

**January 19-21, 2007**

**B.C. ATHLETICS  
2006 ANNUAL GENERAL MEETING  
Calendar of Events**

The calendar of events is an office project. Everyone in the office contributes material for portions of the book.

Possibly the best scenario for producing the calendar booklet is for a person outside the office contracted in the late summer / fall to manage the project.

During the fall period the office is busy with the daily work loads, H2H road relay and cross country, especially when we host the Canadian Cross Country Championships. Then comes Christmas followed by the AGM. Trying to put out a professional product requires time to produce a first rate booklet. There isn't much time in the office in the fall.

Due to increasing work commitments we have lost our layout person, Teresa Nightingale. Infigo in the Sport BC print shop will do the layout. They have always printed the book but will now add more responsibility.

Infigo needs 21 days to layout and produce the booklet. That is the best case scenario. If they get extra busy it could take longer. Prior to that the contents of the book, text pages, photos, logos need to be produced by the staff and volunteers. That time frame is difficult to predict but needs to be done as quickly as possible.

The new calendar system primarily devised by Board member David Polisi and staff with feedback from the membership now allows individuals to populate the BCA calendar web site with data about their events. The new system took a while for staff, clubs, members to get used to but the learning curve seems to have been passed for at least those who have taken the time to add their events.

A phone / email campaign was conducted in the late summer early fall by a summer student to encourage events to input their event data.

The events in place on the web site when the booklet is close to being finished will be the ones printed. As the members and others become more familiar with the new system the number of pages in future years will increase.

In previous years we have had a 56 page book. For 2007 we could have 36 or 44 pages or another figure. We won't know until the layout is complete.

Appreciation is expressed to David Polisi who took time away from a busy job and young and growing family to initiate with staff this project. The on line calendar will be much more user friendly for event directors and members. As with any new system there are problems to be worked out so as to constantly improve the calendar of events electronically and in print form.