Sabrina Nettey

# Strategic Plan Initiatives:

# Athlete Development

#### **Track Rascals**

- A Track Rascal Participant Achievement Card was developed to help recognize and formalize the achievements of participants of these programs, as well as increase brand awareness. Blank achievement cards were emailed out for interested clubs to use with their Track Rascal members.
- Track Rascal participation numbers have returned to pre-COVID numbers.
   However, due to PHOs regarding group sizes and coaching capacity limits within clubs, more of this participation occurred during camp environments (ex. 1 week) as compared to on-going club programs (ex. 6-8 weeks) than in past years.
   Five clubs that offered Track Rascal programs in 2019 did not offer them in 2021.

#### **Schools**

- As a result of the COVID-19 pandemic, the subsequent Provincial Health Orders (PHO) restricting interprovincial travel, and school district concerns regarding bringing in external personnel, BC Athletics was able to offer very limited RunJumpThrowWheel school programming in 2020/2021.
  - Direct deliveries = 0
  - Pro-D Workshops = 1 (SD 81: Fort Nelson)
- Each school district has been contacted regarding opportunities for RunJumpThrowWheel programming for the 2021/2022 school year.
   Confirmation of events will occur in Fall 2021. All events will be subject to PHOs and school guidelines.

### **Junior Development**

 Junior Development participation numbers have returned to pre-COVID numbers. Although PHOs regarding group sizes and coaching capacity limits within clubs restricted the number of JD athletes many clubs could accept, many clubs commented on having a waiting list of interested participants or even increasing their JD membership numbers.

### Technical Leadership

#### Coaches

- As professional development for coaches working with Track Rascal & Junior Development programs, developed the <u>Building An Amazing Grassroots T&F</u> <u>Program webinar series</u>. The series consisted of four topics led by 4 different facilitator.
- Due to PHOs prohibiting in-person Coach Education, continued to host the RunJumpThrowWheel Instructor Course online. Hosted two courses in the spring, training 20 participants from across BC to support Track Rascal and Junior Development programs.
- In collaboration with Jennifer Brown (Coach Education Coordinator), hosted a virtual BC Athletics Coach Developer Team meeting as an opportunity for the team to interact and brainstorm additional professional development opportunities. Also used as an opportunity to clarify BC Athletics policies.
- Have developed a framework for in-club JD coach mentorship to occur, with the aim of supporting, helping develop, and retaining new coaches. Rollout planned for Spring 2022.

## Competitions

- Due to changing PHOs, and the subsequent uncertainty regarding the ability to
  host provincial championships, the JD Pentathlon Championships and JD Track &
  Field Championships were cancelled. In their place the <u>BC Athletics Junior</u>
  <u>Development Regional Challenges</u> were developed which consisted of interclub
  meets held within each provincial zone. Thank you to Okanagan Athletics, Valley
  Royals, Kajaks, Nanaimo TFC, and Prince George TFC for hosting these events,
  the officials and volunteers who supported them, and the athletes that
  participated.
- Due to PHOs, saw several JD-specific meets being hosted by clubs. Have heard very positive responses and interest in developing meet formats in future years that will allow for the continuation of smaller single or half-day meets.

# Organizational Capacity

### **Communication & Marketing**

To increase interest and awareness of the sport, have continued preparing a
feature article for the BC Athletics Newsletter, with the aim of spotlighting
various aspects of the membership including: <a href="mailto:athletes">athletes</a>, coaches, <a href="mailto:officials">officials</a>, and
<a href="mailto:clubs">clubs</a>. Please contact <a href="mailto:Sabrina Nettey">Sabrina Nettey</a> if you or your club is interested in being
featured.

# **Revenue Generation**

- Applied for the following grants:
  - Athletics Canada: Branch Grant (Summer 2021)
  - Jumpstart: Sport Relief Fund (Summer 2021)
  - o Northern BC Coaching & Officiating Development Fund (Fall 2020)
  - Sport BC: Government Investment Program (Summer 2020 + 2021)

#### **Partnerships**

 Through continued relationship with BC Wheelchair Sports and BC Wheelchair Basketball, BC Athletics was invited to exhibit the RJTW program at the Surrey Event of their <u>Welcome Back Tour</u>. Such events are amazing opportunities to introduce track & field skills to young para-athletes.

### **Volunteers & Recognition**

- In collaboration with BC Athletics staff and committees, were able to recognize Administrators, Coaches, Officials, Volunteers, & Athletes who had made significant contributions or had outstanding performances in 2020.
- Due to the limited competition opportunities, the <u>JD Award</u> program was suspended in 2020 and 2021. Athletes have still been able to earn to earn <u>JD Crests</u>. As well, their performances have continued to be consolidated into the <u>JD Top 10 Performance Books</u>. A huge thank you to Tom Dingle for his work in preparing these documents.
- BC Athletics thanks the members of the Junior Development Committee who volunteer their time to support the provincial wide development of Junior Development Programs.

Members of the Junior Development Committee are:

Dawn Copping (Chair)
Birgit Weaver (Vice-Chair)
Kylie Lakevold (Zone 1)
Alwilda Van Ryswyk (Zone 2)
Doug Evans (Zone 3)
Christine Dela Cruz (Zone 4)

Lee Hunter (Zone 5)
Cristi Lundman (Zone 6)
Ross Browne (Zone 8)
Tom Dingle (Statistician)
Darren Willis (Board Liaison)

We also extend a special thank you to Alwilda van Ryswyk (Zone 2) and Dan Horan (Zone 1) who have stepped down from the JD Committee following over 40 years and 10 years of service, respectively. Thank you both for your longtime commitment to our developmental athletes and programs.

### Identified Gaps:

### **Financial Resource Limitations**

• Reduced funding by Ministry of Education for physical literacy programs results in a lack of funds for schools to bring in external programs such as RJTW.

### **Human Resource Limitations**

- Limited instructors available during school hours creates barrier to booking deliveries with schools outside of Zones 3-5.
- Limited coaches available during school hours creates barrier to developing connections between clubs and schools.

# **Organizational Capacity Limitations**

- Limited instructors available for ongoing programs results in limited Athletic programs included in community center programming.
- The club season limits the opportunities for interested children to participate, compared to community centers which offer year round programming
- Limited amount of club Track Rascal programs results in interested young children being unable to join clubs in their region.

# **Introductory Programs Statistics:**

# Run Jump Throw Wheel

Initiative	Events 2021	Participants 2021	Events 2020	Participants 2020	Events 2019	Participants 2019	Participants 2018	Participants 2017
NCCP Learning Facilitator Courses	0	0	0	0	3	16	5	0
NCCP Instructor Courses	2	20	4	52	12	160	129	74
Pro-D Instructor Courses	0	0	0	0	2	16	23	22
Instructor Evaluations	0	0	0	0	1	1	5	0
Direct Deliveries – BC Athletics Led	3	32	3	180	24	4162	2933	1230
Direct Deliveries – External Programs	-	-	0	0	30+	2409	2305	2587
Direct Deliveries – Track Rascal Programs	12	479	6	49	17	439	452	418

### Note:

- 1. External Program participation for 2021 is not available as of August 11, 2021. Will update end of year.
- 2. 2021 information as of August 11, 2021

# Junior Development

Initiative	2021	2020	2019	2018	2017	2016	2015
Competitive Members	1039	346	1638	1715	1673	1462	1339
Training Members	818	129	224	206	251	395	284
Club Programs	34	22	45	40	42	39	37
Pentathlon Championship	n/a	n/a	169	210	192	145	129
Track & Field Championship	401^	n/a	463	324*	398	422	295*
Cross Country Championship	-	28	142*	204	211	176*	106*

### Note:

- 1. 2015 was the first year U16's didn't participate in the Junior Development Pentathlon Championships
- 2. \* indicates Championship was held outside of Zones 3-5
- 3. ^ indicates participants across the five JD Challenge Regional Competitions

# BC Athletics Led RunJumpThrowWheel Direct Deliveries:

- Abbotsford Track & Field Camp
- BC Wheelchair Sports & BC Wheelchair Basketball Welcome Back Tour
- Vancouver Basketball Foundation StrongHER Summer Sports Camp

# **Events Attended:**

- Athletics Canada AGM
- BC Athletics AGM
- BC Athletics Board Meetings
- BC Athletics Junior Development Committee AGM
- BC Athletics Junior Development Committee Meetings
- BC Athletics Junior Development Challenge Meet: Zone 3 & 4
- BC Athletics Junior Development Challenge Meet: Zone 5
- BC Athletics Zone 3/4/5 Competitions Calendar Meetings
- ViaSport Return to Sport PSO Meeting
- #ChooseToChallenge Inequity in Sport: BC