

Report by Meghan Butterworth (submitted November 27, 2014)

Key Performance Indicators – 2013-2016 Strategic Plan (Sport Development)

Initiative	2013 Actual	Projected 2013-14	2014 Actual	Projected 2014-15	% change	Plan target over 4 years (2016)
Growth in RJT annual participants	12,051	13,000	10,958*	14,000	-12%*	75% increase from 2012 20,812
Growth in RJT trained instructors	411	400	270*	500	-34%*	75% increase from 2012 651
Courses Hosted	33	30	12*	40	-63%*	-
Growth in Track Rascals participants	331	250	339*	400	2.4%*	100% increase from 2012 406
Growth in Track Rascals programs	17	20	16*	23	-5%*	100% increase from 2012 34

*As of November 26, 2014 – other programs and courses pending through the end of the year.

Run Jump Throw**2014 Initiatives (as related to Strategic Plan objectives)**

** Club involvement

I INCREASE NUMBER OF LEARNING FACILITATORS

Identify and train new LFs to assist in growth and expansion of RJT training. As related to the Strategic Plan Initiative to increase number of annual participants and instructors by 75% by 2016.

Outcome: Northern BC Coaching & Officiating Development Grant received from viaSport to promote coach training and development within BC Zones 7 & 8 specifically. 5 new LF's trained to serve these regions and 1 new MLF centrally located in Prince George. Plan to host similar training in Kamloops early 2015.

Challenges: Centralizing trainees from all over the province to conduct training. Costs associated with LF training are more than instructor training.

Recommendations: Early identification and scheduling of training opportunity. Mass promotion and subsidies to offset travel costs. Continued partnership training of LFs during Instructor Courses. Continue to apply for small coaching related grants.

**** II BETTER CONNECT RJT AND TRACK RASCALS**

a) Organize Track Rascals specific events. Host Run Jump Throw / Track Rascals summer camps beginning 2015. Work with clubs to drive camp participants into existing Track Rascals programs as result of the camp participation.
b) Create Track Rascals specific branding including own logo – Implement Track Rascals Logo Design Contest to involve athletes in the process. Re-design of Track Rascals informational pamphlet – completed by Summer Student 2014.

Outcome: As a result of camps create new Track Rascals programs in existing clubs and increase membership numbers. Train older athletes within clubs as RJT instructors to deliver RJT program within the camp setting and post camp within their own clubs. This will also create an opportunity to create new Track Rascals programs in clubs as a result of older athlete member's instructor training and ability to deliver programming internally.

Challenges: Establishing the right connection and contacts at club to get information out to athletes in Track Rascals programs specifically regarding upcoming events or plans. Consistency of Track Rascals programs within clubs and time of year in which they are run.

Recommendations: Target club contacts early and before the start of Track Rascals programming. Establish main contact within each club responsible for Track Rascals programming and keep updated on summer camps planning to establish direct contact between camp participant and the club to create new membership opportunities.

See page 4 for Track Rascals data – Summer Student 2014 Track Rascals to Junior Development membership tracking project

III PARTNER WITH COLLEGES AND UNIVERSITIES TO PROVIDE RJT TRAINING TO ECE/KIN STUDENTS

Continued programming at UBC with ECE/Kinetics students (62 trained Jan and March 2014), Camosun College and New Caledonia College. Expansion to Langara College (Physical Literacy course) in 2015.

Outcome: 2 Learning Facilitators trained in January 2014 at Camosun College and have integrated RJT training into the Sports Management program (53 new instructors trained April 2014). 1 LF and College of New Caledonia Kinesiology professor trained in November 2014 to deliver to students within the program (26 new instructor trained November 2014).

Challenges: Making the 'right' connections in the respective facilities. Learning Facilitators able to meet the needs of schedule adjustments and irregular timelines.

Recommendations: Continue to target faculty members to be trained to be LFs themselves to reduce cost of hiring an LF to travel and deliver training.

IV POSITION RJT WITHIN THE BC EDUCATION SYSTEMS AS THE CRITICAL TOOL FOR PHYSICAL LITERACY TRAINING AND DEVELOPMENT

a) Investigate and implement a RJT program for teacher training programs.

b) Emphasize RJT Teacher Training instructor course as a Professional Development option to schools and school districts

c) Create connections between After-School Sport and Art Initiative coordinators with schools to establish training opportunities for teachers and ASSI program leaders (combine training).

Outcomes:

**a) Training of instructors with flexible schedules to be available during school hours (university students). Students' receive course credit towards degrees while also gaining practical experience in delivering RJT. Student instructors can complete practical experience as being linked to a track and field club in their local community. Work with clubs in communities to partner with colleges/universities to create further partnership.

b) 4 Pro-D RJT teacher training courses planned for early 2015 (Kaleden/Penticton, Kelowna, Kamloops and Nanaimo).

c) Funding still available to allocate. Slocan and Surrey SD leader training and delivery underway Nov 2014. 2015 training planned for existing communities.

Challenges: Making the right connections with school personnel in order to coordinate RJT deliveries and/or teacher training. Costs associated with sending an LF to deliver training to some areas and weekday (Mon or Fri typically) availability. University programs discontinued.

2014 Highlights

- Received BC Sport Participation Program funding for the 2014-2015 program year (\$30,000) – BCSPP year: April 1-Mar 31
 - BCSPP **2013-2014** Program Year Deliverables:
 - Participants – Goal: 13,000 – Actual: 12,051
 - Coaches – Goal: 500 – Actual: 411
 - Communities – Goal: 40 – Actual: 44
- Large increase in demand for RJT program delivery at one day community sporting events – RJT Demo (Total 17 events)
- Attendance at Okanagan Children's Festival May 22-24 brought largest program participation for the year (2128)
- Successful received viaSport Northern BC Coaching & Officiating Development Fun (\$1,850) for LF training in Prince George
- Successfully received RBC/ParticiP ACTION Learn to Play grant (\$6,000) for RJT program development at school, recreation and club level in the Kootenays region, specifically with communities of Nelson, Creston and Slocan.

2014 Planned Initiatives (as related to Strategic Plan objectives)

- Continued development of programs to lead to 75% increase by 2016
- Source out funding opportunities to supplement BCSPP funding

- Make connections with delivery partners (recreation, school, PSO's etc.) to incorporate RJT program into sport programming
- Athletics Canada secures new national corporate sponsor Hershey's to further expand Run Jump Throw Wheel program. Formal launch of new web portal and on-line registration process with access to lesson plans and other assistive tools for delivery partners Jan 2015.

Track Rascals

With the work completed on the Summer 2013 Track Rascals project presented December 2013, there was a desire to compile data to depict how many Track Rascals continue onto other memberships following their introduction to track and field. Furthermore, how many Track Rascals continue to a Junior Development membership either the following year or at any point in the 2005-2013 period. Summer Student 2014, Alex Bill compiled the data shown below to depict movement from Track Rascals memberships.

YEAR	YEAR TR MEMBERSHIP TOTAL	REGISTERED WITH JD (2005-2013)	# MOVED TO JD FOLLOWING YEAR	%
2005	123	53	20	16
2006	172	87	50	29
2007	159	73	23	14
2008	193	67	31	16
2009	153	55	27	18
2010	184	56	27	15
2011	189	57	32	17
2012	206	60	30	15
2013	331	74	60	18

