

2010 BC Athletics AGM

Events and Promotions 2009

BC Athletics Membership Discounts:

We have been successful in having a total of 18 Running Stores from Vancouver Island, the Interior and Lower Mainland agree to provide discounts to BC Athletics Members. Members must show their BC Athletics membership card to access the discount. We are hoping to increase the number of retailers and suppliers who will offer this discount and provide additional value to membership with BC Athletics.

These retailers and suppliers can be found at: ww.bcatletics.org/main/membership.htm the Membership and Clubs page on the BC Athletics website.

BC Athletics Umbrellas:

In 2009 and as part of the continued promotion and visibility of Athletics, we have invested in the purchase of Umbrellas – with the BC Athletics logo on them. These are for sale and are provided as gifts of appreciation to guests and individuals involved with the Association.

AGM Registrants Items:

For the second consecutive year registrants to the BC Athletics AGM will receive a BC Athletics logoed item. These items help to promote the Association Brand and are used as items of appreciation to the members (AGM) and guests of the Association.

Gifts of Recognition

Each year BC Athletics recognizes the BC Athletics members on the Canadian Senior Team for World Championships, Commonwealth or Olympic Games. As in January 2009 we are presenting items that have the BC Athletics logo on them. These items while recognizing the achievement of athletes and team staff/leaders also help to promote the Association brand.

BC Athletics Pop-Up Tents – Pop-up Signage – Information Brochure

These items continue to serve us well in presenting our brand and providing visibility at events, special events and through workshops and special events.

These items are available to the members for their use.

Respectfully Submitted
Jim Hinze
Director of Events and Promotions
B.C. Athletics