
Events & Promotions Board Member Report | 2018 Q4 Board Report

November, 2018 | Submitted: Jordan Myers, Board Member

Summary of Activities:

-
- **BC Events & Competitions Attended Q1-4 (2018 Jan-Nov)**
 - MEC Victoria Road Race | Jan 14
 - MEC Vancouver Road Race | Jan 28
 - BC Athletics Awards | Feb 3
 - First Half 21.1k | Feb 11
 - MEC Trail Race | Feb 17
 - RunGo Dash for Dogs | Feb 24
 - WestVanRun 5k/10k | Mar 3 & 4
 - April Fool's First Half | April 8
 - BC Race Director's Conference | April 15
 - Vancouver Sun Run | April 22
 - Times Colonist 10k | April 29
 - Wings for Life | Red Bull | May 7
 - BMO Vancouver Marathon | May 7
 - Blue Shore Financial Mother's Day Run | May 13
 - Peach City Run Fest 10k & Half | May 20
 - Victoria Goddess Run 5 & 10k | June 2
 - MEC Vancouver Road Race THREE 5k/10k/21.1k | June 10
 - Scotiabank Vancouver 21.1k | June 24
 - Harry Jerome Track Classic | June 25-26
 - Canada Day Run | July 1
 - *Lululemon Edmonton 10k | July 22 – not BC
 - Big Superhero Run | Aug 18
 - Coho Run 14k | Sep 9
 - Under Armour Eastside 10k | Sep 15
 - Lululemon Seawheeze 21k | Sep 22
 - MEC Road Race 6 10k/21k/42k | Sep 30
 - CIBC Run for the Cure | Sep 30
 - Sun Rype Okanagan Marathon | Oct 7
 - *Scotiabank Toronto Waterfront Marathon | Oct 21 – not BC | Canadian Marathon Championships
 - James Cunningham Seawall Race | Oct 28

Initiatives and Plans:

- **(ongoing)**
 - Monitor BC Athletics Staff event initiatives in T&F, Run Jump & Throw, and Off track and continue to provide support when appropriate and as directed/ asked by BC Athletics staff.
- **(proposed 2019)**
 - Athlete Development – Clubs/ Masters: assist staff with events & promotions that will promote increased participation from non-performance based running clubs and Master's athletes
 - Technical Leadership – Event Directors: assist staff with joint PSO RD Conference
 - Competition – Membership: Continue to attend events & advocate and educate attendees on the benefits of a BCA membership as well as ongoing support and service in the retention of members
 - Organizational Capacity – PSO Partnerships: assist staff with initiatives and events that build upon current success and resources to the membership as well as encourage increased volunteerism