

Road Running Committee Report to BCA Annual Joint Committee Chairs / BoD Meeting

January 25, 2020 | Submitted: Jordan Myers, Chair

Members:

- Jake Madderom | **MASTERS Rep**
- vacant/ tbd | **ATHLETE Rep**
- Bob Reid | **ISLAND Rep & TREASURER**
- vacant/ tbd | **INTERIOR Rep**
- Eric Chene, Jared Hulme, Frank Stebner | **LOWER MAINLAND Rep**
- Frank Stebner | **PAST CHAIR**
- Geoffrey Buttner | **SECRETARY**
- Jordan Myers | **CHAIR & BOARD Liaison**
- Clifton Cunningham | **STAFF Liaison**

Initiatives and Plans:

**NOTE: the following are mostly unchanged from September AGM report*

- **Engagement | Support**
 - Continue with each committee member working to advocate & support at various races and club events encouraging excellence in road running regionally and work to scout/ groom liaisons (i.e. island, interior, etc) that may take on support roles for BC Athletic projects
 - Ongoing networking of athletes (amateur & high performance) providing timely updates too our committee as well as issues or concerns that the committee can advocate for on their behalf
 - Work with Zone Leaders & BCA staff to engage with every registered BCA club that put on a competition
- **Training | Education**
 - Work with BCA Staff (Technical Manager for Road & XC) on delivery of BC Race Director's Summit, in collaboration with TriBC – March 7 and support as needed throughout the year
 - Work one to one with RD's regionally on supporting course certification and sanctioning
- **Members Roles & Committee Composition**
 - maintain committee representation of: (1) athlete, (1) small race >1000 (1) large race <100 (1) course measurer (3) regional
- **Committee Schedule (year over year)**
 - Quarterly meeting schedule – to be determined at committee AGM
 - Competition updates - situational awareness of RR across the Province
 - Annual nominations – ensure fair & impartial recognition to annual athletic performances

Challenges and Opportunities:

- **Challenges**
 - **Committee Composition** | Ensuring the committee continues to represent the membership regionally as well as across the age, gender & performance (amateur & high performance) spectrums
 - **Sanctioning** | Fewer since 2016, working to communicate the benefits & encourage sanctioning
- **Opportunity**
 - **Run Crews** | Crews presence and promotion of the sport, at races, events & across a variety of social channels - opportunity for engagement, cross-promotion & collaboration (content for BC Athletics)
 - **PSO's & Resources to Members** | 3rd year of the co-PSO collaboration on BC RD Summit, potential to continue to evolve & build upon existing or creating new workshops/ clinics/ online resources

Strategic 10yr Thinking:

**NOTE: The following are only my ideas, and not those reflective of the entire committee*

- **Online curriculum** – modules that have video content, templates, and a number of exercises (updated annually) on pillars of leadership, stewardship, communication that are general enough to be applicable to supporting members new to the sport, to a club, or to an event as well as relevant enough for veterans that it can be re-visited regularly to ensure their club, event, etc are reaching their greatest potential and leveraging
- **Online archives** – stories and interactive pieces with VR that can be activated by location (i.e. Empire Fields – Miracle Mile) or H2H via a mobile phone or whatever wearable we'll have in 10 years.