

Roberta Tetlock

ATHLETE DEVELOPEMENT & RECRUITMENT

- zone clubs are working with schools to support and promote the sport of Athletics

Coaches, Parents and club members support school track meets, helping with training, lending equipment, timing, Officiating, etc.

Kamloops T & F Club hosts highly successful elementary school relay meets. The Battle of the Borders has grown to be a very popular Middle and High School Meet. What started as a challenge between two Teachers (one in Alberta, one in BC) grew this year to 3 schools from Calgary and 30 BC Schools (over 400 Athletes)

- clubs are offering indoor winter training to more Athletes,

Track Rascals now included in winter training sessions – promotion of cross training, offering Athletics training to other sports Athletes.

- Okanagan Athletics Club Head Coach Pat is working with a number of community Services to provide nutrition – psychology & physiotherapy sessions in the winter program.

- Interior clubs are working together to get a larger group of area Athletes to indoor winter meets (out of Province)

- Kelowna hosted a Cross Country Camp with Regional Coach Gary Reed for Athletes preparing for High School & BC XCcountry Championships.

COMPETITION

- something for everyone is a key to successful clubs and meets. Zone 2 Clubs offer competitions for all ages & abilities.

Kamloops Track & Field Club plays host to numerous meets throughout the year. Elementary School meets to International competitions. Among the meets hosted, The VanRyswyk meet doubles as the BC Masters Indoor Championships and this year the 2014 NACAC Championships where held in Kamloops.

-2014 BC Master's Outdoor Championships were held in Kelowna with the Jack Brow Meet. Okanagan Athletics Club played host to over 600 Athletes of all ages.

- Trail T& F Club hosts their Annual Legion Meet in early May. 2014 saw the most Athletes take part in the meet's 13 year history.

-we look forward to competitions in Vernon soon, as their new sports facility is scheduled to be completed in early 2015.

-Okanagan Running Club, Kelowna Running Club, Penticton Pounders, Kamloops Ridge Runners all hosted well attended Competitions over the past year. Something for everyone, from the midsummer Kids Race to the Peak to Beak 18K race with every distance in between. Weekly road, trail and cross country runs will gain in popularity as clubs work to promote the benefits of running and club membership.

COACHING

- Zone 2 Coaches have been named to Provincial and National Teams throughout this past season.

- Clubs recognize and are addressing the need of quality in Coaching. Initiatives have been taken to retain the Coaches already in place and to find the necessary means to support their time and enable their development.

- Kamloops hosted Sport Coach & Club Coach clinics in August.
- OAC is planning to host a Sport Coach Clinic before the Spring season starts.
- Interior Road Running Assoc. hopes to have a large group attending the Road Running Instructor NCCP Course in January. BC Athletics is excited to be able to offer this pilot program in Kelowna.

OFFICIATING

- Recruiting Volunteer Officials is an on-going concern for most clubs. The attendance at level 1 Officiating clinics has been great, the follow ups and upgrading to level 2 is lacking or lagging. We (clubs) need to work together with the Officials Committee and Zone Coordinators to find solutions.
- Clubs realize the importance of recruiting and developing Officials, but it always comes secondary to recruitment of Coaches, Athletes and Executive.
- Vernon Amateur Athletics Club is preparing for their new facility, being proactive in their Officials training, they had 11 members at the Jack Brow level 1 Clinic (4 interested in photo finish training).

ORGANIZATION CAPACITY

- The 2014 BC Summer Games Kootenay Zone Athletics team was double the size it has been in previous years. Dan & Linda Horan have kept Athletics alive in Trail for a number of years. The addition of The Kootenay Chaos in Nelson and The East Kootenay T&F Club in Cranbrook can certainly be credited with the growth of the sport in Zone 1.
- The Interior Running Assoc. held a Media & Promotion Workshop, attendees took in sessions such as;
 - using social media - Promotional strategy - Working with teams and volunteers - Writing and publicizing a sports story
 They will be holding another workshop the end of November entitled, Tomorrows Interior Running Association, topics to be covered include:
 - What is the mission of the IRA?
 - What will be the minimum standards for new races wishing to join the IRA calendar?
 - How do we enhance the value of the series races to encourage more runners to participate?
- Okanagan Athletics Club is working diligently on replacing and upgrading equipment. The 600 plus competitors at the 2014 Jack Brow meet was too much for the antiquated computer system.
- Kamloops T&F Club has great rapport with other sports and groups in their community. Volunteers for larger meets are found in these 'non' track club people. All clubs should work on their relationship with service groups and sports clubs in their communities.

2014 HIGHLIGHTS & SUCCESSES

- Mike and Brenda Van Tighem inducted into the Okanagan Sports Hall of Fame
 - Mike coached and was an instrumental part of the group who founded the Kelowna Track and Field Club in 1983.
 - Brenda coached with the Kelowna Track and Field Club for 12 years, also coached Team BC athletes from 1990 to 2000.
- Liz Borrett (Kelowna Running Club) won her age group at both the Boston & New York Marathons

-Zone Coaches – Ian Cameron – Pat Sima Ledding – Oleg Bondarchuk – Nate Reiter all served as BC Team Coaches

Congratulations to all Athletes who participated in Club meets –Summer Games - Provincial Championships – National and International Competitions. Many PB's and podium appearances were achieved. In the event I miss important details I will not single out individuals for all the successes Zone 1 & 2 members achieved. You are all WINNERS in Participating and Personal Achievement.

BC ATHLETICS
DEVELOPEMENT * PERFORMANCE * EXCELLENCE