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## Events & Promotions Board Member Report | 2019 Q2 Board Report

June, 2019 | Submitted: Jordan Myers, Board Member

### Summary of Activities:

- **BC Events & Competitions Attended Q1 & Q2 (May-Jun)**
  - BMO Vancouver Marathon | May 5
  - 15<sup>th</sup> Loop the Lakes – 21k (trail) | May 11
  - Blue shore Financial Mother's Day Run | May 12
  - MEC Vancouver Road Race ONE | Jun 9
  - \*Pacific Distance Carnival | Jun 13\*
  - Scotiabank Vancouver Half | Jun 23
  
- Nothing to report beyond attendance of events & board meetings attended

### Initiatives and Plans:

- **(ongoing – nothing new to report)**
  - Technical Leadership – Event Directors: assist RD's with questions regarding certifying a course & sanctioning events.
  - Competition – Membership: Continue to attend events & advocate and educate attendees on the benefits of a BCA membership
  - Organizational Capacity – PSO Partnerships: assist staff with initiatives and events and encourage increased volunteerism
  - Athlete Development – Clubs/ Masters: assist staff with events & promotions that will promote increased participation from non-performance based running clubs and Master's athletes