January 1 to June 17, 2019

Report to the BC Athletics Board of Directors

Clifton Cunningham
Technical Manager Road and Cross Country Running

Events Attended

- Icebreaker 8k (8k Championships)
- BC Athletics Annual Awards
- Race Directors Summit
- Sport BC Awards
- St Patrick’s Day 5k (5k Championships)
- Vancouver Sun Run
  - Two day event expo
- Times Colonist 10k (10k Championships)
  - Three day event expo
- BMO Vancouver Marathon (Marathon Championships)
  - Two day event expo
- Athletics Canada AGM
  - Canadian 10km Road Championships
  - Ottawa Race Weekend
- Vancouver Island Running Association AGM
- Pacific Distance Carnival

Strategic Plan Activities

Technical Leadership – Event Directors

- Race Directors conference took place March 2nd in conjunction with Triathlon BC. Aim is for about 50 event directors. The event will be held at Fortius. Speakers are being finalized.
  - Topics included: Volunteer Management and Training, Brand Building, Event Tourism, Gender Identity and Inclusivity, Event Cancellation, Maximizing Media Exposure
  - Update 42 Race Directors attended and feedback has all been positive. A 2020 date of March 6th has been booked to again host the event at Fortius.
    - Planning topics and speakers will begin in June.

Competition

- Pacific Distance Carnival
  - 10,000m Canadian Championships and the Hertz Pacific Distance Carnival, took place on June 13 at Swangard Stadium in Burnaby.
  - Good support from sponsors of the event, secured grants from viaSport, Tourism BC and Sport Burnaby.
  - 316 registrants across the 1500m, 5000m and Championship 10,000m
  - 40 volunteers and 16 officials
January 1 to June 17, 2019

- Great reviews and feedback from the event. Photos available on the BCA Facebook and Instagram pages.
- [http://www.pacificdistancecarnival.com](http://www.pacificdistancecarnival.com)

### BC Championships 2019

#### 8k – Kajaks Icebreaker 8k, January 20
- Kevin Coffey (1st), Anthony Tomsich (2nd), Max Trummer (3rd)
- Andrea Lee (1st), Jen Moroz (2nd), Emma Chadsey (3rd)
- Event registrations were up over 2018.

#### 5k – St Patrick’s Day 5k, March 16
- John Gay (1st) New BC All-Comers record 14:06, Justin Kent (2nd), Kieran Lumb (3rd)
- Natasha Wodak (1st), Robyn Mildren (2nd), Lindsay Carson (3rd)
- New Canadian All-Comers record 15:28 Sarah Inglis, BCA membership was expired at time of competition.
- Finisher numbers were down slightly.
- 131 eligible members took part, vs 134 in 2018.

#### 10k – TC10k, April 28
- Matt Noseworthy (1st), Andrew Russell (2nd), Nick Walker (3rd)
- Sarah Inglis (1st), Malindi Elmore (2nd), Robyn Mildren (3rd)
- Finisher numbers up over 2018.
- 33 eligible members vs 35 in 2018.

#### Marathon – BMO Vancouver Marathon, May 5
- Rob Watson (1st), Craig McMillan (2nd), Chris Napier (3rd)
- Catrin Jones (1st), Cheryl Pepin (2nd), Claudia Edwards (3rd)
- Finisher numbers up over 2018.
- 42 eligible members vs 34 in 2018.

#### Half Marathon Winnipeg, June 16
- BC Team - Dylan Wykes (4th), Dayna Pidhoresky (2nd), Robyn Mildren (3rd). Notable BC performances - Malindi Elmore (1st)

### Cross Country – 2019 / 2020 – Prairie Inn Harriers, Victoria, fourth weekend October
- Did a walkthrough of course with RD while at Pioneer 8k in January and another in April when on Island for TC10k.

### BC Super Series – 8 of 12 races complete, finisher numbers are up in 6 of 8. See numbers below.

### Vancouver Sun Run – Event went well, developed and managed the elite field. Staffed BC Athletics expo booth at packet pickup. Managing prize money process.

### National Championships

#### 10k Ottawa, May 28 – BCA office was in attendance. BC Team – Justin Kent (2nd), Brendan Wong (6th), Robyn Mildren (7th). Notable BC Performances – Dylan Wykes (1st), Kevin Coffey (8th), Natasha Wodak (1st), Malindi Elmore (2nd), Kinsey Middleton (6th)

#### Half Marathon Winnipeg, June 16 – BC Team - Dylan Wykes (4th), Dayna Pidhoresky (2nd), Robyn Mildren (3rd). Notable BC performances - Malindi Elmore (1st)
January 1 to June 17, 2019

- 5k Toronto, September
- Marathon Toronto, October

Organization Capacity - Communication

- **Event Calendar** – calendar is being updated regularly, working towards the most complete listing of events in BC.
- **Communication with high performance athletes** regarding elite entry opportunities for Championships and Super Series events. Communication of the BC Team opportunities coming up at National Championships.
- **Marketing & Promotion** – BC Super Series promotions being executed on Social Media to drive participation and awareness of the series, sanctioned & certified events and what that means. Putting promotion behind member accomplishments. Pacific Distance Carnival has separate marketing budget, funded by the event sponsors to promote the event.
- **Vancouver Sun Run** – used Supporting Sponsor advertising opportunities to communicate member value and why people should join BC Athletics.
- **Expo Booths** – two day booth at Vancouver Sun Run packet pickup, upcoming two day booths at both the TC10k and BMO Vancouver Marathon. Always looking for people to volunteer time in the booths.
- **Virtual Race Bags** – using the opportunities to promote BCA in event digital race bags. Vancouver Sun, Scotiabank Vancouver Half Marathon.
- **BC Endurance Project XC Camp** – Camp details have been arranged and registration open now. 24 registered, 44 is the camp cap.
## 2019 Race Calendar

<table>
<thead>
<tr>
<th>Year</th>
<th>Races in Calendar</th>
<th>Finishers</th>
<th>Sanctioned Events</th>
<th>Certified Events</th>
<th>Sanctioned Runners</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>345</td>
<td>TBD</td>
<td>162</td>
<td>29</td>
<td>TBD</td>
</tr>
<tr>
<td>2018</td>
<td>356</td>
<td>168,570</td>
<td>160</td>
<td>32</td>
<td>120,633</td>
</tr>
<tr>
<td>2017</td>
<td>362</td>
<td>159,644</td>
<td>160</td>
<td>41</td>
<td>124,167</td>
</tr>
</tbody>
</table>

## 2019 Race Calendar – Jan 1-May 31

<table>
<thead>
<tr>
<th>Year</th>
<th>Races in Calendar</th>
<th>Finishers</th>
<th>Sanctioned Events</th>
<th>Certified Events</th>
<th>Sanctioned Runners</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>113</td>
<td>89450</td>
<td>52</td>
<td>18</td>
<td>TBD</td>
</tr>
<tr>
<td>2018</td>
<td>119</td>
<td>91694</td>
<td>53</td>
<td>16</td>
<td>84366</td>
</tr>
<tr>
<td>2017</td>
<td>118</td>
<td>83880</td>
<td>53</td>
<td>21</td>
<td>82058</td>
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## BC Super Series Participation

<table>
<thead>
<tr>
<th>Race</th>
<th>2019 Finishers</th>
<th>2018 Finishers</th>
<th>2017 Finishers</th>
</tr>
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<tbody>
<tr>
<td>1 Harriers Pioneer 8K</td>
<td>547</td>
<td>481</td>
<td>492</td>
</tr>
<tr>
<td>2 Steveston Icebreaker 8K*</td>
<td>371</td>
<td>308</td>
<td>242*</td>
</tr>
<tr>
<td>3 “First Half” Half Marathon</td>
<td>1,842</td>
<td>1,535</td>
<td>0**</td>
</tr>
<tr>
<td>4 St Patrick’s Day 5K</td>
<td>1,226</td>
<td>1,404</td>
<td>1,206</td>
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<tr>
<td>5 Vancouver Sun Run 10K</td>
<td>33,878</td>
<td>33,788</td>
<td>32,586</td>
</tr>
<tr>
<td>6 TC10K</td>
<td>7540</td>
<td>6,796</td>
<td>6,832</td>
</tr>
<tr>
<td>7 Vancouver Marathon</td>
<td>4236</td>
<td>3,757</td>
<td>3,577*</td>
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<tr>
<td>8 Longest Day 5k</td>
<td>713</td>
<td>737</td>
<td>752</td>
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<tr>
<td>9 Scotiabank Vancouver Half Marathon</td>
<td>3504</td>
<td>3500</td>
<td></td>
</tr>
<tr>
<td>10 Summerfast 10k</td>
<td>402</td>
<td>419</td>
<td></td>
</tr>
<tr>
<td>11 Under Armour Eastside 10k</td>
<td>2434</td>
<td>2158</td>
<td></td>
</tr>
<tr>
<td>12 Goodlife Fitness Victoria Half Marathon</td>
<td>2748</td>
<td>2628*</td>
<td></td>
</tr>
<tr>
<td>2017 Victoria Full</td>
<td></td>
<td>1068</td>
<td></td>
</tr>
<tr>
<td></td>
<td>57,894</td>
<td>55,570</td>
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</table>

* Races in 2017, marked *, were not in the series 2017. ** “First Half” Half Marathon was cancelled in 2017.

## BC Championship Participation

<table>
<thead>
<tr>
<th>Championships</th>
<th>2019 Eligible Finishers</th>
<th>2018 Eligible Finishers</th>
<th>2017 Eligible Finishers</th>
<th>2016 Eligible Finishers</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>M</td>
<td>F</td>
<td>Total Finishers</td>
<td>M</td>
</tr>
<tr>
<td>5K</td>
<td>79</td>
<td>52</td>
<td>1226</td>
<td>77</td>
</tr>
<tr>
<td>8K</td>
<td>33</td>
<td>28</td>
<td>371</td>
<td>32</td>
</tr>
<tr>
<td>10K</td>
<td>19</td>
<td>14</td>
<td>7540</td>
<td>19</td>
</tr>
<tr>
<td>Half Marathon</td>
<td>18</td>
<td>20</td>
<td>29</td>
<td>24</td>
</tr>
<tr>
<td>Marathon</td>
<td>27</td>
<td>15</td>
<td>4236</td>
<td>26</td>
</tr>
</tbody>
</table>

5K Championship hosted by St Patrick’s Day 5K all years. 8K Champs Midsummer 8k (16/17), Steveston Icebreaker 8K (18/19). 10K Champs Eastside 10K (16-17), TC10K (18-19). Half Marathon was Vancouver Marathon (16-17), Victoria Marathon (18-19). Marathon hosted by Victoria Marathon (16-17), and Vancouver Marathon (18-19).