Annual Official’s Meeting (2020)

10:00am Welcome and Introductions
Anthony Thomson

• Annual Report
  - Brian Thomson
  - Anthony Thomson

10:45am Break

11:00am Special Presentations

• AC–NOC Certification Pathway for Officials
  - Brian Thomson

11:45am Wrap-up and feedback

Agenda—October 18, 2020

Officials Committee 2020

Marilyn Benz  Bill Koch
John Cull    Sue Kydd
Carol Cull   Jim Rollins
Cheryl Elke  Anthony Thomson
Wayne Elke   Brian Thomson

BCA Board Representative
• Jasmine Gill

Materials

• Annual Report—available on BCA website
  2020 BC Athletics AGM Reports

• Evaluation and feedback survey
Annual Report—2020

Survey Results
(from Annual Officials Meeting—2019)

Outline

What did we do (2020)?

Where are we?

Where are we going?

Competitions 2020 (# of meets)

January–February

March–July

August–December

50+

Number of Meets (all regions)
Recruitment

Pathway—to Level 2 Official

Development

Electronic Distance Measuring

Plus:
- Jury of Appeal (Provincial)—9

Upgrading (2020)

Recognition Program (2020)

<table>
<thead>
<tr>
<th>Retention Activity</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Awards—BC and Canada</td>
<td>--</td>
</tr>
<tr>
<td>Annual Meeting</td>
<td>October 18, 2020</td>
</tr>
<tr>
<td>Uniform Golf Shirt / Name Tag (Level 2)</td>
<td>3</td>
</tr>
<tr>
<td>Annual Recognition Item</td>
<td>--</td>
</tr>
<tr>
<td>World Athletics Rule Books</td>
<td>Level 2 and above</td>
</tr>
<tr>
<td>Upgrading Recognition</td>
<td>4</td>
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<tr>
<td>Greeting Cards</td>
<td>9</td>
</tr>
<tr>
<td>Athletics Canada (NOC) Service Pins</td>
<td>--</td>
</tr>
<tr>
<td>Athletics Canada (NOC) Service Award</td>
<td>1</td>
</tr>
<tr>
<td>Service Recognition (Newsletter)</td>
<td>7</td>
</tr>
</tbody>
</table>
BCA Annual Awards for Officials (2019)

Brad Heizman
Official of the Year

Dale Short
Longstanding Service to BC Athletics

Chris Eliopoulos
Inspiration to BC Officials

Marilyn Benz
New BC Official of the Year

AC–NOC 50 Year Service Award

Bob Adams (2018)

Kanwal Neel (2020)

Where are we?
Annual Official's Meeting

Membership

Number of Active Officials

2016 2017 2018 2019 2020 (TARGET)

TARGET

250

200 150 100 50

2016 2017 2018 2019 2020 (TARGET)

TARGET

250

200 150 100 50
BC Athletics—Annual Officials Meeting (2020)

Donation (Deferred Revenue) Account Balance (2015–2020)

Donations Received

Finance

Situation

› Expenditures higher than revenue/budget
› Donations (deferred revenue) declining

Response

› Raise awareness
› AC–NOC certification program
› Other funding models

How can you help?

› Renew BCA membership by early January
› Obtain prior approval for expenditures
  • Confirm travel expenditures covered
  • Obtain prior approval for other expenditures
Where are we going?

Survey Results (Annual Officials Meeting—2019)

Why do we officiate?
- Stay in sport / connect with athletics
- Social – part of community of like minded individuals
- Learn and apply new knowledge and skills

Key priorities
- New approaches and tools for recruiting new officials
- Develop officials to replace retiring (senior) officials
- Increase retention / utilization

Recruitment—Going forward

Priority
- New approaches and tools for recruiting new officials

Our response
- AC-NOC Certification Pathway (streamline to level 2)
  - Start with on-line training
  - Follow with mentoring and experience
  - Focus on Member clubs and schools (build the links)
Development—going forward

Priority
- Develop officials to replace retiring (senior) officials

Our response
- Mentoring
- Data analytics
- Take advantage of upcoming opportunities

Retention

Priority
- Increase retention / utilization

Our response
- Review retention program
- Data analytics
- Mentoring

Financials—FY 2021/22

Budgeted—$24,700

- Recognition: $2,000
- Equipment: $2,000
- Clinician Training: $1,000
- Competitions: $3,700
- Development: $1,000
- Rule Books: $2,000
- Meetings

Support
- Enhanced website: www.bcathletics.org/Officials/
- Newsletter
- Data project
**Where are you going in 2021?**

- Level 4 (National) Official
- Level 5 (International) Official
- Level 2 (Regional) Official
- Level 3 (Provincial) Official
- Development (mentor, clinician, evaluator)
- Referee (committee, volunteer)

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**Governance**

- **BC Athletics Board Representative:**
  - **Position:** Member
  - **Member:**
    - Chair: Brian Thomson
    - Terms expiring:
      - Marilyn Benz
      - Cheryl Elke
      - Sue Kydd
      - Jim Rollins
      - Anthony Thomson
    - Terms continuing:
      - John Cull
      - Carol Cull
      - Wayne Elke
      - Bill Koch
      - Brian Thomson
    - BC Athletics Board Representative: Jasmine Gill

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**Regional Development Coordinators**

<table>
<thead>
<tr>
<th>Development Coordinator</th>
<th>Region</th>
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</thead>
<tbody>
<tr>
<td>Greg Nicol</td>
<td>Zones 1,2</td>
</tr>
<tr>
<td>Carol Cull</td>
<td>Zones 3,4,5</td>
</tr>
<tr>
<td>John Cull</td>
<td></td>
</tr>
<tr>
<td>Vince Sequeira</td>
<td>Zone 6</td>
</tr>
<tr>
<td>Todd Blumel</td>
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</tr>
<tr>
<td>TBD (Cathy Johnson)</td>
<td>Zones 7,8</td>
</tr>
</tbody>
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Opportunities for involvement

- Committee member
- Regional Development Coordinator
- Working groups
  - Recruitment
  - Development
  - Retention
- Special projects
  - Examples: data project; training
  - Stay tuned to newsletter and website

Election of Committee Members

<table>
<thead>
<tr>
<th></th>
<th>Re-standing</th>
<th>Standing</th>
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<tbody>
<tr>
<td>Marilyn Benz</td>
<td>✔</td>
<td></td>
</tr>
<tr>
<td>Cheryl Elke</td>
<td>✔</td>
<td></td>
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<tr>
<td>Anthony Thomson</td>
<td>✔</td>
<td>✔</td>
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<tr>
<td>Dawn Driver</td>
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Break

Special Presentations:

- AC-NOC Certification Pathway for Officials (Brian Thomson)

Questions?