
Events & Promotions Board Member Report | 2019 Q1 Board Report

January, 2019 | Submitted: Jordan Myers, Board Member

Summary of Activities:

- **BC Events & Competitions Attended Q4 (2018 Nov-Jan 2019)**
 - Moustache Miler - Reboot | Nov 24
 - Gunnar Shaw X-Country Memorial Race | Dec 1
 - Big Elf Run | Dec 15

Initiatives and Plans:

- **(ongoing)**
 - Monitor BC Athletics Staff event initiatives in T&F, Run Jump & Throw, and Off track and continue to provide support when appropriate and as directed/ asked by BC Athletics staff.
- **(proposed 2019)**
 - Athlete Development – Clubs/ Masters: assist staff with events & promotions that will promote increased participation from non-performance based running clubs and Master's athletes
 - Technical Leadership – Event Directors: assist staff with joint PSO (TriBC & BC Athletics) RD Conference – March 2, 2019 at Fortius
 - Competition – Membership: Continue to attend events & advocate and educate attendees on the benefits of a BCA membership as well as ongoing support and service in the retention of members
 - Organizational Capacity – PSO Partnerships: assist staff with initiatives and events that build upon current success and resources to the membership as well as encourage increased volunteerism