# Sabrina Nettey

# Strategic Plan Initiatives:

Athlete Development

### **Schools**

- RunJumpThrowWheel programming offered to every school district (59)
  - o BC Athletics led direct deliveries occurred in the following districts:
    - n/a
  - o BC Athletics led Pro-D workshops occurred in the following districts:
    - Kootenay-Columbia (SD20)
    - North Okanagan-Shuswap (SD83)
  - o BC Athletics led PE-Leadership courses occurred in the following districts:
    - Surrey (SD36)
- The COVID pandemic resulted in direct deliveries, Pro-D workshops, and PE
  Leadership course scheduled for the spring to be cancelled. With the Ministry of
  Education and individual School Districts still formulating safe school guidelines,
  Pro-D workshops and PE Leadership courses have not yet been scheduled for the
  2020/2021 school year.

#### **Track Rascals**

- Many Track Rascal programs were cancelled or run in a limited fashion due to the COVID pandemic
- A <u>Track Rascal Participant Achievement Report Card</u> has been developed to help recognize and formalize the achievements of participants of these programs. Distribution was intended for 2020 season but will be pushed to 2021.
- Produced the <u>RunJumpThrowWheel: At Home</u> program. Designed for children 6-12 years, the program included track & field inspired running, jumping, and throwing workouts that parents could lead their children in from home as a PE substitute during the COVID Pandemic.

# **Junior Development**

- Many Junior Development programs were cancelled or run in a limited fashion due to the COVID pandemic
- Produced the <u>RunJumpThrowWheel: At Home</u> program. Designed for children 6-12 years, the program included track & field inspired running, jumping, and throwing workouts that parents could lead their children in from home as a PE substitute during the COVID Pandemic.

### Technical Leadership

- In collaboration with Athletics Saskatchewan, Athletics Canada, and Engage Sport North developed the RunJumpThrowWheel Online Instructor Course
- Hosted the first RunJumpThrowWheel Online Instructor Course in Canada to train coaches to support Track Rascal and Junior Development programs. Included 15 participants from across BC.
- In collaboration with Frank Liao (Coaches, Officials, & Introductory Programs Assistant) and Athletics Canada, have developed a RunJumpThrowWheel Lesson Plan manual with adaptations for COVID (i.e. social distancing and sharing of equipment) to support the continuation of grassroots athletic programs.
- In collaboration with Jennifer Brown (Coach Education Coordinator), have supported the upgrading of BC Athletics Coach Developers.
- In collaboration with Jennifer Brown (Coach Education Coordinator), have developed coach mentorship program.
  - NB: Rollout of program has been delayed due to the Covid pandemic

# Organizational Capacity

## **Communication & Marketing**

- In collaboration with Chris Winter (Track & Field Technical Manager) and Clifton Cunningham (Road/Cross Country Technical Manger) have developed and begun implementing a social media strategy which highlights and demonstrates the value of BC Athletics & member club programs, and the importance of sport to society
- In collaboration with Chris Winter (Track & Field Technical Manager) and Clifton Cunningham (Road/Cross Country Technical Manger) initiated a <u>Club Spotlight</u> feature article in the BC Athletics Newsletter. The spotlight aims to share how member clubs are doing interesting things in sport and/or the community as a whole (ex. working with an <u>underrepresented group</u>). Please contact <u>Sabrina</u> Nettey if your club is interested in being featured.

#### **Revenue Generation**

- Applied for and received the following ViaSport Grants:
  - o Northern BC Coaching and Officiating Development Fund (Summer 2020)
  - Northern BC Coaching and Officiating Development Fund (Fall 2019)

#### **Partnerships**

- Have maintained partnership with the Canucks Autism Network which allowed BC Athletics to participate in a sport focused <u>Keep Our Communities Safe: COVID</u> video.
  - NB: Planned participation in CAN Multi-Sport Camps and Sports Day were cancelled due to the COVID pandemic.
- Through partnership with Sport 4 Life, BC Athletics coaches were invited to take part in the Mentoring Elementary School Teachers in the Development of Physical Literacy Program (MESTDPL), in which club coaches were invited to co-

lead PE classes, supporting track & field programming in schools and providing a potential marketing opportunity for clubs.

NB: Planned participation in the MESTDPL Program was cancelled due to the COVID pandemic.

• Through existing partnerships with disability sport organizations and regional sport alliances, BC Athletics has continued to offer wheelchair movement skills training to teachers through RunJumpThrowWheel workshops to increase paraathletics introduction and opportunities for elementary school students.

# Identified Gaps:

#### **Financial Resource Limitations**

• Reduced funding by Ministry of Education for physical literacy programs results in a lack of funds for schools to bring in external programs.

#### **Human Resource Limitations**

- Limited instructors available during school hours creates barrier to booking deliveries with schools outside of Zones 3-5.
- Limited coaches available during school hours creates barrier to developing connections between clubs and schools.

# **Organizational Capacity Limitations**

- Limited instructors available for ongoing programs results in limited Athletic programs included in community center programming.
- The club season limits the opportunities for interested children to participate, compared to community centers which offer year round programming
- Limited amount of club Track Rascal programs results in interested young children being unable to join clubs in their region.

#### Committees:

BC Athletics thanks the members of the Junior Development Committee who volunteer their time to support the provincial wide development of Junior Development Programs.

Members of the Junior Development Committee are:

- Dawn Copping (Chair)
- Birgit Weaver (Vice-Chair)
- Dan Horan (Zone 1)
- Alwilda Van Ryswyk (Zone 2)
- Doug Evans (Zone 3)

- Christine Dela Cruz (Zone 4)
- Cristi Lundman (Zone 6)
- Ross Browne (Zone 8)
- Tom Dingle (Statistician)
- Darren Willis (Board Liaison)

# Introductory Programs Statistics:

# Run Jump Throw Wheel

Initiative	Events 2020	Participants 2020	Events 2019	Participants 2019	Participants 2018	Participants 2017
NCCP Learning Facilitator Courses	0	0	3	16	5	0
NCCP Instructor Courses	4	52	12	160	129	74
Pro-D Instructor Courses	0	0	2	16	23	22
Instructor Evaluations	0	0	1	1	5	0
Direct Deliveries – BC Athletics Led	3	180	24	4162	2933	1230
Direct Deliveries – External Programs	-	-	30+	2409	2305	2587
Direct Deliveries – Track Rascal Programs	6	49	17	439	452	418

### Note:

- 1. External Program participation for 2020 is not available as of August 12, 2020. Will update end of year.
- 2. 2020 Track Rascal participants indicates Active members who have completed Back-to-Training Attestations as of August 12, 2020

# Junior Development

Initiative	2020	2019	2018	2017	2016	2015
Competitive Members	346	1638	1715	1673	1462	1339
Training Members	129	224	206	251	395	284
Club Programs	22	45	40	42	39	37
Pentathlon Championship	n/a	169	210	192	145	129
Track & Field Championship	n/a	463	324*	398	422	295*
Cross Country Championship	-	142*	204	211	176*	106*

### Note:

- 1. 2015 was the first year U16's didn't participate in the Junior Development Pentathlon Championships
- 2. \* indicates Championship was held outside of Zones 3-5
- 3. 2020 Competitive & Training Members indicates Active members who have completed Back-to-Training Attestations as of August 12, 2020

# BC Athletics Led RunJumpThrowWheel Direct Deliveries:

• Fortius KidsMove Burnaby Schools Programs

# **Events Attended:**

- 2021/2022 Canadian National Organizing Committee Meetings
- Athletics Canada AGM
- BC Athletics AGM
- BC Athletics Annual Awards Banquet
- BC Athletics Board Meetings
- BC Athletics Calendar Congress
- BC Athletics Junior Development Committee Meetings
- BC Athletics Junior Development AGM
- BC Athletics Junior Development Awards Luncheon
- CAAWS Women & Leadership Workshop Series
- Sport 4 Life Covid & Physical Literacy Webinar
- Sport 4 Life Mentoring Elementary School Teachers in the Development of Physical Literacy Program (MESTDPL) Training Session
- Sport BC PSO Meeting
- ViaSport Return to Sport PSO Meeting
- Whistler 50 Relay & Ultra