



**2025 BC Athletics Annual General Meeting
Staff Report
Portfolio: Non-Stadia
Report Prepared by: Kevin O'Connor**

NON STADIA DEVELOPMENT

2025 Priorities

- Continue to promote non stadia event sanctioning and improving the efficiency of the sanctioning process.
- Submit results from all certified and measured course events to Athletics Canada rankings within two days post-event.
- Provide High Performance (HP) athletes with early notification of events and BC Team opportunities.
- Identify and engage with non-BC Athletics clubs and individuals to encourage club affiliation and individual membership.
- Attend large non stadia events to strengthen relationships with athletes, coaches, officials, and event directors.
- Increase awareness of the need for more officials—including referees, starters, and umpires—especially at BC Championships, Athletics Canada Label events, and World Athletics Label events.
- Introduce new officials to road races to build capacity in officiating.

2025 Highlights

- Enhanced the event sanctioning process with a focus on improved safety and efficiency.
- **11 new non stadia events** were sanctioned this year, bringing a total of **109 events**.
- With 20 events still pending submission of race stats, we currently have:
 - **2025:** 120,162 total participants in sanctioned non stadia events (as of September 30, 2025)
 - **2024** (for comparison): 121,538 participants
- Most road races reached registration capacity, continuing the trend of high participation.
- The 2025 Vancouver Sun Run returned to pre-COVID participation levels.
- BC Athletics members achieved national recognition in cross country, road, mountain, and trail running—with several representing Canada at international events.
- Celebrated the 15th anniversary of the Whistler 50 Relay and Ultra.

2025 Challenges

- BC Athletics member participation in BC Road Running Provincial Championships, as these championships are embedded in existing road running events and require a BC Athletics membership.
- Increased challenges for race directors to obtain city race permits and navigating rising permit fees.
- Ongoing challenges in recruiting and retaining race volunteers.
- Limited number of certified road course measurers in BC to certify courses.

2026 Opportunities

- Introduce a BC Athletics Club Team Championship in road running and re-imagine BC Athletics Road Running Championships
- Develop a pathway for Road Course Measurement certification to increase the pool of qualified measurers.
- Foster collaboration among event directors—sharing equipment, volunteers, and schedules to avoid event conflicts.
- Membership partnership with Race Roster to promote the Athletics Canada Road & Trail Membership.
- Continue to promote the non stadia sanctioning program
- Develop and provide resources for non stadia event directors and athletes

PERFORMANCE DEVELOPMENT

2025 Priorities

- Review and improve the selection criteria for BC Cross Country Team to promote participation at the BC Athletics Cross Country Championships.
- Introduction of a 15 YO team for the BC XC Team.
- Provide financial support to Non Stadia BC Teams.
- Expand elite athlete coordination at major events such as the Vancouver Sun Run and the Royal Victoria Marathon.
- Consistently highlight and promote non stadia BC athletes' performances at the national level.

2025 Highlights

- Impressive performances and depth of field at both the Sun Run and Royal Victoria Marathon (including half marathon and 8K).
- **14** BC athletes were selected to Team Canada for the World Mountain & Trail Running Championships.
- **5** BC athletes represented Canada at the World Athletics Championships in the marathon.
- **100** athletes ran sub-17:15 at the St. Patrick's Day BC Provincial Road Race Championships—showcasing exceptional depth.
- Local events continue to support high-performance athletes through complimentary entries, and in some cases, assistance with travel and accommodations.

2026 Opportunities

- Develop and provide resources for non stadia event directors and athletes.
- Promote and recruit coaches to participate in the BC Team program.
- Add more targeted events to Athletics Canada's Road Race Label program to further support HP development.
- Expand elite athlete coordination service to more sanctioned events.

APPENDIX A | Provincial Championship Statistics

Provincial Championship Event	Participants	
	Female	Male
BC Athletics 5K Championships	48	35
BC Athletics 8k Championships	14	14
BC Athletics 10k Championships	18	12
BC Athletics Half Marathon Championships	19	10
BC Athletics Marathon Championships	12	12
BC Athletics Cross Country Championships	158	165