

Summary:

I am a highly creative and results-driven Interactive Marketing Specialist with a track record of creating and implementing successful campaigns.

Mobilizing people, project managing, and getting results are what I do best. My ability to cultivate relationships with individuals has been the key to my success both professionally and personally.

Locally I have been involved professionally with some of the largest road running events (the BMO Vancouver Marathon, Vancouver Sun Run, Scotiabank Vancouver Half Marathon, Lululemon Seawheeze Half Marathon, & Rock n Roll Vancouver Half Marathon), however Track n Field is where my heart is.

Having grown up in Orange County, in southern California I was exposed early and often to track meets, and quite active as a volunteer Athletic Trainer in the late 90's in Track & Field.

I have casually set up training groups over the last 15+ years in the Lower Mainland, with a strong focus in the last 5 years with high school athletes. I am the founder & a coach for one of BC's newest club's SPEED SQUAD | Track n Field Club.

I am hoping for the opportunity to support BC Athletics membership and the Board with my professional skill set and personal enthusiasm - appreciate the consideration

Digital Skills:

Web - Wordpress, Weebly, HTML, CSS, SEO/SEM, Google Analytics, Hootsuite, Social Media Marketing

Creative - Illustrator, Photoshop, Indesign, Lightbox, iMovie, Pre-press, Graphics Design, Digital Photography

Fundraising - Convio, Artez, AKA Raisin, Raiser's Edge, Net Community

Specialties:

Graphics Design

Coaching Track and Field

Event Management

Non Profit Consultant

Revenue Development