



2. looking at the option of doing a virtual race series for 2021 following the virtual-based cross country series. Still to be determined the number of race directors who would support a virtual race. The Executive will make the call in January in regards to the Series.
3. Therefore unsure of the start of the 2021 race series this coming February.

2. Island – Bob

1. Going virtual. The basis is a fun series. Must run the distance of the host event. Events are theme-based with no Series awards; must be run anywhere in the province. one event requires a photo based on something related to the actual course of the host event (for instance the host event features an historic building along the route. Participants need to select a photograph of themselves with an historic building along their chosen route). Or for the Pioneer 8K virtual you must run a route with 2 significant hills in it just like the host 8K. All individual non-team events in your community.
2. **Action item: Clif to send out the press release to the Committee for the Island Virtual Series**

3. Lower Mainland – Frank

1. Series website shows all races are a “go” however races in January to March likely will convert to virtual races...but nothing official on that yet.
2. Currently looks like first 3 races are off the table.
3. Decision to be made as to whether or not the Series proceeds in 2021.

4. Super Series – Clif

1. The Series is on hold until the in-person big events return.
2. Series points to be retained and carried forward until the Series resumes.
- Including Championships Provincial / National
 - a. Provincial Championships much the same as the Super Series
 - b. preliminary discussion of conducting smaller events with wave starts perhaps with elites only or limited to BC members.
 - c. As per Clif, a general agreement within the RR Committee that existing hosting arrangements get pushed into the future until we resume back to normal again.
 - i. **Action Item: Clif to prepare something to send off to the race organizers stating as such in January.**
 - d. National Championship much the same as Provincial – getting push further into the future until the ability exists to resume.

5. BC Athletics Annual Awards – Clif



- 2020 Banquet and traditional awards are not taking place. Traditional awards and awards categories will not be awarded.
- A modified set of categories and award criteria (achievement in sport) in place for the 2020 awards.
- Nominations accepted online until January 8th, screened by staff for qualifications. Committee decide by online poll, immediately following.
- Award Information - <https://www.bcatletics.org/Recognition/Sub/2020-recognition-awards-hall-of-fame/566/>

Outstanding Athletic Performance nominees:

- Must hold a BC Athletics Competitive Membership (U16, U18, U20, Senior, Masters)
 - Must have achieved their performance result in a sanctioned competition
 - Recipients will be selected by the corresponding BC Athletics Committee.
 - Factors considered in recognition will include Provincial, National or World Record performances and National Team selection
 - Bob is recognizing the efforts of Catrin Jones and Natasha Wodak. Even if we don't have the regular awards we should recognize them:
 - Catrin was second Master at Pioneer 8K and 3 other Island Series events where she finished as either top overall Female or top Master. She has won 3 consecutive ultra marathons in a 2-week period, setting 4 Canadian records. Ran 50 miles in 6:09 breaking record by ~7 minutes (open Female record and a Masters F40 record). Followed that by setting a 6-hour record on the track in Duncan. Both record accepted by Association Canadian Ultramarathoners (ACU).
 - Natasha won Pioneer for the 7th time. Then set Canadian record (1:09:41) for half marathon which has since been broken. In May ran on men's virtual relay team that was victorious (a worldwide event). In July won Canadian 10K championships (a virtual event) and victorious in Quarantine Queen East versus West Relay Team. Victories in 6 high performance events
- **Outstanding Athletic Performance nominations can be completed [here](#)**

6. Race Directors Conference – Clif

- In person unlikely.
- Well-received these past couple of years and there is still content to be shared
- Possibly 3 x 1 hr webinar sessions over 3 weeks, maybe 1 each week?
- TriBC held a conference that was 5 nights in a row; perhaps too much material and was too condensed
- Jordan suggested a format of spreading the material out over time – one subject per week which could generate much more conversation
- Content usually determined from the previous year's post-event follow-up with attendees, circulated with TriBC as well as the ability to pair the topic with someone who can speak to the content.
- **Action Item: Clif to converse with Jared and Jordan to brainstorm ideas and come back to the Committee**



7. What can events do discussion - Jared

- To remain relevant and top of participant minds, keep sponsors engaged?
 1. Jordan shared his ideas as a volunteer with the Coho Society and as Vice Chair of the Moustache Miler – each having a month-long virtual challenge.
 1. Coho Board made a decision to put on the event merely to cover the cost of their coho salmon rehabilitation efforts. They knew how many people they required and charged a certain amount to cover it. Participants commemorated the event by doing a single 14K run over the course of a one month period. Finishers certificate was mailed to each participant along with a note. Rachel Cliff, Jack Taunton and Walter Downey were three of the five event ambassadors who over the course of a month promoted the event. Jordan assisted by taking photos and with social media posts. The key takeaway for event organizers is that you need a social media presence going into this effort.
 2. Moustache Miler – engaged with partners (i.e. Innovative Fitness and yoga studios) ...registrants could take classes if they sign up for the event. Most sponsors could not provide a cash benefit so there was a concern about funding overhead (storage). A lot of social media work to bring in 117 participants. Weekly draw prizes, a mental health night including the sponsor providing a monetary donation, a virtual 'pass the baton' challenge between registered teams, and a trivia night. The end result – approximately \$35K in donations (including individual contributions) after paying out suppliers but not a lot of registrants for a huge amount of work.
- Virtual? Other ideas.

8. New Business

- Bob mentioned two 2020 Male athlete performance. From the Pioneer 8K in January - Maurice Tarrant set his 76th Canadian age class record. He's in the M90 category now. Bruce Hawkes received a memorial longevity plaque; at the Pioneer 8K he completed his 200 consecutive Island Series race. He never missed one in 25 years. He has also run all 36 of the Gunner Shaw Victoria events.

9. Next meeting

- Date: End of March
- Meeting Chair: Jared will chair the meeting

10. Adjourned

- Motioned: Jared
- Meeting end time: 8:19pm
- Seconded: Frank