

BCA Road Running Committee Meeting Minutes

Wednesday, December 6, 2006

Sport BC Room 106. Main Floor 6pm

Attendance:

In Vancouver: Geoffrey Buttner, Jake Madderom, Frank Stebner, Jerry Tighe and Maurice Wilson.

On the phone: Rick Jenkner and Bob Reid.

Frank agreed to chair the meeting. Jake agreed to take the minutes.

Documents made available for the meeting:

1. Meeting Agenda
2. June 2006 Sanctioning Proposal from the Road Running Committee
3. Minutes of the joint Road Running Committee / BCA Executive Meeting July 12, 2006
4. Minutes of the joint Road Running Committee / BCA Executive Meeting Aug 23, 2006
5. Minutes of Jan 2006 BCA AGM
6. Objectives for a new sanctioning policy
7. BCA Executive meeting minutes Oct 25, 2006
8. BCA Board of directors meeting November 25, 2006
9. Cost comparison chart of sanctioning fees in other provinces and the United States.

1. Elections

Jerry indicated that since public notice to the membership was not given, we should probably consider holding our AGM and elections at a later date. Will probably do that with the BCA AGM in January. Frank Stebner agreed to accept the position of interim chair until the next Road Running AGM.

2. Accept minutes of previous meeting with BCA Executive.

Moved Jake/Bob that the minutes of the previous meeting with the BCA Executive be accepted as distributed. Geoffrey pointed out that item 3.2 was not quite accurate since we agreed to look further into allowing for optional insurance for BCA sanctioned events later on in the meeting.

-Carried

3. Status of 'Inkind' payment option. (HBC 10K arrangement?)

Maurice mentioned that the BCA Board decided to postpone a decision on a formal proposal for "Inkind payments" as part of the Day of Event remittance to BCA at the December 2005 board meeting. This was done in order to wait for a National Sanctioning Policy to be adopted by Athletics Canada. Frank expressed concern that this Board decision was not communicated to the Road Running Committee. The 2005 Actions of Note "(4.1.1) Value-in-Kind for BCA sanctioned events – A report with recommendations or resolutions is to be available for the BCA AGM."

The sanctioning arrangement with the HBC 10K was not discussed, but the Road Running Committee should be kept informed of the details of this sanctioning arrangement.

4. National Sanctioning Policy update.

There were several surveys conducted by Athletics Canada, two Run Canada meetings and two draft proposals, but nothing has been accepted by Athletics Canada as far as we know.

Many of the participants from across Canada who responded to AC's surveys and sanctioning drafts have not received any feedback on the current status of the National Sanctioning policy since the May 2006 Ottawa meetings.

Jerry suggested contacting Dan Ouimet, the chair of the Run Canada Committee to determine status and action plan. Frank Stebner to follow up with an email request to Dan Ouimet.

Bob suggested that we not spend a lot of time on a national policy. Many IAAF rules are not enforceable and the second draft proposal contained fees that are too high for consideration by current non-sanctioned road running events.

5. BCA SANCTIONING PROPOSAL update – Maurice.

a. Objectives for a sanctioning proposal!

See attached.

b. BCA Value Items. What does BCA offer that events cannot get on their own?

Needs more work.

c. Sub-committee report

Maurice reported on his sub-committee meetings. He met with Larry Harper, Brian McCaLder and David Polisi in the fall, and with Larry, Brian and Jerry a number of times since then. Maurice produced a graph showing the relationship between the Day of Event Fee paid to BCA and the Insurance costs for various sizes of events. This graph showed that the insurance ranges from approximately \$2.00 per runner for small events to \$.25 for large events.

Maurice indicated that there was general agreement within the sub-committee that the larger events are paying a disproportionate amount of the Day of Event Fees collected and that we need to move closer to the insurance line (\$2.00 -- \$0.25). There is the understanding that if we lower the revenue per event, then we need to increase the number of sanctioned events to keep the revenue the same (one of the objectives).

The committee next looked at the value in kind option. Circulated some details last week. The feedback received so far indicates a need for simplification. The committee is trying to come up with about 5 or 6 criteria with a simple procedure (like a check box on the sanctioning form) for administration.

Bob suggested that the charitable donation option may work for some of the races on the Island. They have a foundation account and have made significant contributions to community projects, scholarships, facilities and athlete development.

Bob indicated that the VIRA sponsored races will need to use VIRA insurance. The costs are averaged out for all the races, thus the small races pay a relatively small amount.

Maurice said that BCA has produced a waiver for race directors to sign to opt out of the BCA insurance but is very certain that the sub-committee will not recommend optional insurance.

Bob suggested that BCA concentrate on the big events such as the Vancouver Marathon and the Victoria Marathon. Success there may provide the formula for success with the smaller events. He said that optional insurance will be a problem and perceived value will be a problem. BCA needs to do a better job of marketing the advantages of sanctioning road races.

Maurice said that the committee is looking at:

- 1) In-kind value
- 2) Targeting large events.
- 3) Marketing – what is the value of the sanction.
- 4) After we get the large events, develop a plan for the smaller ones.

Maurice will keep us informed as to further sub-committee progress. He is planning to put forward an AGM resolution which will include the ability to opt out of the BCA Insurance.

Frank asked if events such as the Sun Run would be grandfathered with the existing arrangement. Maurice said that the accepted proposal would probably be the same for all large events and similar to the existing arrangement for the Sun Run. No need to grandfather the existing arrangement.

Bob said that another area of concern was the small fees charged by the small races. A \$5.00 fee cannot support a \$2.00 Day of Event remittance fee charge.

Maurice said that if the sub-committee can reach agreement, then implementation could take place April 1, 2007.

We agreed to communicate by e-mail until the BCA AGM in January.

6. 2007 - BCA Road Running printed calendar.

Bob expressed concern about the low number of entries in the current 2007 Calendar on the web. He said that the input process is too time consuming. The 2006 races should have been entered automatically. Only a change in date or a cancellation should have been necessary.

Frank pointed out that the calendar also does not have a category to accept sanctioned events from outside of BC. At least one sanctioned event from Ontario is currently listed as a non-sanctioned event in the 2007 calendar and paid the \$21.20 fee.

The fee structure for sanctioned events organized by non-BCA clubs is not correct. As was approved at the 2006 BCA AGM, these events are to be listed for free and pay double the sanctioning fee (\$21.20). Currently these events have to pay \$10.60 for the calendar listing and \$10.70 for sanctioning. Geoffrey pointed out that BCA is still charging \$10,70 to sanction BCA club events instead of the required \$10.60. Eg The Running Room Shaughnessy 8K was billed \$10.70

The committee discussed that rather than publish the current 2007 Calendar, that the dates be revised in the 2006 calendar and that the revised 2006 calendar be used instead. Invoices can be sent to the non-sanctioned events. Jerry pointed out that the calendar will soon be going to print.

7. Possible new committee members?

Deferred to Jan meeting at BCA AGM

8. 2006 BCA resolutions that require our feedback.

Mostly dealing with sanctioning. Under review.

9. Other business?

None.

10. Future meetings - BCA AGM Sunday January-21?

Meeting adjourned at about 8:10