

To grow the provincial membership in all membership categories ensuring all members are properly supported in all of their areas of participation.

- Our yearly individual membership numbers continue to increase in a steady manner while some sports are seeing lower numbers. The number of individual members is up 71 members (as of 8/30/18) in 2018.
- The reports posted on the website will be updated at the end of the year when the membership year is over. Currently only the number of individual members reflects current figures.
- When counting membership categories the figures reported are as of 8/18/18:
 - Midget – down 1
 - Junior – down 37
 - Jr Road & Trail – down 1
 - Road & Trail – down 18
 - Team Roster – down 4
 - Associate – down 43
 - Training – down 40
 - Friends of BCA – down 8

Note: The above figures are based on the membership categories held not the number of individuals.

- The largest jumps in categories are seen in Masters (+52) followed by Junior Development (+42) and Track Rascals (+40).
 - Midget/BC: The Midget category for 14 & 15 year olds is in place each year but every second year the BC Summer Games membership is made available as well. When numbers for the two membership types are combined we had 655 athletes in 2018. The same combination of categories in the 2016 BC Summer Games year had 579. 2018 shows an increase of 76.
 - Increased membership numbers will depend on having a balance of the non-athlete membership types to support athlete growth. Our sport will only be successful in handling increased memberships numbers if the increase is balanced and seen in all categories. Coaches, Associates and Officials are crucial to support athletes.
 - School memberships are still building due in large to School Districts taking out memberships with BC Athletics. School District memberships include all schools in a
-

district. They are available to both public and private schools and it benefits all schools and their students in the district.

To support BC Athletics Unattached members and affiliated clubs and their members with membership registration and general membership support.

- The website is updated and added to weekly and provides information and resources.
- Incoming requests for information and support are answered as quickly as possible.
- The website is still a work in progress and work continues to organize and refine information.
- Athletics Canada recently sought feedback on Trackie.me with an aim to improving it. After a year of meetings the provincial registrars put forward their requests to Athletics Canada and they were well received and approved at the Athletics Canada AGM. Hopefully work will commence shortly to program the improvements.

To help with membership at the club level by providing resources and support.

- The Trackie.me national membership database, with the changes requested by the provincial registrars will provide more capabilities for both provincial offices and clubs.
 - Clubs can now use Trackie.me for their Club membership. Data and fees along with the BC Athletics membership data and fees can be collected and paid out from one site. Clubs can have their fees sent directly to them by direct deposit and the BC Athletics membership component is automatically sent to BC Athletics. This goes a long way to expediting memberships and payments.
 - BC is still working with Athletics Canada and Trackie to develop the BC membership portal in a way that gives us all we need as far as membership information collected and data available.
 - Member information tends to be entered once a year when people sign up but there is not a regular effort to keep information updated. This is extremely important, especially for athletes. When it comes to BC Team Selection, award nominations and High Performance Athlete Support – the BC Athletics office relies on information being up to date. It is also critical that club Executive information is kept current at all times. Not ensuring that changes in contact information is kept current causes time delays and the chance that information will not get to the parties it needs to.
 - Criminal Records Checks are a requirement for BC Government funding and other BC Athletics Funding partners. It is critical that they be in place where required. CRC's are not entered on Trackie.me in some cases as they have either not been done or the
-

verification dates have not been entered. CRC's are required for ALL individuals who carry an Associate, Coach and Official membership. There is no exception to that rule. Beginning in 2019 the CRC requirement will be monitored by the BC Athletics office and if a member does not show a CRC in place within a reasonable length of time the option will be to suspend the membership.

Clubs can sign up through the BC Government website to set up online CRC capability if they are a Registered Society. Unattached members need to contact the BC Athletics office to get their CRC done.

Sam Collier

Manager Registration & Membership Services.
