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## I. Initiatives

- a. BCA Events Congress - NEW
- b. Spring & Fall IPS Clinic
- c. Event Specific Clinics for Athlete Development
- d. High Performance - BC Provincial Coach (BCEP) - ONGOING

## II. Outcomes

### a. BCA Events Congress

In an effort to address the need for effective competition in BC, and the rise of an increasingly busy schedule, BC Athletics reinstated the BC Athletics Events Congress. This year's Events Congress was held on Saturday, November 8th in Richmond. Event Directors, Club Representatives, Officials Committee members, BCA Board of Directors Athlete and Zone Reps were invited. BC Athletics staff (Technical Manager and President) were present.

The 2014 Events Congress was well attended, however the need for more event directors is needed in order to address possible conflicts. During the congress, the following items were discussed:

- 2015 Calendar of Events / Fixtures
- PacifiCanada Series
- 2016 Calendar & Beyond (2016-2018)
- BC Athletics Championships Update (Track & Field)
- New Events

The BC Athletics Events Congress was a great opportunity to discuss competitions in BC, and helped to form the groundwork for an effective competition schedule.

### b. IPS Talent Identification Camps

BC Athletics has been looking into the use of 2 annual meetings for athletes, personal coaches and parents to educate them on the types of services that are available to them. The initial project was run in February of 2013, and was a success. For October 2014, BC Athletics looked to hold a Fall Clinic that would provide for the following:

- Conduct education seminars around basic athlete services (nutrition, mental performance and functional assessment);
- Introduction to the Canadian Sport Institute and services and programs they offer;
- Introduction to TeamBC and the Western Canada Summer Games and Canada Summer Games program

- Introduction to BC Athletics programs including a “Next Steps” program for young athletes to understand their progression from Midget to Senior athlete status.

Unfortunately, the Fall 2014 Clinic was not conducted, however BC Athletics will again push for a Winter 2015 Clinic (February) and Fall 2015 Clinic (October). Athletes to be invited include IPS targeted athletes.

### **c. Event Specific Clinics**

BC Athletics has started to take initial steps in 2014 at the formation of Event Specific camps and clinics for athlete development. Initial conversations have taken place, and BC Athletics will look to propose event specific camps in consultation with the BC Athletics Track & Field Committee. BC Athletics will look to hold event specific clinics in 2015.

### **d. High Performance Program - BC Endurance Project**

BC Athletics has completed another year of the BC Endurance Project lead by Provincial Coach Richard Lee. This year (as in previous years), BC Athletics and the BCEP has conducted an HP Review lead by the Canadian Sport Institute. The result of this review will be finalized on December 16th, 2014 and results will be posted on the BC Athletics website in January, 2015.

## **III. Challenges**

### **a. Communication**

BC Athletics continues to identify various communication gaps. Steps have been taken in 2014 to begin to address these challenges, however changes will be ongoing. Feedback is always appreciated from membership.

### **b. Engagement**

Specifically, BC Athletics needs to identify and recruit critical positions in the Track & Field Technical Committee in particular a Chair for the Committee. With the addition of a Chair, items can be processed faster and more efficiently assisting in faster implementation of planned initiatives

## **IV. Recommendations**

In an effort to improve communication and engagement, BC Athletics should develop a schedule for athlete and coaches that encompass non-competition events (ie. camps and clinics), deadlines (AAP, Declarations), and other information. This will allow for a more consistent understanding of opportunities and deadlines.

Secondly, BC Athletics should review and create published materials for coaches and athletes in a cleaner format (if needed). This is to give as much information as possible to athletes and coaches.

Finally, Face to Face meetings with coaches, athletes and parents would be beneficial to help educate and navigate members through future seasons. This would be most beneficial at 1) the Junior Development Track & Field Championships, and 2) the BC Athletics Track & Field Championships Jamboree through a presentation format.

## **V. Highlights**

### **a. National Championships**

- i. BC Senior Team: 7 GOLD | 11 SILVER | 7 BRONZE (13 Top 8 Performances + 11 Top 16 Performances);

- ii. BC Junior Team: 5 GOLD | 7 SILVER | 10 BRONZE (24 Top 8 Performances + 10 Top 16 Performances);
- iii. BC Youth Team: 7 GOLD | 16 SILVER | 15 BRONZE (63 Top 8 Performances + 47 Top 16 Performances);
- iv. BC Midget 15 Team: 9 GOLD | 9 SILVER | 12 BRONZE (69 Top 8 Performances + 58 Top 16 Performances).

**b. National Teams**

- i. 2014 IAAF World Race Walking Cup: 5 - Evan Dunfee, Inaki Gomez, Benjamine Thorne, Katelynn Ramage, Nicola Evangelista;
- ii. 2014 IAAF World Indoor Track & Field Championships: 2 - Cameron Levins, Mike Mason;
- iii. 2014 IAAF World Half Marathon: 1 - Rob Watson;
- iv. 2014 Commonwealth Games: 6 - Cameron Levins, Mike Mason, Chris Winter, Justin Rodhe, Jessica Smith, Christabel Nettey;
- v. 2014 NACAC U-23 Track & Field Championships: 11 - Benjamin Ayesu-Attah, Nathan George, Adam Keenan, James Linde, Sullivan Parker, Thomas Riva, James Turner, Whitney Rowe, Alyxandria Treasure, Jullian Weir;
- vi. 2014 IAAF Junior World Track & Field Championships: 7 - Jesse Hooton, Asianna Covington, Georgia Ellenwood, Agnes Esser, Madeline Price, Raquel Tjernagel, Regan Yee;
- vii. 2014 Panamerican Combined Events Championships: 2 - Ivan Staeheli, James Turner;
- viii. 2014 Youth Olympics: 1 - Brittni Wolczyk.

**c. 2014 Records**

18 BC Records in 2014 (see: Report 8 - 2014 BC Track & Field Records)

**d. 2013 Athlete Assistance**

37 Funded Athletes

**VI. Initiatives for 2015**

- a. 2016-2018 Calendar of Events
- b. Competition/Event Feedback Form
- c. Calendar of Non-Competition Important Dates (funding, declaration etc.)
- d. Review of IPS Carding Selection Criteria
- e. BC Track & Field Presentations at JD Championships and BC Jamboree
- f. Review of BC Athletics Manuals and Information Documents for Track & Field
- g. Implement Event Specific Clinics & Talent Identification Clinics