

Sabrina Nettey

Strategic Plan Initiatives:

Athlete Development

Schools

- RunJumpThrowWheel programming offered to every school district (59)
 - BC Athletics led direct deliveries occurred in two districts:
 - North Okanagan-Shuswap
 - Surrey
 - BC Athletics led pro-d workshops occurred in three districts:
 - Bulkley Valley
 - Coast Mountains
 - Peace River North
 - BC Athletics led PE-Leadership courses occurred in two districts:
 - Delta
 - North Vancouver

Track Rascals

- Track Rascal events included in 13 existing track & field and cross country competitions. Currently, inclusion at competitions is primarily occurring within the Lower Mainland.
- Branded Track Rascal items (i.e. temporary tattoos) distributed to athletes to improve awareness of Track Rascals as a brand.

Junior Development

- In collaboration with the Junior Development Committee, updated the [Junior Development Track & Field and Cross Country Manual](#).
- In collaboration with local clubs, hosted Track & Field Try It events to promote club opportunities.

Technical Leadership

- Hosted club focused RunJumpThrowWheel courses to train coaches to support Track Rascal programs.
- In collaboration with Jennifer Brown (Coach Education Coordinator), continuing to host upgrading sessions to familiarize current Coach Developers with new Athletics Canada course updates.
- Connected with clubs regarding potential outreach opportunities within their local communities.

Organizational Capacity

Communication & Marketing

- Through host club (Ocean Athletics) initiation, Special-T Group Events were onsite at the JD Track & Field Championships selling [BC Athletics branded souvenir clothing items](#), creating further promotion of the organization and the event.
- Increased Junior Development and RunJumpThrowWheel content on BC Athletics website and social media channels to increase exposure opportunities to potential new athletes and program partners.
- New promotional flyers developed to attract new Track Rascal and Junior Development participants.
- New promotional flyers developed to increase interest in and knowledge of RunJumpThrowWheel workshop opportunities.

Revenue Generation

- Developed a new Introductory Programs sponsorship deck; have approached local and national businesses with partnership opportunities
- Applied for and received the following ViaSport Grants:
 - BC Provincial Sport Development Fund (Summer 2019)
 - Community Sport Program Development Fund (Fall 2018)
 - Community Sport Program Development Fund (Summer 2019)
 - Northern BC Coaching and Officiating Development Fund (Fall 2018)

Partnerships

- Have maintained partnership with the Canucks Autism Network resulting in grassroots track & field integration in CAN Multi-Sport Camps throughout Lower Mainland. Plans for camp integration in other regions.
- Through existing partnerships with disability sport organizations and regional sport alliances, BC Athletics has continued to offer wheelchair movement skills training to teachers through RunJumpThrowWheel workshops to increase para-athletics introduction and opportunities for elementary school students.

Identified Gaps:

Financial Resource Limitations

- Reduced funding by Ministry of Education for physical literacy programs results in a lack of funds for schools to bring in external programs

Human Resource Limitations

- Limited instructors available during school hours creates barrier to booking deliveries with schools outside of Zones 3-5.
- Limited coaches available during school hours creates barrier to developing connections between clubs and schools.

Organizational Capacity Limitations

- Limited instructors available for ongoing programs results in limited Athletic programs included in community center programming
- The club season limits the opportunities for interested children to participate, compared to community centers which offer year round programming
- Limited amount of club Track Rascal programs results in interested young children being unable to join clubs in their region
- BC Athletics participant age restrictions results in interested children younger than 6 years of age being unable to join clubs in their region

Committees:

BC Athletics thanks the members of the Junior Development Committee who volunteer their time to support the provincial wide development of Junior Development Programs.

Members of the Junior Development Committee are:

- Dawn Copping (Chair)
- Birgit Weaver (Vice-Chair)
- Dan Horan (Zone 1)
- Alwilda Van Ryswyk (Zone 2)
- Ross Browne (Zone 3)
- Christine Dela Cruz (Zone 4)
- Carolyn Emon (Zone 8)
- Tom Dingle (Statistician)
- Darren Willis (Board Liaison)

The Junior Development Committee is currently seeking a representative from Zone 6 (Vancouver Island – Central Coast). If you are interested in learning more about the Junior Development Committee or becoming involved please contact the Committee Chair.

Introductory Programs Statistics:

Run Jump Throw Wheel

Initiative	Events 2019	Participants 2019	Participants 2018	Participants 2017
NCCP Learning Facilitator Courses	1	1	5	0
NCCP Instructor Courses	8	95	129	74
Pro-D Instructor Courses	0	0	23	22
Instructor Evaluations	0	0	5	0
Direct Deliveries – BC Athletics Led	24	4162	2933	1230
Direct Deliveries – External Programs	30+	2409*	2305	2587
Direct Deliveries – Track Rascal Programs	17	439	452	418

*Complete External Program participation for 2019 is not available as of August 9, 2019. Will update end of year.

Junior Development

Initiative	2019	2018	2017	Avg. Annual Participants		
Competitive Members	1638	1715	1673	1536	-	-
Training Members	224	206	251	269	-	-
Club Programs	45	40	42	-	-	-
Pentathlon Championship	169	210	192	169	-	-
Track & Field Championship	463	324	398	372*	404**	309***
Cross Country Championship	-	204	211	176^	200^^	141^^^

Notes:

- 1) Average Annual Participants of competitive and training members are based on 2014 – present membership
- 2) Average Annual Pentathlon Participants is based on 2015 – present participation
(2015 was first year U16's didn't participate in JD Pentathlon Championship)
- 3) Average Annual T&F Participants:
 - * is based on 2014 – present participation
 - ** is based on 2014 – present participation within Zones 3-5
 - *** is based on 2014 – present participation outside Zones 3-5
- 5) Average Annual XC Participants:
 - ^ is based on 2014 – present participation
 - ^^ is based on 2014 – present participation within Zones 3-5
 - ^^^ is based on 2014 – present participation outside Zones 3-5

BC Athletics Led RunJumpThrowWheel Direct Deliveries:

- Shushwap Schools Sports Days (x 3 Dates)
- BC Athletics Spring Break Track & Field Camp
- Burnaby Schools Sports Days
- Vancouver Sun Run After Party
- BMO Marathon Kids Run After Party
- Surrey Christian Track & Field Presentation
- Canucks Autism Network Sports Day
- Surrey Schools Sports Days (x 3 Dates)
- Fortius 5th Anniversary KidsZone
- Olympic Day at the Richmond Oval
- Longest Day Road Race After Party
- Queensborough Children's Festival
- Harry Jerome Track Classic Pre-Event Try-It
- KidWorld RunJumpThrowWheel Try-It Day
- Canucks Autism Network Summer Camps (x 4 Dates)
- City of Burnaby Summer Camps (x 2 Dates)

Events Attended:

- Athletics Canada Semi-AGM
- BC Athletics BCEP M2M Pacific Distance Carnival, 10000m National Championships
- BC Athletics AGM
- BC Athletics Annual Awards Banquet
- BC Athletics Board Meetings
- BC Athletics Cross Country Championships
- BC Athletics Junior Development Pentathlon Championships
- BC Athletics Junior Development Track & Field Championships
- BC Athletics Junior Development Committee Meetings
- BC Athletics Junior Development AGM
- BC Athletics Junior Development Awards Luncheon
- Sport BC Annual Awards Banquet
- ViaSport Advancing Sport Summit
- ViaSport Sport Scene Webinars
- Whistler 50 Relay & Ultra