

BC Athletics Board of Directors Meeting – April 24, 2018 Fortius Sport & Health/Athlete Development Centre, BC Athletics Boardroom Minutes

Attending in person: Greg White, Chair; Jim Hinze, Vice Chair; Brian McCalder, President/CEO; Chris Winter, Technical Manager Track & Field; Sabrina Nettey, Run Jump Throw Wheel Coordinator

Attending by teleconference: Carey Dillen, Director Finance; Jordan Myers, Director Events & Promotion (joined the meeting at 5:37pm); Katelynn Ramage, Female Athlete Director (joined the meeting at 6:02pm); John Gay, Male Athlete Director (joined the meeting at 6:03pm); Darren Willis, Director Zone 6 (joined the meeting at 5:40pm); Sam Collier, Manager Registration and Membership Services (left the meeting at 5:57pm)

Regrets: Tyler Heisterman, Director Programs & Technical Development; Paul Mathias, Director Administration & Planning; Mark Harding, Director Marketing & Communication; Jodi Langley, Director Zones 1 & 2; Jennifer Brown, Coaching Education Coordinator; Maurice Wilson, Technical Manager Road and Cross Country Running; Richard Lee, Coach, BC Endurance Project

- 1. Meeting was called to order at 5:36pm.
- 2. Introductions were made.
- 3. No additions to the agenda.
- 4. Agenda adopted as circulated.
- 5. Approval of the Board of Directors Minutes of:
 - a. January 27, 2018 Circulated
 - b. March 7, 2018 Circulated
 - c. April 3, 2018 Circulated
 - d. Motion to approve D. Willis/G. White J. Hinze Abstained Passed
- 6. Receipt of the Executive and BCA Committees meeting minutes of:
 - a. Masters Committee Meeting Minutes of March 12, 2018 Circulated
 - b. Officials Committee Meeting Minutes of March 3, 2018 Circulated
- 7. Business arising from the minutes
 - a. November 18, 2017 Board Meeting
 - i. Summer Student Grant Application Update

- 1. 2 positions for a total funding of \$6,902.00 (application was for \$14,238) and total hours of 480 (application was for 560).
- Language student from Germany joining BC Athletics the first week of May

8. Correspondence

- a. None
- 9. Reports:
 - a. Chair of the Board of Directors Greg White
 - i. Written Report circulated
 - 1. Items of Note
 - a. Athletics Canada BC Athletics will be attending AGM.
 - b. Vice Chair of the Board of Directors Jim Hinze
 - i. No Report provided
 - c. Directors Reports:
 - i. Zone Directors
 - 1. Jodi Langley Division 1 & 2
 - a. Written Report circulated
 - i. No Items of Note
 - 2. Director TBA Division 3, 4 & 5
 - a. No Report provided
 - 3. Darren Willis Division 6
 - a. Written Report circulated
 - i. Items of Note
 - First round of meets in the next week with several coming up quick after. Upcoming High school events scheduled with BC Athletics events and will see how clubs react to that.
 - Brian asked for further clarification for feedback received about the website.
 Darren noted he would request more information.
 - Regarding the survey in Cross Country, Brian requested a breakdown for one or the other and both. Darren noted, once they get more school participating, they will be able to provide more detail.
 - 4. Director TBA Division 7 & 8
 - a. No Report provided
 - ii. Athlete Directors
 - 1. Katelynn Ramage
 - a. No Report provided
 - 2. John Gay
 - a. No Report provided

- d. Finance Report Carey Dillen/Brian McCalder
 - i. Budget Summary for:
 - Financial Statement to February 28, 2018 with Projections to YE March 31, 2018 – Circulated
 - a. Items of Note
 - i. Haven't received March financial statements yet.
 Likely later this week.
 - ii. Projected surplus of \$24,700, which is subject to change as the Financial Statements and the YE Audit will likely result in Adjustments to YE Projections.
 - iii. Darren asked about funding for athletes as it relates to the recent decision regarding the BC Athlete Assistance funding that is not spent due to the athlete not competing in the BC Track & Field Championship Jamboree. Brian noted targeted amount for program is retained, usually spending more, as long as the budget allows.
 - 2. 2018-2019 viaSport Contribution Agreement Update
 - a. Informed BC Athletics would be getting a reduction and draft budget reflects the reduction. However three weeks ago the contribution agreement was received which notes the same amount of funding as last year. The change in funding is not included in draft budget presented at the AGM. Will be looking at allocations for the unexpected funding and will present as part of the proposed operating budget.
- e. Administration & Planning Paul Mathias/Brian McCalder
 - i. No Report provided
 - ii. Strategic Plan Update
 - iii. Human Resources
 - BC Athletics Road & Cross Country Technical Manager Maurice Wilson's resignation Mid June 2018 – Circulated
 - Staff and Board thanked Maurice for his more than 10 years of service and commitment to the sport and the organization.
- f. Membership Report Sam Collier
 - i. Written Report circulated
 - 1. No Items of Note
 - ii. Approval of Individual Memberships Circulated
 - Motion to approve the list of individual memberships received from January 17, 2018 to April 20, 2018 as provided – J. Hinze/D. Willis
 - Passed
 - iii. Approval of Club Membership Renewals Circulated

- Motion to approve the 2018/2019 school club memberships, including those which are complete (meeting all requirements) and those pending completion of their requirements – J. Hinze/D.
 Willis – Passed
- iv. Approval of School Club Memberships Circulated
 - 1. Motion to approve the 2018/2019 school club and school district memberships J. Hinze/K. Ramage Passed
- v. Approval of New Club Memberships Applications Circulated
 - Motion to approve the new club memberships for Airblastoff Lions
 D. Willis/J. Hinze Passed
- g. Marketing & Communications Mark Harding
 - i. No Report provided
 - ii. Marketing/Communication Committee Meeting Update
 - 1. Brian noted he and Chris met with Mark to start prioritizing action items to identify key partners in the organization to ramp up communication for getting marketing materials in front of them.
 - 2. Greg noted he and Tyler has received information about triathlon initiatives and will pass that along to Mark.
- h. Programs & Technical Development Tyler Heisterman
 - i. No Report provided
 - ii. Run Jump Throw Wheel Sabrina Nettey
 - 1. Written Report circulated
 - a. Items of note
 - Lots of school programs and reminded teachers of the programs available. Trying to find additional budget for larger scale projects.
 - iii. Track & Field J.D. to Masters
 - 1. Junior Development Darren Willis, Director Liaison
 - a. Written Report circulated
 - i. Items of Note
 - Handbook moving forward without any further delay.
 - 2. Road Racing distances for young athletes appears to be a hot topic of conversation. Committee wants to know whether or not, on a track and cross country level, if we should be promoting longer distances to match the road scene, as long as there was no medical concerns against doing so. Brian noted the long term athlete development model, which includes the longer distances, is the template for the sport of Canada and BC. Darren questioned if there maybe was mixed messaging and how to go about

providing clarification. Brian noted they discourage participation for events to host those, which requires more education of the event directors and sanctionning. Jordan noted what's usually been done with the organizing committees, when medical information can be conflicting, refering to the insurer. For policies and registration, it falls on event directors, who are usually being cautious, and will put on an age restriction, sometimes requiring parent supervision.

- 2. Track & Field (15 to 35 yrs) Chris Winter
 - a. Written Report provided
 - i. Items of Note
 - Attended 2018 Commonwealth Games. Good showing of younger athletes coming up the ranks.
 - 2. Sport BC Annual Athlete of the Year Awards held. Chris suggested considering renaming the Athlete with a Disability Award to Para Athlete of the Year.
 - 3. BC AAP funds have all been distributed with the exception of for one athlete.
 - 4. BC Track & Field Team Selection Criteria & Standards posted.
 - Need female team managers for BC Senior and Junior Track & Field Team to Ottawa, Ontario as well as for BC/Yukon Command Legion team to Brandon, Manitoba. Chris noted Sabrina is being held in reserve for Brandon, Manitoba.
- iv. Road and Cross Country Running Maurice Wilson
 - Written Report and Summary document of 2018 Race Trends circulated
 - a. Items of Note
 - i. On trends, Brian noted it appears finisher and performance is moving up in a positive trend.
- v. Masters Track & Field/Road Running/Cross Country Running Mark Harding, Director Liaison
 - 1. No Report provided
- vi. Officials Jim Hinze, Director Liaison
 - 1. No Report provided

- vii. Coaching Jennifer Brown
 - 1. Written Report circulated
 - a. No Items of Note
- viii. Performance Hubs/Programs Chris Winter/Brian McCalder
 - 1. BC Endurance Project Richard Lee
 - a. Written Report circulated
 - i. No Items of Note
 - 2. BC Sprints/Hurdles Project Chris Winter
 - a. Took more time to identify the leadership but happy with outcome. Has really come together and spring camps have taken place with great success. Sponsor on board to help with coach conference in the fall.
 - 3. BC Throws Project Chris Winter
 - Throws Summit held. Hoping to do a training camp but lacked support. Additional funding left over granted to athletes.
- i. Events & Promotions Jordan Myers
 - i. Written Report circulated
 - 1. No Items of Note
 - ii. Planned Initiatives
- j. Athletics Canada Update Greg White & Staff
 - i. Athletics Canada
 - 1. AGM May 24 26, 2018 (included under Chair's Report)
 - ii. Sport BC
 - 1. Sport BC Athlete of the Year Banquet March 28, 2018
 - a. Awards:
 - i. <u>Presidents' Award Athletics</u>
 Maureen De St Croix (Ocean Athletics)
 - b. Athletics Winners:
 - i. Athlete with a Disability
 Liam Stanley (Prairie Inn Harriers Racing Team)
 - ii. <u>Female Coach of the Year</u>Tara Self (Coquitlam Cheetahs TFC)
 - iii. <u>Master Athlete of the Year</u>Christa Bortignon (Greyhounds TFC)
 - iv. <u>Team of the Year</u>UBC Men's Track & Field Team
 - v. <u>Harry Jerome Comeback</u> Spencer Allen (Unattached - Kamloops)
 - vi. <u>KidSport Community Champion of the Year</u> Evan Dunfee (RaceWalk West)
 - 2. Sport BC AGM May 29, 2018

10. New Business:

- Zone 3, 4 & 5 Director nomination of Jasmine Gill for appointment Resume Circulated
 - i. Chair noted he's spoken to various clubs, with positive results, and noted staff and the Chair support the appointment.
 - ii. Motion to approve Jasmine Gill as the Zone 3, 4 & 5 Director for the rest of the position's term J. Myers/D. Willis Passed
- b. Proposed Branding and Marketing Initiative Circulated
 - Brian explained, in discussion with Kahunaverse and the host club for the BC Athletics Junior Development Pentathlon Championships, BC Athletics is looking at potential product sponsors for an apparel initiative linked to BC Athletics Championships – Junior Development, Midget, Youth, Junior, Senior and Masters.
 - ii. Looking to "test market" the idea through the 2018 BC Athletics Junior Development Pentathlon Championships so the initiative has been sent to the Junior Development Committee for feedback. Brought forward to the board as information but also to seek any feedback the Board might have. Chair noted his support of the initiative, as did Jim Hinze.

11. Summary

- a. Chair noted the next board meeting is June 13th with placeholder meetings on July 25th, for any AGM resolutions, and August 8th. The AGM is September 8, 2018.
- 12. Next Board of Directors meeting will be held on Wednesday, June 13, 2018 at 5:30pm.
- **13. Motion to Adjourn** J. Gay/K.Ramage. The meeting was adjourned at 6:47pm.

Director Signature _:		
Director Signature		