



**BC Athletics Board of Directors Meeting – March 25, 2017
Fortius Sport & Health/Athlete Development Centre, Vancouver Boardroom
Minutes**

Attending in person: Greg White, Chair; Jim Hinze, Vice Chair; Brian McCaLder, President/CEO; Carey Dillen, Director Finance; Paul Mathias, Director Administration & Planning; Roberta Tetlock, Director Zones 1 & 2; Sanda Turner, Director Zones 3, 4, 5; Katelynn Ramage, Female Athlete Director; Evan Dunfee, Male Athlete Director; Chris Winter, Technical Manager Track & Field; Sam Collier, Manager Registration and Membership Services (joined the meeting at 9:38am); Maurice Wilson, Technical Manager Road and Cross Country Running

Attending by teleconference: Tyler Heisterman, Director Programs & Technical Development (joined the meeting at 12:50pm)

Regrets: Jordan Myers, Director Zones 3, 4, 5; Jennifer Schutz, Coaching Education Coordinator; Richard Lee, Coach, BC Endurance Project

1. **Meeting was called to order at 9:08am.**
2. **Introductions were made. Chair thanked the staff for attending and congratulated Evan on his first World Cup victory.**
3. **The outline of the format for the meeting and session with the Committee Chairs was noted.**
4. **No additions to the agenda.**
5. **Adoption of the agenda – J. Hinze/C. Dillen – Passed**
6. **Approval of the Board of Directors Minutes of:**
 - a. January 21, 2017 – Circulated. Motion to approve – J. Hinze/K. Ramage – Passed. C. Dillen and R. Tetlock abstained.
7. **Receipt of the Executive and BCA Committees meeting minutes of:**
 - a. Executive Committee Meeting March 7, 2017 – Circulated – Noted as received.
 - i. Received at the Executive Committee Meeting March 7, 2017
 1. Masters Committee Meeting minutes of February 10, 2017 – Circulated
 2. Officials Committee Meeting minutes of January 14, 2017 – Circulated

- 8. Business arising from the minutes** – discussed under Planning & Administration
- a. January 21, 2017 Board Meeting and March 7, 2017 Executive Committee Meeting
 - i. Proposed 2017 AGM date
 - ii. Proposed AGM format and time frame
 - iii. Proposed AGM live streaming and in person – clarification sought from legal counsel who assisted with new bylaws
 - iv. AGM electronic voting – advice from legal counsel who assisted with new bylaws
 - 1. Feasibility through live streaming – discussion with viaSport Media

9. Correspondence

- a. Receipt of the Funding Contribution Agreement from viaSport for 2017-2018
 - i. Core: Decreased to \$299,085 (2016-2017 amount: \$322,310)
 - ii. Enhanced Excellence: Increased to \$80,000 (2016-2017 amount: \$60,000)
 - 1. Totals:
 - a. 2017-2018: \$379,085 (variation of \$3,225)
 - b. 2016-2017: \$382,310

10. Reports:

- a. Chair of the Board of Directors – Greg White
 - i. Written Report circulated
 - 1. Items of Note
 - a. 2019-2022 Senior and Junior Championships was discussed at a recent Athletics Canada meeting and concerns was raised regarding the proposed change of dates for the championships from early July to the end of June. Competitions Committee membership was expanded and tasked to look at the dates of the championships.
 - i. A question was asked to the combination of the Junior and Seniors. Chair noted they were combined for 2015-2016 and there was a lot of discussion as to the impact to Juniors at the time, however there was no consultation with the membership. Opinion was asked of the Athlete Representatives.
 - b. Chair advised the Athletics Canada positions of Head Coach and High Performance Director have not been filled.
 - c. Athletics Canada proposal to allow non-members to be listed in Athlete Rankings. Branches have not agreed in the past (previously voted against rule change) and are concerned with the lack of consultation with the branches with the rule change being brought back to the table. BC Athletics does not agree with the Athletics Canada

rationale that the rule change will increase the incentive to join the association. Additionally BC Athletics does not agree with Athletics Canada consideration to allocate resources to develop organization of the rankings of non members.

- i. Chair has reached out to the Chair of the Athletics Canada Rules Committee.
 - d. Seven recommendations from the Athletics Canada 2016 organizational review will result in significant work for staff and the Board in the next year around transparency, engagement and communication.
 - e. Sport BC – Congratulations to Evan Dunfee who was nominated and won the Senior Male Athlete of the Year.
 - f. Open positions on the board: Director Events & Promotions, Director Marketing & Communications, Director Zone 6, Director Zone 7 & 8.
 - i. Chair noted the lack of a Director at Large position inhibits interested parties who may not have the skills or experience related to the positions available.
- b. Vice Chair of the Board of Directors – Jim Hinze
 - i. No Report provided
- c. Directors Reports:
 - i. Zone Directors
 - 1. Roberta Tetlock – Division 1 & 2
 - a. Written Report circulated
 - i. Items of Note
 - 1. Interior clubs will be hosting a minimum of 25 track meets.
 - 2. Newsletter drafted and circulated amongst the interior officials to encourage communication.
 - a. Brian asked to copy the BC Athletics office on the regional newsletter.
 - 3. Discussion in the works with Evan Dunfee to visit Kelowna during an upcoming event to promote race walking.
 - 2. Sanda Turner & Jordan Meyers – Division 3, 4, 5
 - a. Written Report circulated and Verbal Report provided
 - i. Items of Note
 - 1. Sanda asked what was happening with the proposed indoor facility in Langley and

Brian noted he heard there has been or will be some donations coming for that project.

2. Track and field season starts next week and there are outdoor season competitions every weekend starting April, until the middle of August.
3. Sanda attended a meeting with New Westminster Parks and Recreation about grants for clubs in New Westminster.
4. Sanda noted she was asked why the Board of Director meetings were held on Saturdays, not Sundays, during the track and field season. The Chair advised the schedule was determined by looking at when the majority of participants can attend and offered for anyone with concerns to speak with him. Sanda will pass along the name of the party who asked to the Chair.

3. Director TBA – Division 6

- a. No Report provided

4. Director TBA – Division 7 & 8

- a. No Report provided

ii. Athlete Directors

1. Katelynn Ramage & Evan Dunfee

- a. Oral Report given

i. Items of Note

1. Updated IPS list provided and continuing communication through Facebook postings. Chris has been very helpful with this initiative and forwarding information.
2. Evan will be attending the RBC FANFIT challenge next Saturday at SFU and will report back on how it worked as an engagement tool.

d. Finance Report – Carey Dillen/Brian McC Calder

i. Budget Summary and detail for:

1. Summary to February 28, 2017 – Circulated

- a. Noted the budget is in a negative throughout the year due to the accrual of grants over 12 months. Programs also do not always move through the targeted funds.

2. Notes and Projection to Year End – Projections provided at the meeting

- a. As at March 23, 2017 Revenue and Expenses, not including accrued revenue and expenses, projected for a

- year end balance close to the projected balance when the 2016-2017 operating budget was approved.
3. 2017 – 2018 Draft Budget – beginning April 1, 2017 – Provided at the meeting
 - a. Amended by \$20,000 for the Enhanced Excellence funds to be received and still to be amended and adjusted further. Will be presented to the Board in approximately May/June as an Operating Budget for the year.
- e. Administration & Planning – Paul Mathias/Brian McCaLder
- i. Verbal Report provided
 - ii. Strategic Plan Update
 1. BC Athletics Strategic Plan 2017 – 2020 Draft 3 circulated.
 2. Nearing the completion of making the strategic plan operational and will be circulated with the Committee Chairs and Staff. Once finalized, will be presented to the Board of Directors for approval, likely at the next meeting.
 - iii. Human Resources
 1. Working through the process for the Run Jump Throw Wheel Coordinator/Junior Development Support with a decision by early April.
 - iv. Organizational and Committee Structure review – Strategic Plan Governance review update
 1. Next steps will be to take all the data generated and feedback received to start a rewrite in May on the governance structure.
 - a. Brian noted any recommendations would be presented at an AGM for a change to the bylaws.
 - v. AGM – 2017
 1. Organizing Committee – to be initiated
 2. Venue update
 - vi. Annual Awards Banquet (for 2017 year) – Date to be determined
 1. Business arising from the March 7, 2017 Executive Committee Meeting
 - a. Proposed 2017 AGM date – Mid September
 - b. Proposed AGM format and time frame – 4 hour mid week business meeting only for required items per the Societies Act. Not preclude key reports, but other reports rolled up into a more succinct format.
 - c. Proposed AGM live streaming and in person, including electronic voting – Clarification is being sought from the legal counsel who assisted in the bylaw development. Waiting on legal opinion if a bylaw change will be required (need to consider timing as bylaw change could be called as an SGM or done at the AGM for consideration to future AGMs).

- d. Feasibility through live streaming – Discussion with viaSport Media who can provide live streaming. Asked for what is required for the user to connect, costs involved and the inclusion for electronic voting and participants to ask questions. viaSport Media to advise in April given some possible changes within viaSport and funding. May need to look at alternatives and Marilyn Payne noted she would provide some referrals.
 - e. Annual Awards Banquet – For 2017 year, proposed for late January or early February 2018. Suggested to consider education/governance sessions during the day (4-5 hour timeframe) with the banquet in the evening (to be held on a Saturday).
 - 2. Motion that a 4 hour AGM be scheduled before the end of September and direct staff to reach out to membership and then set the date – J. Hinze/P. Mathias. Discussion held. – Passed
 - 3. Motion to direct the staff to bring back a recommendation to the Board on the date and format for the annual awards banquet to be held within the first 2 months of the new year – C. Dillen/J. Hinze. – Passed
- f. Membership Report – Sam Collier
 - i. Written Report circulated
 - 1. No Items of Note
 - ii. Approval of Individual Memberships – Circulated
 - 1. Motion to approve the list of individual memberships received from February 27, 2017 to March 20, 2017 as provided – S. Turner/K. Ramage – Passed
 - iii. Approval of School Club Memberships – Circulated
 - 1. Motion to approve the 2 school club memberships (Brooks Secondary School, Powell River and WJ Mouat Secondary School, Abbotsford) received since February 27, 2017 – C. Dillen/P. Mathias – Passed
 - iv. Approval of Club Memberships – Circulated
 - 1. Motion to approve the club membership renewal for BC Mountain Running, pending completion of their requirements – J. Hinze/C. Dillen – Passed
 - v. Ongoing Matters
 - 1. None
- g. Marketing & Communications – Brian McCalder
 - i. No Report provided.
 - 1. Brian noted Chris is doing a great job with athlete interviews on the website. Maurice asked for any recommendations of athletes to be interviewed to be passed along.

- ii. Sun Run E-blast initiative continues and is linked to discount on membership.
 - iii. Event sponsorship initiatives – Updates:
 - 1. W50 - \$15,000 RMW grant
- h. Programs & Technical Development – Tyler Heisterman
 - i. Written report circulated
 - 1. Items of note
 - a. Chair and Chris noted AAP is progressing
 - ii. Run Jump Throw Wheel – Brian McCalder
 - 1. No Report provided
 - iii. Track & Field – J.D. to Masters
 - 1. Junior Development – Greg White, Director Liaison
 - a. No Report provided
 - 2. Track & Field (15 to 35 yrs) – Chris Winter
 - a. Written Report provided
 - i. Items of Note
 - 1. AAP in process. Working with subcommittee to make updates this year. Plan to have information approved and posted by April 7, 2017
 - iv. Road and Cross Country Running – Maurice Wilson
 - 1. Written Report circulated
 - a. Items of Note
 - i. Maurice noted on the recent success of athletes in cross country.
 - ii. Brought attention to attachments to report
 - 1. Race Series Sanctioning & Insurance Proposal to increase affordability.
 - a. Motion to approve the Race Series Sanctioning & Insurance Proposal pending the approval and recommendation of the Road Running Committee. – J. Hinze/P. Mathias – Passed.
 - 2. Doping Control Guidelines for BC Road Races
 - iii. Weather has had an impact on events as early event numbers are down from last year. Not a large concern but will continue to monitor.
 - v. Masters – Track & Field/Road Running/Cross Country Running – Jim Hinze, Director Liaison
 - 1. No Report provided
 - vi. Officials – Jim Hinze, Director Liaison
 - 1. No Report provided

- vii. Coaching – Jennifer Schutz
 - 1. Written Report circulated
 - a. Items of Note
 - i. Possible changes coming to the fee structure change for evaluations. Brian noted BC Athletics does not agree with this.
 - ii. Many inquiries received from Coaches around the new minimum standards and wanting to get trained.
 - iii. Few hiccups with coach members being suspended because they do not have a NCCP number.
- viii. Performance Hubs/Programs – Chris Winter/Brian McCalder
 - 1. BC Endurance Project – Richard Lee
 - a. Written Report Circulated
 - i. Chris noted there was a NextGen outreach session at the Richmond Oval. Initially was thought to be an athlete testing day but change was made to be a coaches outreach session and overall was well received. Hoping to continue in the future.
- i. Events & Promotions – Director TBA
 - i. No Report provided
 - ii. Planned Initiatives – AGM & Awards (see Planning & Administration)
- j. Athletics Canada Update – Greg White & Staff
 - i. Athletics Canada (see Chair of the Board Report)
 - ii. Sport BC
 - 1. Sport BC Athlete of the Year Banquet March 8, 2017
 - a. Awards
 - i. Sue Kydd – Presidents’ Award – Athletics
 - b. Finalists
 - i. Athlete with a Disability
 - 1. Liam Stanley (Victoria) – Para-Athletics
 - 2. Michelle Stilwell (Parksville) – Para-Athletics
 - ii. Male Coach of the Year
 - 1. Gerry Dragomir (Vancouver) – Athletics – **WINNER**
 - iii. Female High School Athlete of the Year
 - 1. Zion Corrales-Nelson (Burnaby) – Basketball & Athletics – **WINNER**
 - 2. Camryn Rogers (Richmond) – Athletics
 - iv. Male High School Athlete of the Year
 - 1. Jasper Schiedel (Vancouver) – Football & Athletics
 - v. Female Junior Athlete of the Year
 - 1. Nina Schultz (New Westminster) – Athletics

- vi. Master Athlete of the Year
 - 1. Lenore Montgomery (North Vancouver) – Athletics
- vii. Male Senior Athlete of the Year
 - 1. Evan Dunfee (Richmond) – Athletics – **WINNER**
- viii. Team of the Year
 - 1. Cdn World Racewalk Team (Vancouver) – Athletics

11. New Business:

- a. None

Motion to recess – Meeting was recessed at 11:31am

LUNCH

Meeting and Session with Committee Chairs

Attending in person: Jerry Tighe, Committee Representative Cross Country Committee; Dawn Copping, Committee Representative Junior Development Committee; Tom Hastie, Committee Representative Masters Committee; Brian Thomson, Chair Officials Committee, Clif Cunningham, Committee Representative Road Running Committee; Tara Self, Chair Track & Field Committee (Midget 15/Youth/Junior/Senior)

12. Meeting was reconvened at 12:50pm.

13. Chair welcomed the BC Athletics Committee Chairs and Representatives and introductions were made.

14. BC Athletics Committee Chairs

- a. Cross Country Committee – Jerry Tighe
 - i. Written Report circulated
 - 1. Items of Note
 - a. Initiatives and Plans for 2017/2018
 - i. Encourage more cross country competitions in regions outside of southwest BC.
 - ii. Target the first 50 finishers in the BC High School Cross Country Championships to join clubs.
 - b. Challenges and Opportunities
 - i. Politics and funding.
 - ii. Independent schools organizing more events and championships. Encouraging to join BC Athletics.
 - iii. Joint planning possibilities with the BC High School Cross Country Committee.
 - iv. Encourage clubs to fund coaches to increase retention.

- v. Continuing need for new officials.
 - c. The Quad – 2017 to 2020 & Areas of Emphasis to be addressed
 - i. Three pillars well developed but room for helping with revenue generation in organizational capacity.
 - ii. Having social media accounts for divisions and championships.
 - d. Impact of External and Internal factors to Committee's Initiatives
 - i. Financing and sponsorship a continued challenge.
 - e. Mount Everest Thinking
 - i. Hosting the World Cross Country Championships.
 - f. Questions
 - i. What impact do you think the changes on US travel will have the BC teams crossing the border? Jerry commented he expects an impact to be seen and some athletes and clubs have already started to consider cancelling their plans. Brian noted that provincially teams don't travel, but from a Canadian team perspective, some athletes could be affected.
 - ii. Creates an opportunity for clubs to put on Cross Country meets outside of that.
 - iii. Cross Country season for JD athletes is a concern for the JD Committee given the other sports that take place at the same time. Do we have the right time of year for Cross Country? Jerry noted North America has always been in the fall, where Europe is in the spring but it would be difficult to shift. Chair recognized the difficulty with competing sports.
- b. Junior Development Committee – Dawn Copping
 - i. Written Report circulated
 - 1. Items of Note
 - a. Initiatives and Plans for 2017/2018
 - i. Change to the location of the JD banquet.
 - ii. Looking for a new statistician and welcomes ideas.
 - iii. JD manual updated and will continue with annual update of the criteria for the awards.
 - b. Challenges and Opportunities
 - i. Like to see the number of athletes competing increase and looking at a possible competition amongst teens.
 - c. The Quad – 2017 to 2020 & Areas of Emphasis to be addressed
 - i. None verbally noted.

- d. Impact of External and Internal factors to Committee's Initiatives
 - i. None verbally noted.
- e. Mount Everest Thinking
 - i. Hosted lunch for the athletes that win awards at the banquet.
 - ii. Funding to purchase awards, support Olympic athletes to attend meets for meet and greets, and encouraging officials.
 - iii. Dawn noted from herself, there's no program for athletes, for inclusion at the JD level, who want to participate in track & field but have developmental disabilities. Brian noted there is no exclusion of para athletes at club level and Dawn agreed but clarified there is no competition for athletes of the same level. Brian noted the programs with SportAbility and other ways to try and work with incorporating participation.
- c. Masters Committee – Tom Hastie
 - i. Written Report circulated
 - 1. Items of Note
 - a. Initiatives and Plans for 2017/2018
 - i. Encourage Masters athletes to consider officiating and including more Masters events in club championships.
 - b. Challenges and Opportunities
 - i. Request considering holding Masters Heptathlon and Decathlon championships.
 - ii. Request change to BC Athletics website for better access to Masters information.
 - iii. Issues with qualifications for Hall of Fame. Would like Board to clarify the criteria for qualifications and the process for the Committee to make nominations.
 - iv. Concerns with decrease in the number of people participating in cross country. 50/60/70 year olds are participating so it appears to be the 35-55 year old athletes who are not. Might be a conflict to other events happening at the same time.
 - v. US Masters is next year is in Spokane and the Canadian Masters Athletics Association (CMA) wants to encourage participation. Also wants BC to host the Canadian Masters. Again concerned with the US travel implications.

- c. The Quad – 2017 to 2020 & Areas of Emphasis to be addressed
 - i. None verbally noted.
- d. Impact of External and Internal factors to Committee's Initiatives
 - i. None verbally noted.
- e. Mount Everest Thinking
 - i. None verbally noted.
- d. Officials Committee – Brian Thomson
 - i. Written Report circulated
 - 1. Items of Note
 - a. Initiatives and Plans for 2017/2018
 - i. Recruitment - Through level 1 and 2 workshops. Room to increase efforts through the schools.
 - ii. Development – using big meets to schedule Level 4 (national) workshops. Leverage experience at the club type meets.
 - iii. Retention – Increase recognition program with awards.
 - b. Challenges and Opportunities
 - i. Low level challenges with engaging and retaining officials in the north and ensuring enough officials for the 55+ games in Cranbrook.
 - ii. Officials are volunteers so the levers for motivating are different but also can be an opportunity.
 - iii. Data is being collected and reviewed and are providing information and opportunities with trends.
 - iv. Efficiencies – National Officials Committee looking at streamlining processes. Provides an opportunity to look at in BC.
 - c. The Quad – 2017 to 2020 & Areas of Emphasis to be addressed
 - i. Looking for candidates and hosting workshops.
 - d. Impact of External and Internal factors to Committee's Initiatives
 - i. Awarding of any national championships or major meets would affect demand and initiatives.
 - ii. Budget cuts would have a strong impact. There is a contingency fund, but would have to be adjusted.
 - e. Mount Everest Thinking
 - i. Is there more potential for working across committees and clubs? Any special projects that could be worked on together?

- f. Discussion around Racewalk officials, events, athletes and a possible interdisciplinary collaboration.
 - g. Questions
 - i. Clif noted he received a list of how many and what kind of officials were needed for an event and asked who and how often is that list of required officials is reviewed? Brian was not sure and would take that back to the Officials Committee.
- e. Road Running Committee – Clif Cunningham
- i. Written Report circulated
 - 1. Items of Note
 - a. Initiatives and Plans for 2017/2018
 - i. In the last few years the committee has been more of a reporting committee and is now moving toward an action committee.
 - ii. Currently looking at the projects to be developed for the year and will include standardizing results from timers and sharpening awards criteria.
 - iii. Look to Board for direction on what is needed from the Road Running Committee to support the strategic plan.
 - b. Challenges and Opportunities
 - i. None verbally noted.
 - c. The Quad – 2017 to 2020 & Areas of Emphasis to be addressed
 - i. Athlete Support with regard to education to completing forms accurately and completely.
 - ii. General Race Director support initiatives and potential opportunities.
 - d. Impact of External and Internal factors to Committee's Initiatives
 - i. None verbally noted.
 - e. Mount Everest Thinking
 - i. Grant money for drug testing at events.
 - ii. Additional and increased athlete funding.
 - f. Questions
 - i. Foresee any issues with drug testing with foreign athletes? Clif noted he feels it's a positive for the sport.
 - ii. Tyler suggested advertising the possibility of testing but having only random testing at events. Clif noted for the BC Super Series, funds are being pooled and will be distributed the amongst the 10 events.

Testing at the event will be at the discretion of Canadian Centre for Ethics in Sport (CCES).

- f. Track & Field Committee (Midget 15/Youth/Junior/Senior) – Tara Self
 - i. Written Report circulated
 - 1. Items of Note
 - a. Initiatives and Plans for 2017/2018
 - i. BC AAP review underway to ensure best athletes are funded in training and competition.
 - ii. BC Team Standards are being reviewed with a goal to develop a 4 year standard.
 - iii. Implementation of Targeted Athlete Development Camps for recruitment and retention.
 - iv. System in place for a school outreach program to encourage recruitment.
 - v. Continue to solicit members to the committee.
 - b. Challenges and Opportunities
 - i. Workable EGPs and implementation.
 - ii. Finding hosts for athlete camps and encouraging attendance.
 - iii. Information to the school and encourage their ongoing participation.
 - iv. Host competitions that serve the athletes as they move through the ranks with access to valuable competitions.
 - c. The Quad – 2017 to 2020 & Areas of Emphasis to be addressed
 - i. Athlete retention, especially after finishing university and finding a means to transition from student-athlete to jut athlete.
 - ii. Coaching education plan that is not overwhelming for coaches to begin or continue their education.
 - d. Impact of External and Internal factors to Committee's Initiatives
 - i. None verbally noted.
 - e. Mount Everest Thinking
 - i. Increase funding for the athletes.
 - ii. Other BC Endurance Project concepts with other selected event groups/disciplines.
 - f. Questions
 - i. Further discussion around athlete funding and current models.
 - ii. Athlete Retention – Do you have a database to identify an athlete that is no longer competing?
Brian noted, this can be done through Trackie back

to 2005. Could we do a query? Sam confirmed it could be done and for any membership type. Please send any requests to Sam.

- 15. Chair advised the Committee Chairs and Representatives of some of the items discussed in the morning portion of the Board meeting** (motions regarding the AGM and Awards Banquet).
- 16. Chair extended thanks to the Committee Chairs and Representatives for their attendance and for all their various levels of participation.**
- 17. Next Board of Directors meeting will be held on Tuesday, June 6, 2017 at 5:30pm**
- 18. Motion to Adjourn – E. Dunfee/K. Ramage. Meeting was adjourned at 2:54pm**

Director Signature _____

Director Signature _____