



## **BC Athletics AGM Track and Field Report – August 19, 2023**

### **Program Manager – Track & Field**

Megann VanderVliet, BC Athletics Program Manager - Track & Field

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As per BC Athletics Strategic Plan, the Program Manager's report is framed within the four Pillars of the 2022-24 Strategic Plan; Support Participation and Development, High Performance Pathway, Internal & External Relations, Organizational Excellence.

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### **PILLAR: Support Participation and Development**

- **WINS:**

- The # of sanctioned competition opportunities hosted in BC across all levels. Big thank you to all the Officials, Club Leaders and Volunteers who dedicated countless hours to making these events happen!
- Sanctioning of High School events increased in 2023, including most of the High School Zone Championship meets.
- Hosting of three National Championships – Canadian 10,000m Championship (June 24, 2023, Township of Langley), Bell Canadian U20/SR National Track & Field Championships (July 27-30, 2023, Township of Langley) and Canadian Masters Outdoor Track & Field Championships (August 11-13, 2023, Township of Langley)

- **OPPORTUNITIES:**

- Continued development of Officials to support High School sanctioned events – students, teachers, administrators etc.
- Establish a sustainable strategy for the competition calendar in Zone 3,4,5, offering different types of competition opportunities (Mini-Meets, Event Focused Meets, One Day Meets, Full Weekend Meets).
- Continue to increase the number of sanctioned competitions held in Zone 1, 7, 8.

#### **1. Track & Field Committee**

- a. A big thank you to the track and field committee for volunteering their time and expertise to supporting the Track & Field Manager in guiding the portfolio in major decisions making around athlete/coach selection for the various track and field programs.

#### **2023 Committee:**

1. Garrett Collier (Board of Directors Liaison)
2. Tara Self (Chair - Sprints/Hurdles)
3. Nicholas Ayin (Sprints/Hurdles)
4. Sheldan Gmitroksi (Throws)
5. Open (Throws)
6. Pat Sima-Ledding (Combined Events)



7. Open (Combined Events)
8. Jamie Sinclair (Jumps)
9. Jeannie Cockcroft (Jumps)
10. Malindi Elmore (Distance)
11. Jessica Brockerville (Distance)
12. Jessica Ferguson (Para)
13. Open (Female Athlete Rep)
14. Open (Male Athlete Rep)

## 2. 2023 Event Sanctioning

- Oversaw the BC Athletics process for the sanctioning of Track & Field Competitions

Year	Sanctioned Events	Male Participants	Female Participants	Males (Para)	Females (Para)	Total Participants	PESF Fees
2023**	88	7458	6884	65	24	14431	\$5479.03
2022	83	9281	8522	204	97	18104	\$6660
2021	156	4043	3858	55	21	7977	\$3119.44
2020	76	575	359	3	0	937	\$332.00
2019	79	9,370	8,940	91	35	18,436	\$6,078.07
2018	68	11,432	10,691	89	57	22,269	\$6,968.42

\*\*still missing some data from 2023 season, will update when received

### • 2023 Calendar of Events – Key Events

- **BC Athletics Junior Development Pentathlon Championships** – June 17, 2023 – Burnaby
- **Pacific Distance Carnival and Canadian 10,000m Championships** – June 23, 2023 – Langley
- **BC Athletics Provincial Track & Field Championships Jamboree** – July 7-9, 2023 – Nanaimo
- **World Para Athletics Championships** – July 8-17, 2023 – Paris, France
- **BC Athletics Junior Development Championships** – July 15-16, 2023 – Delta
- **Canadian U20/SR National Track and Field Championships** – July 27-30, 2023 – Langley
- **Commonwealth Youth Games** – August 6-9, 2023 – Port of Spain, Trinidad and Tobago
- **World Athletics Championships** – August 19 – 27, 2023 – Budapest, Hungary
- **U18/U23 NACAC Championships** – July 21-23, 2023 – San Jose, Costa Rica
- **U20 Pan Am Games** – August 4-6, 2023 – Mayaguez, Puerto Rico
- **Senior Pan American Games** – October 25-November 5, 2023 – Santiago, Chile
- **National Youth Track & Field Championships** – August 11-13, 2023 – Sherbrooke, QC
- **2024 Key Events:**
  - **2024 World Athletics Indoor Championships** – March 1-3, 2024 – Glasgow, Scotland
  - **2024 World Athletics Race Walking Team Championships** – April 20-21, 2024 – Antalya, Turkey
  - **2024 World Athletics Relay Championships** – May 4-5, 2024 – Nassau, Bahamas
  - **2024 WPA World Championships** – May 17-25, 2024 – Kobe, Japan
  - **2024 BC High School Combined Events Championships** – May 31 – June 1, 2024 TBA



- **2024 BC High School Championships** – July 6-8, 2024 Nanaimo, BC
  - **2024 Harry Jerome Track Classic** – TBA – Burnaby, BC (WA Permit Meeting)
  - **2024 Victoria Track Classic** – TBA – Victoria, BC (WA Permit Meeting)
  - **2024 Kamloops Throws Festival** – TBA – Kamloops, BC (WA Permit Meeting)
  - **2024 Pacific Distance Carnival** – TBA – Burnaby, BC (WA Permit Meeting)
  - **2024 Canadian SR/U20/PARA Track & Field Championships** – June 27-30, 2024 – Montreal, QC
  - **2024 BC Athletics Provincial Track & Field Championship Jamboree** – July 12-14, 2024 – Nanaimo
  - **2024 BC Summer Games** – July 18-21, 2024 – Maple Ridge, BC
  - **2024 BC Athletics Junior Development Championships** – TBA
  - **2024 Olympic Games** – July 26- August 11, 2024 – Paris, France
  - **2024 National Youth Legion Championships** – August 9-11, 2024 – Calgary, AB
  - **2024 NACAC Championships** – August 23-25, 2024 - TBA
  - **2024 World Athletics U20 Championships** – August 26-31, 2024 – Lima, Peru
  - **2024 Paralympic Games** – August 28 – September 8, 2024 – Paris, France
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## **PILLAR: High Performance Pathway**

### **• WINS:**

- Strong % of BC athletes making up National Team selection.
  - Development National Team opportunities in 2023 for U18/U20/U23 athletes, including U18/U23 NACAC Championships, U20 Pan Am Games, Commonwealth Youth Games
- BC athletes performing on demand at the 2023 U20/Sr Bell Canadian National Track & Field Championships / Canadian 10,000m Championships
  - **26 National Champions (U20, Sr, Para)**
  - **30 National Championship Medallists (U20, Sr, Para)**
- Revision of the Athlete Assistance Program to promote athlete engagement on BC Teams and Provincial Championships.

### **• OPPORTUNITIES:**

- Increase funding capacity to support AAP and BC Team programs
- Continue to explore opportunities for engagement across all event groups.
- Increase support of Coaches at the High Performance level.
- Continue to work with CSI-P on expanding support available to High Performance athletes.

## **1. 2023 BC TRACK & FIELD TEAMS**

- SR / PARA TEAM (Langley, BC)– 40 athletes, 8 team staff (Shared staff with U20)
- U20 TEAM (Langley, BC) – 22 athletes, 8 team staff (Shared staff with SR/PARA)
- 15 YO / U18 LEGION TEAM (Sherbrooke, QC) – 40 athletes, 6 team staff



## 2. BC TEAM STAFF

- A BIG thank you to the 16 unique coach/associate members that filled BC Team Staff roles in 2022. This is a volunteer role and role assignments are between 2-6 days long.

## 3. 2022/2023 BC ATHLETE ASSISTANCE PROGRAM (AAP)

- **46 able body athletes and 5 para athletes** awarded for a total investment of **\$60,000** in February 2023

## 4. 2022/2023 BC ATHLETICS HIGH PERFORMANCE PROGRAM

- **154 athletes** were nominated to this program in 2022/2023 and receive access to high performance initiatives with BC Athletics (ex. BC Throws Project, BC Sprint/Hurdle Project, BC Endurance Project) and Canadian Sport Institute Pacific.

Tier	2021/2022	2021/2022
<b>Provincial Dev Level 2</b>	53	74
<b>Provincial Dev Level 1</b>	61	54
<b>Canadian Dev</b>	7	3
<b>Canadian Elite</b>	19	23
<b>Total</b>	<b>140</b>	<b>154</b>

## 5. BC THROWS PROJECT:

- **Project Leadership:** Garrett Collier, Sheldon Gmitroski, Dylan Armstrong & BCA Staff
- **Funding:** Through Enhanced Excellence BC Athletics received \$15,000.00 in funding to support this project.
- **2022/2023 Activations:**
  - **2022 BC Throws Project Development Camp; Sept 16-18, 2022; Kamloops, BC**
  - **2022 Canadian National Throws Summit; Nov 5 (virtual) & Nov 11-13 (in person) Richmond, BC**
    - (i) Partnership initiative with Athletics Ontario and Athletics Canada

## 6. ADDITIONAL ATHLETE SUPPORT:

- **\$500 Athlete/Coach Travel Grants – awarded for Warm Weather Training Camp/Competition between January 1, 2023 – April 30, 2023**
  - Throws – 11 recipients
  - Sprints/Jumps – 18 recipients
  - Endurance – 8 recipients
- **2023 Harry Jerome Scholarship**
  - Harry Jerome Scholarship – Two scholarships of \$1350 will be awarded.
  - Award recipients: TBA



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## **PILLAR: ORGANIZATIONAL EXCELLENCE**

- **WINS:**
  - Executed current programs in the Track & Field portfolio with excellence and timeliness.
  - Innovation of new ideas for engagement of stakeholders in the Track & Field portfolio.
  - Development of summer interns to support the BC Team program and Event Management.
- **OPPORTUNITIES:**
  - Diversify sponsorship opportunities to support more Track & Field programs.
  - Build relationships with BC Athletics Track & Field Athlete and Coach alumni.
  - Prioritize professional development to increase personal leadership and technical capacity.

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## **PILLAR: INTERNAL & EXTERNAL RELATIONS**

- **WINS:**
  - Attended and supported many Track & Field events in 2023, with a priority to build relationships with Clubs and their members.
  - Engagement with BC Athletics Committees.
  - Relationship building with Athletics Canada and other Provincial Sport Organizations.
  - Conducted post event participant surveys to increase understanding of how to enhance member experience.
- **OPPORTUNITIES:**
  - Establish a stronger and more consistent Communication and Marketing strategy for the Track and Field portfolio.
  - Innovation of new ideas and opportunities to best serve our Track & Field members.

### **1. BC ATHLETICS REPRESENTATION ON SEVERAL LOC'S**

- 2022/23 National Championships – Langley LOC
- 2023 Harry Jerome Track Classic – Achilles International Track Society
- 2023 BC Athletics Provincial Championship Jamboree – Nanaimo Track & Field Club
- 2023 BC High School Provincial Championships – BC School Sports

### **2. MARKETING AND COMMUNICATIONS**

- **Social Media/Newsletter – Instagram, Twitter, Facebook, MailChimp**
  - Efforts made to highlight BC Athletics Programs, Services, and Athlete Highlights using our Website, Social Media, Newsletter, and events.
  - Continued efforts in building our social media presence with consistency and working with Marketing and Communications Coordinator.