

Greg White

A. GOVERNANCE

The Chair of the Board of Directors is responsible for the Governance of the Organization, part of the Strategic Plan.

Strategic Plan 2013 – 2016: Organization Capacity

3. Governance

- *Provide strong leadership and accountability through appropriate governance systems and structures*

Outcomes

In 2014, we started the year with all positions filled on Board of Directors.

Two Athlete Representatives joined the Board of Directors where there had been a vacancy in 2013. Jessica Smith & Chris Winter have made a significant contribution to the organization and they both represented Canada in competition at the 2014 Commonwealth Games held in Glasgow, Scotland in August 2014. Through their 2014 performances, they both earned Athletics Canada carding for the 2015 season.

All of the eight zones in the province are well represented at the board by a designated Zone Representative.

The volunteer time commitment for each Director ranges from 50 to 200 hours annually. Many of the Directors have additional volunteer roles with BCA as Event Volunteers, Officials, Coaches, BC Team Staff and Club Executives.

The Board of Directors met formally five times in 2014. The Executive Committee of the Board of Directors met an additional four times. All of these meetings were attended by teleconference or in person at the BCA offices. All of the meetings were attended by Brian McCalder, President & CEO, and at times by other staff members. The minutes of these meetings are posted to the Governance section of the BCA Website.

Challenges

Two of the Directors left the board during 2014. The Board of Directors appointed one new Director during the year.

Recommendations

In 2015, a complete review of the governance of BC Athletics should commence.

The function of recruitment of new Directors should be a year round process especially when there are some Directors that have served more than two terms and may leave the organization in future years.

B. SUPPORT FOR ATHLETES in completion at a provincial, national & International level.

Athlete Development (and support for the athletes) is a pillar of the Strategic Plan.

Strategic Plan 2013 – 2016: ATHLETE DEVELOPMENT

Sport Performance

- *Investigate the establishment of a sustainable provincial development centre for Athletics*
- *Provide an effective competition schedule with appropriate opportunities for Athletes to maximize their potential*
- *Provide Athlete and IST support services to help Athletes to train and perform at their best*

Outcomes

The BC Endurance Program with Richard Lee as the Coach has completed its first year of operation. This is a step towards the establishment of a sustainable provincial center for Athletics.

As the representatives of BCA at the Athletics Canada (AC) Branch Council, the Chair and the President & CEO along with the other branch representatives continue to be very active in bringing forward the concerns of the Athletes and the Coaches in regards to the High Performance program.

Athletics Canada has started the operation of a Western Hub (Victoria & Vancouver) and an Eastern Hub (Toronto).

Challenges

Athletics Canada's Western Hub (Victoria & Vancouver) has been delayed in becoming fully operational.

The coach based training groups have been going through transition with changes in the funding model.

Recommendations

The Board of Directors looks to continued input and feedback from the Athletes and the Coaches on the effectiveness of the programs.

C. COACHING EDUCATION PROGRAM

Coaching education was a high priority for 2014

Coach Education

- *Increase NCCP training and certification opportunities annually in all parts of the province*
- *Provide Para Athletics Coach education in all NCCP and non-NCCP training programs*
- *Increase professional development opportunities for teachers and club Coaches*

Outcomes

In 2014, BCA continued to support a staff position for coordinating coaching education.

Challenges

The challenge is in maintaining and sourcing funding for these initiatives.

Recommendations

The Board of Directors should review all additional sources of funding.

D. COMPETITIONS

The Board of Directors continues to support the staff of BC Athletics and the member Clubs that deliver competitions for Athletes.

Strategic Plan 2013 – 2016: COMPETITIONS

Competitions

- *Deliver a competitive calendar and seasons of competition that provide the best opportunity for Athletes to maximize their potential and put more Athletes on the national teams*
- *Ensure events of the highest quality in all parts of the province and in all disciplines*
- *Develop a hosting strategy to maximize opportunities for the organization and future of the sport*

Outcomes

The funding approved by the Board of Directors in 2013 for the hosting grants for member Clubs that bid for National Champions was a key factor having the Athletics Canada Cross Country Championships in Vancouver for a 4th year in 2014.

Board of Directors members attended most of the competitions in the province in 2014.

The Chair attended competition events in Vancouver, Victoria, Port Alberni, Nanaimo, Whistler, Burnaby, Richmond, Langley, Abbotsford, Kamloops and Ottawa.

Challenges

Volunteer fatigue for multiple year events continues to be an issue.

Recommendations

The Board of Directors looks to the clubs for any feedback or suggestions.

E. OFFICIALS

The Officials are an important part of our competitions. The Board of Directors looks to support the Officials especially in the area of recruitment.

Strategic Plan 2013 – 2016: COMPETITIONS

Officials

3.1 Officials Training & Education

- *Ensure that the Competitions Program is supported by an appropriate number of well- trained Officials*

3.2 Officials Recruitment

- *Encourage recruitment and training of new Officials within all regions of the province*

Outcomes

A sub-committee has been formed to review issues relating to recruitment and retention.

Challenges

Over the next four to eight years, many of the long serving Officials will be retiring from an active role and there may be less available Officials for competition

Recommendations

Following the review of the sub-committee, the Board of Directors should look at an implementation plan.

F. PROVINCE OF BC, VIASPORT, SPORT BC & ATHLETICS CANADA

The key funding and program partners are the Province of BC, viaSport, Sport BC and Athletics Canada.

Strategic Plan 2013 – 2016: Organization Capacity

7. External Partners

- Strengthen relations with external funding and program partners to maximize opportunities and profile

Province of BC

The Province of BC through the Ministry of Community, Sport and Cultural Development is the primary funder of BCA.

viaSport

The relationship with viaSport is very important. The President & CEO has been very active and successful in engaging the leadership of viaSport.

Sport BC

BCA is a member of Sport BC and has been very active in supporting Sport BC and also its Athlete of the Year awards. Sport BC is an important service provider for BCA in the areas of payroll services.

Athletics Canada

BCA is a very active branch member of Athletics Canada (AC). In 2014 the President & CEO and the Chair represented BCA at monthly AC Branch Council conference calls, the AC AGM Ottawa meeting in May and the October AC SAGM Montreal meeting. The President & CEO continues to be the senior active member of the AC Planning Committee.