



Board Report

Clifton Cunningham
Technical Manager, Road & Cross Country

Tuesday, November 12, 2019

Period of September 7 to November 12

Events Attended (since AGM Sept 7)

- BC Athletics AGM
- Under Armour Eastside 10k
- Lower Mainland Road Race Series Awards
- Vic Vikes XC Invitational
- GoodLife Fitness Victoria Marathon
 - BC Athletics Half Marathon Provincial Championships
- Whistler 50
- BC Athletics Provincial Cross Country Championships
- Cross Country Committee Meeting
- BC High School Cross Country Championships
- Interior Running Association
 - Annual Awards
 - Larry Nicholas 9k
 - Annual General Meeting

Strategic Plan Activities

Technical Leadership – Event Directors

- Survey to Event Directors has been sent to survey topics and gather interest for Event Directors Conference with Triathlon BC on March 7th, 2020 at Fortius.

Competition

- **BC Athletics Half Marathon Championships - GoodLife Fitness Victoria Marathon; October 13**
 - 24 members took part
 - Female Champions – Lisa Brooking 1:18:32 (1), Anne-Marie Madden (2), Pamela Campbell (3)
 - Male Champions – Sean Chester 1:12:07 (1), Jim Finlayson (2), Alex Gladley (3)
- **BC Athletics Cross Country Championship – Saanich, BC, hosted by Prairie Inn Harriers**
 - Numbers were lower this year due to the loss of University Athletes to the USports CanWest Championship the same weekend. This was 70 athletes in 2018, if those



numbers were added back in, the participation was average with past times the hosted-on Vancouver Island.

- See reports on the BC Athletics website for winners and team selection.

- **BC Super Series**

- Wrapped up the final two events, the Eastside 10k and the Victoria Half Marathon
- Winners have been announced; Rob Watson and Natasha Wodak
- A small awards presentation will follow in the coming weeks.

- **National Championships – Toronto Waterfront Marathon**

- Dayna Pidhoresky was part of BC Team for the National Championship. Dayna ran a 2:29:03 personal best to win the Canadian Marathon Championships and secure a place on the Canadian Team at the Tokyo 2020 Olympics.
- Malindi Elmore was planned to be part of the team but withdrew the week of the event.

Organizational Capacity – Communications

- **Event Calendar** – a draft events calendar for Road and Cross has been published. Dates are being revised and confirmed as Event Directors finalize their events. 2020 sanctioning applications are starting to come in.
- **Revenue Generation** – the Whistler 50 had an increase in participation and decrease in expenses by simplifying the event structure. An increase in profit is expected as the final accounting is reconciled.
- **Membership** – a booth at the Victoria Marathon was staffed to promote BC Athletics Membership and what value we add to the sport. Digital Race Bag promotion opportunities were used to promote membership and the BC Super Series (Provincial Running Series).

Technical Leadership – Coaching

- **BC Team Cross Country Championships** – a mix of experienced and novice coaches have been selected as Team Staff, to provide a mentorship opportunity for the less experienced coaches.
- **Road Running Instructor Course** – one has taken place on Vancouver Island and another is scheduled in the coming weeks for the Interior.
- **Mentorship Program** – one opportunity took place at the BCA XC Championship and another is taking place at the AC XC Championships.