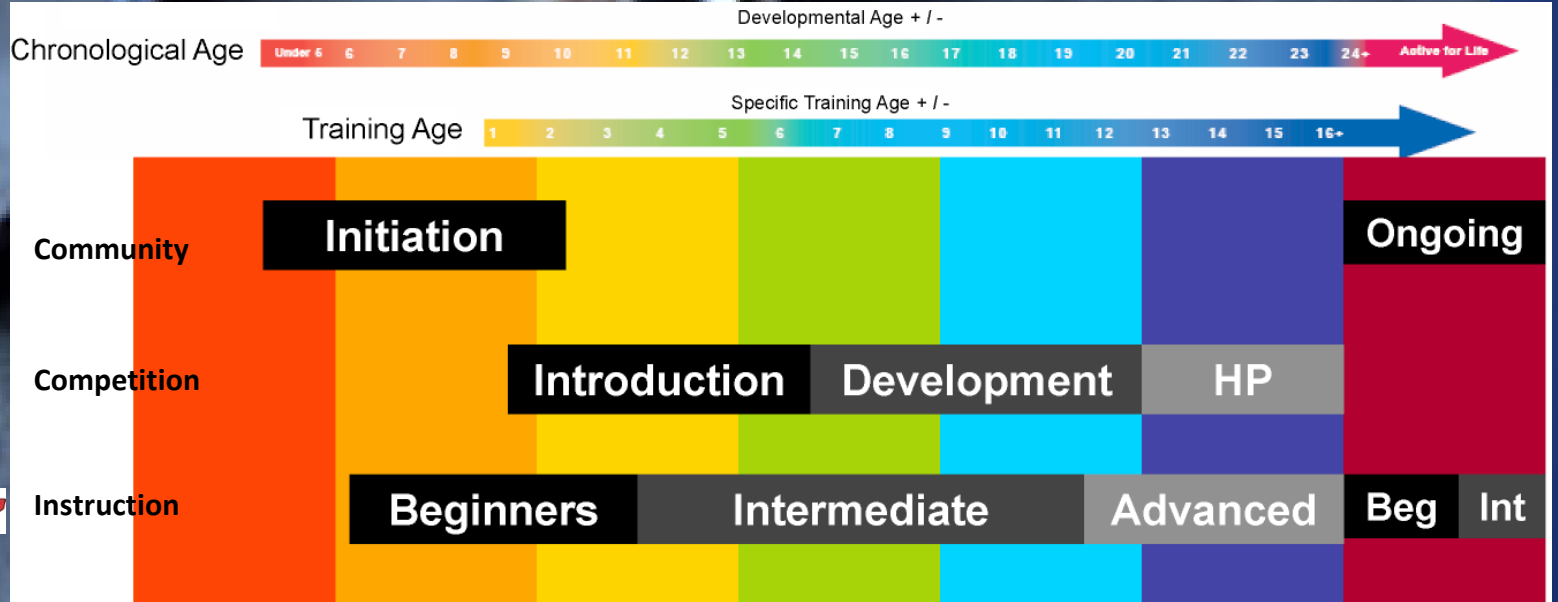
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What a coach needs, all in one place

Long-Term Athlete Development



National Coaching Certification Program



What a coach needs, all in one place

C. Flett, Director NCCP

