

MARATHON • HALF MARATHON • 8KM • RELAY • KIDS RUN • EXPO





Community Streams

Community Outreach

SPECIAL TRAFFIC ADVISORY





Sunday, May 5, 2019, Vancouver's only Marathon event and nearly 4,000 volunteers will help welcome more than 17,000 runners fro im 65+ countrie

FCAD CLOSURES, SPECIAL TRAFFICADM SCRY MAY4.85, 2019

Race rootes will impact traf c on Saturday, May 4, 2019, in Yancouver's Riley Park, Coal Harbour and Downtown, and on Sunday, May 5, 2019 in Riley Park, South Cambio, Diakridge, Farinew, Kerridole, Dumbar, URC, Point Grey, Risslane, West Ed., Gall Harbour, Childrane, Jahleron, Editore, Mark Ed. Perk and Downtom evilebaham, Lord Cambio, Table Creek and Downtom evilebaham, Control

For detailed information, please see the reverse side, visit: brnowanmarathon.ca/cletours email: info@runvan.org or call:604.872.2928

RACEDAYEVENT SCHEDULE Sunday, May 5, 2019

Helf Merathon/ 7amStart Time (Queen Blizabeth Park) – 11amCourse Closes Merathon & Pelay/ 8:30amStart Time (Queen Blizabeth Park) – 3:30pmCourse Closes 84M/ 9:30amStart Time (Stanley Park) - 11amCourse Closes

All event services will be withdrawn, removed and the area cleaned prior to roads re-openin

SHAREINTHEEXCTEMENT!

- Block Party by Kits Beach on Cornwall Ave.
- Block Party by English Bay along Beach Ave. and Gilford St.
- Finish Line on W Pender St. at Bute St.
- Street Festival on W Hastings St. between Bute St. and Burrard



PUBLICACCESS Sunday, May 5, 2019

- AIRPORT (7:30am-9:30am) use Main St. to Marine Dr. to access and egress from the airport
- COALHARBOUR (Garm-Sprn) use W. Cordova St. from Burrard St.
- CANADAPLACE/ PORTIMETROVANCOUMERuse W. Hastings St. via Main St.
- TRANSTRICERS(7:30am-10am) expect intermittent traffic delays on Oak St., Cambie St. & Granville St.
- HILLOREST COMMUNITY CENTIFIE (5pm May 4 12pm May 5) local access only via Main St. & 30th Ave





Community Building



Community Outreach

Community Outreach

- ✓ Resident notices
- ✓ Relationship building
 - o City
 - o BIA's
 - o Community Centres
 - Neighbourhood houses
 - o Hotels
 - Airport
 - o Taxis
 - o etc







RACE DAY MAY 6, 2018

CHEER AND WIN!

\$7,000

BEST CHEEK
 BEST DANCE ROUTINE
 BEST TEAM COSTUMES

*Saa hymosanmarathon on for full contact rule









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Community Building

Spread the spirit!

- o Charity
- Community giving
- Ambassadors
- Youth programs
- Social opportunities





Charity RUN4HOPE

Have raised \$15M since 1996

- Social impact
- Community good

Runners can donate or run & fundraise

Customized charity packages

Aim to maximize return!





Community Giving



Awards



Cash prizes



Block parties



Community Celebration





Cheer & Team Prizing





Block Party Kitsilano





Community Celebration





Ambassador Program



Community giveback



Brand awareness



Promote running, health & sport



Support RUNVAN®, mission, vision values

! GOALS



Social Runs







School Initiatives

Promote running, healthy living & sport

- Youth Ambassador led
- Create learning opportunities
- Inspire the next generation
- Build relationships



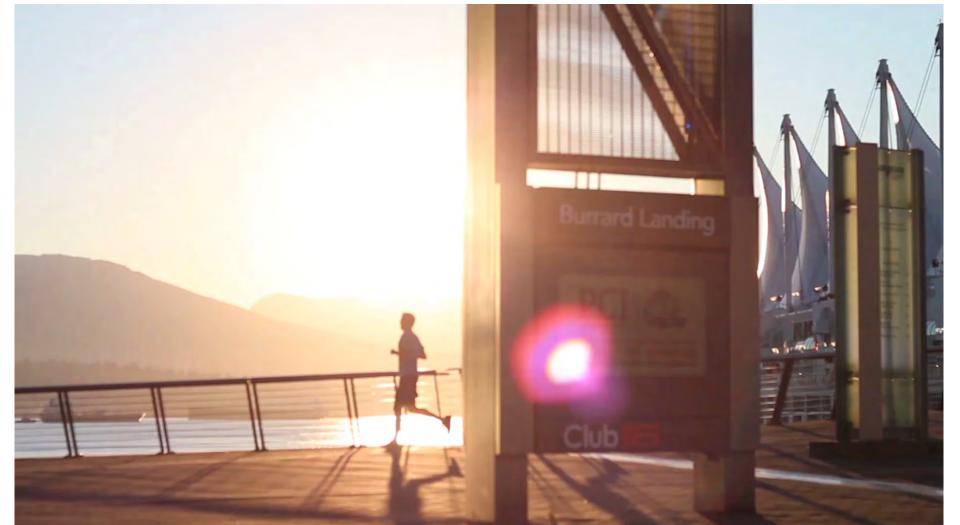


School Initiatives





RUNVAN® Club





Ambassador Visits

Community Champions!

- 30+ annual community visits
- Connect with clubs and crews
- Support in club races
- Attend non-running events
- Extensions of RUNVAN®





Challenges

Finding balance!

- Resources
- Time
- Budget







THANK YOU