



BC Athletics AGM Track and Field Report – August 20, 2022

Program Manager – Track & Field

Megann VanderVliet, BC Athletics Program Manager - Track & Field

As per BC Athletics Strategic Plan, the Program Manager's report is framed within the four Pillars of the 2022-24 Strategic Plan; Support Participation and Development, High Performance Pathway, Internal & External Relations, Organizational Excellence.

PILLAR: Support Participation and Development

- **WINS:**

- The # of sanctioned competition opportunities hosted in BC across all levels. Big thank you to all the Officials, Club Leaders and Volunteers who dedicated countless hours to making these events happen!
- Integration of para competitive opportunities in Club host competitions.
- Clubs who requested to host a major sanctioned event, were able to host that event on or near the date requested.

- **OPPORTUNITIES:**

- Prioritize HS athlete membership recruitment through relationship building with BC School Sport, and supporting high schools in providing sanctioned competition opportunities
- Establish a sustainable strategy for the competition calendar in Zone 3,4,5, offering different types of competition opportunities (Mini-Meets, Event Focused Meets, One Day Meets, Full Weekend Meets).
- Officials recruitment and retention – currently our event calendar exceeds our Officials capacity.
- Recruitment and training of Photo Finish Timing Officials and Meet Secretaries – currently our Zone 3, 4, 5 event calendar exceeds our capacity of the availability of these Officials.
- Increase the number of sanctioned competitions held in Zone 1, 7, 8.
- 2022 Competition Calendar was compressed with the majority of events being hosted in May/June, which proved to be a very demanding schedule for Officials and Volunteers.

1. Track & Field Committee

- a. A big thank you to the track and field committee for volunteering their time and expertise to supporting the Track & Field Manager in guiding the portfolio in major decisions making around athlete/coach selection for the various track and field programs.

Current Committee:

1. Tyler Heisterman (Board Liaison)
2. Tara Self (Chair - Sprints/Hurdles)
3. Nicholas Ayin (Male Athlete Rep - Sprints/Hurdles)
4. Jessica Smith (Female Athlete Rep - Middle Distance)
5. Sheldon Gmitroksi (Throws)



6. Open (Throws)
7. Pat Sima-Ledding (Combined Events)
8. Barb Vida (Combined Events)
9. Jamie Sinclair (Jumps)
10. Jeannie Cockcroft (Jumps)
11. Malindi Elmore (Distance)
12. Open (Distance)

2. 2022 Calendar of Events – Key Events

- **Canadian U20/SR National Track and Field Championships** – June 22-26, 2022 – Langley, BC
- **BC Track & Field Championships Jamboree** – July 8-10, 2022 – Kamloops, BC
- **World Athletics Championships** – July 15-24, 2022 – Eugene, OR
- **BC Summer Games** – July 22-24, 2022 – Prince George, BC
- **Commonwealth Games** – July 27-August 7, 2022 – Birmingham, ENG
- **U20 World Athletics Championships** – August 2-7, 2022 – Cali, Columbia
- **National Youth Track & Field Championships** – August 5-7, 2022 – Sherbrooke, QC
- **Canada Summer Games** – August 15– 21, 2022 – Niagara, ON

3. 2022 Event Sanctioning

- Oversaw the BC Athletics process for the sanctioning of Track & Field Competitions

Year	Sanctioned Events	Male Participants	Female Participants	Males (Para)	Females (Para)	Total Participants	PESF Fees
2022 (August 20, 2022)**	75	9000	7300	194	91	16,585	\$5500
2021*	156	4043	3858	55	21	7977	\$3119.44
2020	76	575	359	3	0	937	\$332.00
2019	79	9,370	8,940	91	35	18,436	\$6,078.07
2018	68	11,432	10,691	89	57	22,269	\$6,968.42

*updated 2021 numbers

**still missing some data from 2022 season, will update when received

- **2023 Key Events:**
 - **World Athletics Relay Championships** – May 13-14, 2023 Guangzhou, China
 - **2023 BC High School Combined Events Championships** – June 2-3, 2023
 - **2023 BC High School Championships** – June 8-10, 2023 – Langley, BC
 - **2023 Harry Jerome Track Classic** – TBA – Burnaby, BC (WA Permit Meeting)
 - **2023 Victoria Track Classic** – TBA – Victoria, BC (WA Permit Meeting)
 - **2023 Kamloops Throws Festival** – TBA – Kamloops, BC (WA Permit Meeting)
 - **2023 Pacific Distance Carnival and Canadian 10,000m Championships** – TBA – Burnaby, BC (WA Permit Meeting)
 - **2023 Canadian SR/U20/PARA Track & Field Championships** – July 26-30, 2023 - Langley, BC
 - **2023 BC Provincial Track & Field Championship Jamboree** – July 8-10, 2023 – TBA



- **2023 FISU World University Games** – August 8-19, 2023
- **2023 National Youth Legion Championships** – August 11-13, 2023 – Sherbrooke, QC
- **2023 World Athletics Championships** – August 19-27, 2023 – Budapest, Hungary
- **2023 Pan American Games** – October 20-November 5, 2023 – Santiago, Chile
- **2023 Para Pan American Games** – November 17-25, 2023 – Santiago, Chile

PILLAR: High Performance Pathway

- **WINS:**
 - Strong % of BC athletes making up National Team selection.
 - BC athletes performing on demand on the world stage from U20 – SR.
 - BC athletes performing on demand at National Championship events.
- **OPPORTUNITIES:**
 - Increase funding capacity to support AAP and BC Team programs
 - Establish initiatives that promote event growth at the development- performance level in sprints, hurdles, and jumps.

1. NATIONAL TEAMS

1. **2022 World Athletics Race Walking Cup – 3 BC Athletes**
 - Evan Dunfee (Men's 35km) – 7th overall
 - Olivia Lundman (Women's 10km) – 15th overall
 - Ben Thorne (Men's 20km) – 29th overall
2. **2022 World Athletics Indoor Championships – 3 BC Athletes**
 - Lindsey Butterworth (Women's 800m) – 6th overall
 - Cameron Proceviat (Men's 1500m) – 14th overall
 - John Gay (Men's 3000m) – 21st overall
3. **2022 World Athletics Championship Team – 17 BC Athletes**
 - **2 MEDALS**
 - **5 TOP 5 PERFORMANCES**
 - **9 TOP 18 PERFORMANCES**
 - **GOLD MEDAL:** Jerome Blake – Men's 100m, 200m, 4X100m Relay (1st overall Relay)
 - **SILVER MEDAL:** Camryn Rogers – Women's Hammer Throw (2nd place overall)
 - Cameron Levins – Men's Marathon (4th overall)
 - Evan Dunfee – Men's 35km Race Walk (6th overall)
 - Liz Gleadle – Women's Javelin Throw (9th overall)
 - Adam Keenan – Men's Hammer Throw (13th overall)
 - Leslie Sexton – Women's Marathon (13th overall)
 - Christabel Netty – Women's Long Jump (17th overall)
 - Rowan Hamilton – Men's Hammer Throw (17th overall)
 - Cameron Proceviat – Men's 1500m (19th overall)
 - Lindsay Butterworth – Women's 800m (21st overall)



- Natalia Hawthorn – Women's 1500m (23rd overall)
- John Gay – Men's 3000m SC (24th overall)
- Kinsey Middleton – Women's Marathon (26th overall)
- Ben Preisner – Men's Marathon (28th overall)
- Ceili McCabe – Women's 3000m SC (29th overall)
- Regan Yee – Women's 3000m SC (30th overall)
- Grace Fetherstonhaugh – Women's 3000m SC (37th overall)
- Addy Townsend – Women's 800m (40th overall)

4. 2022 Commonwealth Games Team – 13 BC Athletes

- **3 MEDALS**
- **6 TOP 5 PERFORMANCES**
- **12 TOP 10 PERFORMANCES**
 - **GOLD MEDAL:** Evan Dunfee – Men's 10,000m Race Walk (1st overall)
 - **GOLD MEDAL:** Camryn Rogers – Women's Hammer Throw (1st overall)
 - **SILVER MEDAL:** Ethan Katzberg – Men's Hammer Throw (2nd overall)
 - John Gay – Men's 3000m SC, Men's 5000m (4th overall)
 - Liz Gleadle – Women's Javelin Throw (4th overall)
 - Adam Keenan – Men's Hammer Throw (5th overall)
 - David Johnson – Men's T12 100m (7th overall)
 - Lindsey Butterworth – Women's 800m (7th overall)
 - Kaila Butler – Women's Hammer Throw (8th overall)
 - Rowan Hamilton – Men's Hammer Throw (9th overall)
 - Christabel Netley – Women's Long Jump (9th overall)
 - Thomas Normandeau – Men's T47 100m (10th overall)
 - Tristan Smyth – Men's WC 1500m, Marathon (DNS)

5. 2022 U20 World Championship Team – 9 BC Athletes

- Tyler Floyd – Men's 400m (4th overall)
- Matti Erickson – Men's 800m, 1500m (9th overall, 32nd overall)
- Nate Paris – Men's Decathlon (12th overall)
- Olivia Lundman – Women's 10km Race Walk (13th overall)
- Praise Aniamaka – Men's Triple Jump (15th overall)
- Carter Birade – Men's 110mH (16th overall)
- Sonya Urbanowicz – Women's Pole Vault (17th overall)
- Katelyn Stewart-Barnett – Women's 1500m (31st overall)

6. 2022 NACAC Championship Team (August 19-21, 2022)

- Evan Dunfee – Men's 20km Race Walk
- Cameron Proceviat – Men's 1500m
- Kieran Lumb – Men's 5000m
- Adam Keenan – Men's Hammer Throw



- Rowan Hamilton – Men’s Hammer Throw
- Grace Fetherstonhaugh – Women’s 3000m SC
- Regan Yee – Women’s 3000m SC
- Rebecca Bassett – Women’s 5000m
- Addy Townsend – Women’s 800m
- Kaila Butler – Women’s Hammer Throw
- Liz Gleadle – Women’s Javelin Throw
- Christabel Netley – Women’s Long Jump

2. BC TEAMS

1. **SR / PARA TEAM (Langley, BC)– 40 athletes, 8 team staff (Shared staff with U20)– [PERFORMANCE RECAP](#)**
2. **U20 TEAM (Langley, BC) – 31 athletes, 8 team staff (Shared staff with SR/PARA) – [PERFORMANCE RECAP](#)**
3. **15 YO / U18 LEGION TEAM (Sherbrooke, QC) – 40 athletes, 6 team staff – [PERFORMANCE RECAP](#)**
4. **Team BC Canada Summer Games (Niagara, ON) – 50 athletes, 8 team staff**

3. BC TEAM STAFF

1. A BIG thank you to the 20 unique coach/associate members that filled BC Team Staff roles in 2022. This is a volunteer role and role assignments are between 2-9 days long.

4. 2021/2022 BC Athlete Assistance Program (AAP)

- **38 able body athletes and 7 para athletes** awarded for a total investment of **\$54,000** in February 2022
- Upcoming Important Dates:
 - **Application Deadline:** Nov 4, 2022
 - **BC Athletes Assistance Program (AAP) Athletes Identified:** February 2023
 - **Circulation of Funding:** February 2023

5. 2021/2022 BC Athletics High Performance Targeted Athlete Program

- **140 athletes** have been nominated under this program in 2021/2022 and receive access to targeted programming with BC Athletics (ex. BC Throws Project, BC Sprint/Hurdle Project, BC Endurance Project) in addition to the support received through Canadian Sport Institute.
- [Current High Performance Program Criteria](#)
- Athletes were added to the program as they achieved the performance standard throughout the 2022 season.

Tier	2020/2021	2021/2022
Provincial Dev Level 2	102	53
Provincial Dev Level 1	78	61
Canadian Dev	20	7
Canadian Elite	24	19
Total	224	140

6. BC Throws Project



- **Project Leadership:** Garrett Collier, Sheldan Gmitroski, Dylan Armstrong & BCA Staff
- **Funding:** Through Enhanced Excellence BC Athletics received \$15,000.00 in funding to support this project.
- **2021/2022 Activations:**
 - **2021 BC Throws Project Development Camp; Sept 17-19, 2021; Kamloops, BC**
 - (i) **8** Targeted athletes & Coaches were supported with travel grants
 - (ii) **38** Athletes & Coaches Attended
 - **2021 BC Throws Summit; Nov 9-11 – Virtual Summit**
 - (i) **50** attendees – virtual format allowed for a global audience
 - (ii) Presenters: (Don Babbitt, Vesteinn Hafsteinsson, Mohamad Saatara, Dale Stevenson, Paddy McGrath, Kim Cousins, Rudy Winkler, Camryn Rogers, Lauren Bruce, Kara Winger)
- **2022 Activations:**
 - **2022 BC Throws Project Development Camp; Sept 16-18, 2022; Kamloops, BC**
 - **2022 Canadian Throws Summit – presented by BC Athletics and Athletics Ontario; Nov 5-6, 2022; Live Summit**
 - **Athlete/Coach Travel Grants** – XX Grants Distributed to support with early season competition / training camp travel.
 - **Coach Education Grants** – XX Grants Distributed to support with coaches completing the NCCP Sport Coach, Club Coach, Performance Coach Certification

7. BC Sprint / Jumps Project

- Project Leadership: Laurier Primeau, Tara Self, & BCA Staff
- BC Athletics Funding: Through Enhanced Excellence BCA has received \$15,000.00 in funding to support this project.
- **Activations:**
 - **Athlete/Coach Travel Grants** – XX Grants Distributed to support with early season competition / training camp travel.
 - **Coach Education Grants** – XX Grants Distributed to support with coaches completing the NCCP Sport Coach, Club Coach, Performance Coach Certification

8. Additional Athlete Support

- **2022 Harry Jerome Scholarship**
 - Harry Jerome Scholarship (\$1300 X 2) was awarded to **2 high school graduating athletes** in August 2022
 - Award recipients:
 - Christina Peet-Williams (University of Victoria)
 - Caiden Lee (Boston University)

9. High Performance Competitions – World Athletics Permit Meetings

1. 2022 Iululemon Pacific Distance Carnival & Canadian 10,000m Championships – WA “E” Level
2. 2022 Vancouver Sun Harry Jerome Track Classic – WA “C” Level
3. 2022 Victoria Track Classic – WA “D” Level
4. 2022 Kamloops Throws Festival – WA “E” Level



- **WINS:**

- Developed relationship with new sponsors, with opportunity to expand these relationships in the future.

- **OPPORTUNITIES:**

- Diversify sponsorship opportunities to support more Track & Field programs.
- Build relationships with BC Athletics Track & Field Athlete and Coach alumni.
- Prioritize professional development to increase personal leadership and technical capacity.

1. Supervision and collaboration with Summer Interns on various projects, including:

- BC Team Program
- Social Media Management
- Event Management

2. Developed and executed sponsorship strategy for the 2022 lululemon Pacific Distance Carnival and Canadian 10,000m Championships

PILLAR: INTERNAL & EXTERNAL RELATIONS

- **WINS:**

- Attended and supported many Track & Field events in 2022, with a priority to build relationships with Clubs and their members.
- Relationship building with potential event sponsors.
- Relationship building with Athletics Canada. Regular communication or attendance on Athletics Canada led calls.
- Conducted post event participant surveys to increase understanding of what is of value to the membership.

- **OPPORTUNITIES:**

- Establish a stronger and more consistent Communication and Marketing strategy for the Track and Field portfolio.

1. BC Athletics representation on several LOC's

- 2022/23 National Championships – Langley LOC
- 2022 Harry Jerome Track Classic – Achilles International Track Society
- 2022 BC Athletics Provincial Championship Jamboree – Kamloops Track and Field Club
- 2022 BC High School Provincial Championships – BC School Sports

2. Communication and Marketing

- **Social Media/Newsletter – Instagram, Twitter, Facebook, MailChimp**

- Efforts made to highlight BC Athletics Programs, Services, and Athlete Highlights using our Website, Social Media, Newsletter, and events.
- Continued efforts in building our social media presence with consistency
- Social Media metrics can be found in the Technical Manager, Road and Cross Country report.