



**2017 BC Athletics Annual General Meeting
September 23**

President/CEO Report - Brian McCalder

“Kites rise highest against the wind - not with it”

- Winston Churchill -

The run up to the AGM can be defined somewhat as a Steeplechase or a Classic British Cross Country Event with various barriers, uphill and down with the occasional need for a Re-start.

Human Resources

- Track & Field Technical Manager hire:
 - Chris Winter, Olympian, Rio 2106 – 3000m S/C.
- Introductory Programs Coordinator hire:
 - Sabrina Nettey, National Team Member
 - Responsible for the Run Jump Throw Wheel and Junior Development Programs
- Coaching Education Coordinator – hiring underway
 - Jennifer Schutz left the position at the end of July but continued to oversee ongoing efforts to insure that coaches who were in the que had the coaching certification finalized.
- Coach Developer Lead:
 - Jennifer Schutz has agreed to take on a contract position as the Coach Developer Lead, a position to help in the identification, recruitment and training of Learning Facilitators, Evaluators, Master Learning Facilitators, Master Evaluators and Coach Developers so that BC Athletics can grow the number of instructors and evaluators and thereby help to continue the growth of Athletics Coaching Education in British Columbia.
 - Jenn’s continuation with BC Athletics will assist the Coaching Education Coordinator in providing more Learning Facilitators and Evaluators for the delivery of the Coaching Education and Development programs and provide training and orientation to the new staff person.
- Officials Development Coordinator: proposed

- Discussions are to resume in November with representatives of the BC Athletics Officials Committee on providing dedicated staff support for this position and to work with the Officials Committee on the activities and tasks as set out in the BC Athletics Strategic P

Strategic Planning 2017-2020

- The input to the Plan through:
 - Membership survey
 - Feedback from BC Athletics Committees
 - The collective Planning meeting post 2016 AGM
 - BC Athletics staff input
 - The guidance and support of the BC Athletics Planning Committee and the Board of Directors
 - The facilitation, editing and tireless work of Marilyn Payne of Marilyn Payne Consulting

Were all critical processes and influencers in the development of both the:

- 2017-2020 Strategic Plan
 - Implementation Plan
- The end result is a Strategic Plan with great initiatives to work towards - .through to 2020.
- The capacity of the Association will need to grow to meet the needs as set out in the Plan. The tactics and activities to meet the needed enhanced capacity will need to be a priority for the Association.

Governance

- BC Athletics Constitution and By-laws up dated and approved by the Membership at the 2016 AGM was critical in complying with the new BC Society Act that has a November 2018 implementation deadline to insure that current Not-for-Profit Organizations can retain their status as a registered society and eligible for the benefits and support such a registered status can provide. i.e. Community Gaming Grants
- BC Athletics Governance Sub-committee:
 - Will be continuing its work on the BC Athletics Policies, Procedures, Rules and Regulations and through that present to the Membership the updated BC Athletics Policy Manual.
 - The review includes looking at the structure and responsibilities of:
 - BC Athletics Board of Directors
 - BC Athletics Committees
 - BC Athletics Staff
 - BC Athletics Programs and Services

Communication

- Increased and Targeted communication has helped to maintain ongoing engagement with all or specific interest groups of the membership.
- This is a critical component in the ongoing need to keep the membership informed and collectively deliver on the Strategic Plan initiatives.
- Always looking at how we can improve communication with the membership.

Program, Services and Support to the Membership

- In partnership with member clubs, schools, community recreation, post-secondary institutions and other organizations with assistance from Athletics Canada, the BC Government / viaSport, Sponsors, Partners, Donors and Volunteers there is a broad range of Programs, Services and Support provided to assist:
 - Athletes
 - Coaches
 - Officials
 - Clubs
 - These form an intricate web, each supporting the other and each critical in the ongoing development of Athletics in British Columbia and Canada.

Facilities

- Outlined as an area of focus in the Strategic Plan for both Training and Competition:
 - Track & Field
 - Road Running
 - Cross Country
- Initiatives and Upgrades in 2016/17
 - Vernon – operational and host to the BC 55+ Games
 - Cowichan Valley – Duncan
 - Kamloops Indoor Facility
 - Cranbrook - host of the 2018 BC 55+ Games
 - Swangard Stadium, Burnaby
 - PISE Training Track, Victoria
 - Centennial Stadium, U of Victoria
- Facilities and Plans are reviewed through the assistance of:
 - Peter Fejfar
 - John Cull
 - David Weicker
 - Bob Cowden
 - Alice Kubek
 - Brian McCaLder

Financials

- Revenues:
 - Govt/viaSport funding contributions and grants is less and likely to continue to be less as a result of more demands on the Provincial Govt allocations to Sport.
 - Initiatives planned included
 - Sponsorship
 - Donations
 - Reviewing current BC Athletics fees
 - Focus on keeping the sport accessible and limiting financial barriers to participation
- Expenses:
 - Ongoing review of the costs of programs and services
 - Looking at economies of scale
 - Ways of reducing but retaining the level of programs, support and services

Thank you to the Club Executives, Coaches, Officials, Volunteers, BC Athletics Committees, BCA Board of Directors, BC Athletics Partners/Funders, and the dedicated staff of BC Athletics

- Sam Collier, Mgr Registration and Membership Services
- Maurice Wilson, Technical Mgr, Road and Cross Country Running
- Jennifer Schutz, Coaching Education Coordinator/Coach Developer Lead
- Richard Lee, Head Coach, BC Endurance Project
- Chris Winter, Technical Mgr, Track & Field
- Sabrina Nettey, Introductory Programs coordinator, Run Jump Throw Wheel / Junior Development
- Ally Ginther, Summer Student
- Katherine Van Ryswyk, Summer Student
- Marie Genevieve Lane – Pace Accounting

“The only reason the Track & Field Stadium gets hot after the competition is over
Is because all the fans have left”

Thank you and we look forward to working with each of you.