

Strategic Plan – 2006 to 2012

Background

The BC Athletics Strategic Plan 2001 – 2005 will expire at the end of this year, We will therefore need to prepare a new one - the purpose of which will be to guide the organisation, comprising stakeholders and members, in the years ahead. This will be achieved by November 2005, in good time for presentation to the 2006 AGM. A planning committee has been established to manage the process of delivering the new plan to you, and it is expected that the contents thereof will reflect the best efforts and involvement of the organisation as a whole.

What's new

Consideration is being given to changes in the development and use of the plan. It is hoped that some or all of the possible changes noted below will make it easier to implement and more pertinent to the wider objectives of BC Athletics.

- More “holistic”, embracing the needs of the all parts of the organisation
- Cover a period of 6 years, so as to more suitably include the needs of all athletes - rather than being focused on the 4 year Olympic cycle
- Reviewed and updated annually, on a “rolling” basis involving: Division and Key Committee Review and Recommendations; Mid-Yr report to the Brd of Directors by Committees; and Staff Assessment.
- More detailed links to technical programs
- Representative of as wide a range of views as is practical
- Include information of all major activities within the organisation, especially financials
- Consider and complement the Strategic Plan of Athletics Canada, wherever relevant and/or possible
- Communicate with interested parties via e-mail, our website and workshops where appropriate
- Anticipate that performance against plan will become the conduit for board reporting
- Use the Mission Statement to determine strategic objectives
- Determine the best way for internal information and technology systems to support the plan
- Attend to specific concerns; such as membership, sanctioned events, fundraising, foundation, contingency fund, and value to membership
- Allow for an iterative process, where appropriate

Timeline

<u>Activity</u>	<u>Month End</u>
1. Review existing plan	February
2. Review external influences	March
3. Determine our vision (where we want to go)	April
4. Determine our current reality (where we are now)	May
5. Determine the strategic moves (what we have to do to move from where we are now to where we want to go)	June
6. Plan alignment of our information systems, if necessary	September
7. Determine how to measure performance and report on plan	October
8. Publish Strategic Plan 2006 - 2012	November

Let's kick-start the process now!

You are invited to comment on the existing plan. The planning committee's e-mail address is planningcommittee@bcathletics.org

There are no right or wrong comments. Please, simply let us know what you think of the 2001 – 2005 plan. There are many possible avenues to explore, some of which might be: -

- Is it consistent with your needs as a member of the organisation ?
- Is it useful?
- Did you help develop it? If not, would you like to help with the new one?
- Who should read it?
- How is it reflective of our strengths? (Or weaknesses)
- What could we do to increase its value to stakeholders and members?

In due course, the planning committee will summarise the comments received and publish this summary on the website. Most of the activities in the timeline above will involve a similar request for comments. This is your opportunity to make us Faster, Higher and Further!

Thank you for doing so!