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## Events & Promotions Board Member Report | 2021 AGM Report

Submitted: Jordan Myers, Board Member

### Summary of Activities:

- BC Events & Competitions Attended Q1-Q3 (Jan-Aug)
  - BC Race Director's Virtual Series | Feb 23 & Mar 2
  - Pacific Distance Carnival | June 18
  - *NOTE - All other events have been cancelled or virtual due to pandemic*
- Nothing to report beyond attendance of regular board meetings attended
- Hopeful to be supporting BCA staff & clubs with a number of events in person events in the fall (Whistler 50, XC provincial championships)

### Initiatives and Plans:

- (ongoing) – Nothing to report, below is an overview of regular activities aligned with strat plan.
  - Technical Leadership – Event Directors: assist RD's with questions regarding certifying a course & sanctioning events.
  - Competition – Membership: Continue to attend events (if happening) & advocate and educate attendees on the benefits of a BCA membership
  - Organizational Capacity – PSO Partnerships: assist staff with initiatives and events and encourage increased volunteerism
  - Athlete Development – Clubs/ Masters: assist staff with events & promotions that will promote increased participation from non-performance based running clubs and Master's athletes