
Events & Promotions Board Member Report | 2020 AGM Report

July 2020 | Submitted: Jordan Myers, Board Member

Summary of Activities:

- BC Events & Competitions Attended Q1-Q3 (Jan-Aug)
 - Steveston Icebreaker 8k | Jan 19
 - First Half – Half Marathon | Feb 9
 - *Portland - Oregon Running Brewery Series | Feb 15*
 - Run Ridge Run | Feb 22
 - RunGo Dash for Dogs | Feb 26
 - BC Race Director's Conference | Mar 7
 - *All other events have been cancelled due to COVID-19 pandemic*

- Nothing to report beyond attendance of events & board meetings attended

Initiatives and Plans:

- (ongoing – nothing new to report)
 - Technical Leadership – Event Directors: assist RD's with questions regarding certifying a course & sanctioning events.
 - Competition – Membership: Continue to attend events & advocate and educate attendees on the benefits of a BCA membership
 - Organizational Capacity – PSO Partnerships: assist staff with initiatives and events and encourage increased volunteerism
 - Athlete Development – Clubs/ Masters: assist staff with events & promotions that will promote increased participation from non-performance based running clubs and Master's athletes