



Track and Field  
Road Running  
Marathons/Ultras  
Cross Country Running  
Race Walking

## Minutes of the

### June 14, 2008 BC Athletics Board of Directors Meeting

(Note: the Board Meeting scheduled for May 31/08 was postponed to June 14/08)

#### 1. CALL TO ORDER

The meeting was called to order at approximately 9:45. Present: Larry Harper (Chair), Greg White, Diana Hollefreund, Jim Hinze, Liz Jones (until 2 pm), Denise Clements, Brian McCaLder, and Tom Dingle.

Regrets: Steve Martin, Tom Masich, Sam Collier and Ann Kirk

#### 2. AGENDA

2.1 Additions to the Agenda - DH added BC Summer Games and North American Indigenous Games reports

2.2 *Adoption MOVED (Dingle/Hinze) THAT THE AGENDA, AS CIRCULATED PLUS ADDITIONS, BE ADOPTED. CARRIED*

#### 3. MINUTES

##### 3.1 Board of Directors Meeting

*MOVED (White/Clements) THAT THE MINUTES OF THE MARCH 8, 2008 BOARD OF DIRECTORS MEETING, AS CIRCULATED, BE ADOPTED. CARRIED*

3.2 **Executive Committee Meeting** - Minutes from the April 23, 2008 Executive Committee Meeting, were received.

##### 3.3 **BCA Committee Meeting Minutes**

Minutes from the following Committee Meetings were received:  
March 19, 2008, 2008 BCA Road Running Committee Meeting  
April 1, 2008 Branch Officials Committee Meeting

#### 4. BUSINESS ARISING FROM THE MINUTES

- A list of action items arising from the 2008 BCA AGM and the February 27, 2008 Executive Committee Meeting was circulated as a reminder to Directors and Staff. **Directors & Staff**
- Greg noted he will speak to Report on Eligibility Sub-Committee meeting and AGM Resolution #5 - Age Groups at Series Races later in the meeting.

5. CORRESPONDENCE – Core Grant letter has been received

#### 6. REPORTS

6.1. CHAIR OF THE BOARD OF DIRECTORS (Larry Harper)

6.2. VICE CHAIR OF THE BOARD OF DIRECTORS (Greg White)

- Greg attended the Sport BC AGM and was impressed with the efficiency with which it was run. It was well attended. Sport BC has an impressive new Board  
**ACTION - Include on the agenda for the next BC Athletics Board meeting a discussion of**

***having outside Board members on the Board of Directors.***

- Greg attended a meeting of the sub committee of the Chairs regarding the Road Running Committee request to look at eligibility for BC Road Running Championships. All 6 Chairs attended. The group decided they would like to meet twice a year, once in December after the resolutions but before the AGM so they can discuss the resolutions.

- The sub committee of the Chairs submitted a report to the Board showing 4 members do not support the Road Running Committee request, 1 supports it and 1 member was neutral.

- The report was accepted by the Board.

***ACTION - Greg White to establish a mandate for a Championship Eligibility Sub Committee. Greg will also formalize the committee membership with Staff.***

- Age Group at Series Awards (AGM Resolution #5) - this went back to the Road Running and Masters Committees for their recommendations. Both committees support the motion.

- Based on the input of the CEO on the way the rules are written with World Masters, in order to be consistent we should replace "shall" with "should".

- Greg attended to present BC Championship medals at the BC 8K Championships, held as part of the Shaughnessy 8k.

***ACTION - Staff to communicate to Masters Committee that Jim Heinz is the Board representative.***

It was agreed that Board representatives on Committees should keep an eye on any conflicts of interest that arise.

***ACTION - Brian McCalder and Larry Harper will draw up a mandate for a Board sub committee to be presented at the next Board meeting. Denise Clements volunteered to be on the Committee.***

6.3 PRESIDENT & CEO (Brian McCalder)

- Brian McCalder provided information on how core funding is determined. Any questions can go to Brian outside of the meeting.

- Post 2010 it is anticipated that current core funding will decrease.

***ACTION - Staff to analyze future funding and come back with recommendations to the Board for discussion.***

6.4 FINANCE (Liz Jones/Brian McCalder)

- We are facing a deficit which will decrease after year end accruals are completed. Reasons for the deficit include decreased membership revenue (down primarily due to decreased Day or Event memberships), lower than anticipated revenue from Haney to Harrison.

***ACTION – Liz and Brian will review revenues to determine specific areas where revenues were lower than anticipated this year.***

- This underscores the need for members to be promoting membership and supporting the organization wherever possible.

- The application to Direct Access Gaming is pending.

Sportsfunder money supports travel for in province youth. Staff to handle promotion of

Sportsfunder in a way they think is appropriate.

#### 6.4 ADMINISTRATION & PLANNING (Diana Hollefreund)

- Strategic Plan Update - Staff is working on strategies and tactics. The goal is to have a progress report at the next Board meeting. Staff will review the involvement of Rose Mercier in future implementation of the plan and make recommendations to the Strategic Planning Committee.

- Human Resources - Brian is talking to potential candidates for the Track & Field Technical Manager Position.

#### 6.5 MARKETING & COMMUNICATION (Brian McCaLder)

- We have title sponsorship from the Royal Canadian Legion for Youth and Juvenile/Youth Track & Field and Cross Country

- Continuing to pursue sponsorship for Haney to Harrison and provincial series.

Need to look at opportunities to get start up funding for a staff marketing and communications person.

#### 6.6. MEMBERSHIP REPORT (Sam Collier)

- A written report was submitted by Sam Collier covering the following topics:

- Membership
- Club Renewals
- New Club Applications
- Non-renewing Clubs
- Annual General Meeting & Awards Banquet
- Current Projects
- Future Projects

- Greg would like to see a breakdown of Road Running and Track & Field memberships.

***ACTION - Staff to provide a breakdown of Road Running and Track & Field memberships.***

***MOVED (Dingle/Clements) THAT THE BCA CLUB MEMBERSHIP RENEWAL APPLICATIONS FROM THE FOLLOWING BE ACCEPTED (CARRIED):***

- ***Achilles International Track & Field Society***
- ***Deerfoot Athletic Club***
- ***Hershey Harriers Athletic Club***
- ***Metro Athletics Club***
- ***Phoenix Athletics Association***
- ***Racewalk West***
- ***Semiahmoo Sun Runners***
- ***Vancouver Thunderbirds***
- ***Vancouver Island Runners' Association***
- ***Wheelchair Race Series***

A new club application for Walnut Grove Track Club was received. Notification was sent to all clubs in Zones 3, 4 and 5 asking for any comments or concerns. All feedback received to date has been positive.

***MOVED (Dingle/Clements) THAT THE BCA CLUB MEMBERSHIP APPLICATION FROM THE WALNUT GROVE TRACK CLUB BE ACCEPTED (CARRIED)***

A new club application for Guardian Athletics Society was received. Notification was sent to all clubs in the Lower Mainland on June 12<sup>th</sup> asking for any comments or concerns. Comments have been received from a couple of clubs so far – all have been positive.

***MOVED (Dingle/Clements) THAT THE BCA CLUB MEMBERSHIP APPLICATION FROM THE GUARDIAN ATHLETICS SOCIETY BE ACCEPTED WITH THE PROVISION THAT THERE ARE NO CONCERNS FROM CLUBS IN THE AREA. CLUBS WILL BE GIVEN 2 WEEKS TO RESPOND. (CARRIED)***

***MOVED (WHITE/CLEMENTS) THAT THE 2010 AGM BE HELD ON DEC 4, 5 AND 6TH 2009 DUE TO A LACK OF HOTEL SPACE IN JANUARY 2010***

- Larry reported on the Athletics Canada AGM. It is a Congress with the AGM portion only taking a few hours. The idea of a Congress is to bring people from the sport together.

- Athletics Canada is going to forward outlines of their key marketing contracts to PSO's so PSO's know where they have latitude regarding sponsorships.

- At the Presidents meeting, BC presented that the way AC was proposing membership fees is not a fair and equitable way of charging back to provinces.

***ACTION - Larry Harper to send to Board members and Staff an agenda for the entire weekend of the Athletics Canada AGM/Congress.***

- The BCA AGM sub committee will present a proposed format for the 2009 AGM at the August Board meeting.

***MOVED (Hollefreund/Dingle) THAT THE MIDGET, YOUTH, JUNIOR TRACK & FIELD COMMITTEE BE RENAMED THE TRACK AND FIELD COMMITTEE.***

## 6.7 PROGRAMS & TECHNICAL DEVELOPMENT (Tom Dingle & Staff)

### 6.7.1 Track & Field

- Brian McCalder reported that RJT is looking for a new half time person to help Thelma because Jessica is returning to school.

- Thelma is doing RJT presentations at the Victoria, Richmond and Harry Jerome meets.

- Need to look at ways to coordinate the Hershey Youth Program and the RJT Program.

- Tom Dingle reported that the JD division is in a state of flux. 15 year olds were moved out of that category last year. There is uncertainty if 14 year olds will also be moved out of this category. This needs further discussion at the Committee level.

- 2009 and 2010 National Championships are all in eastern Canada. This creates financial challenges due to the increased costs of travel. We need to look at how we can manage this if we want to maintain our Provincial Programs.

- There are also challenges with alignment of calendars with IAAF at the National, Provincial and Club levels.

- Road & XC – Maurice Wilson submitted a written report that was reviewed.

### 6.7.1 Officials

- BC Summer Games - Diana Hollefreund

It was challenging to get officials due to a conflict of meets - but officials have been found.

Participation has been down in all zones - more in some zones than others. Zones 3 and 6 were the only zones that could fill a team. There are concerns for 2010 with decreasing participation. The price of gas and coaches retiring and not being replaced are also creating challenges.

**Greg White became the Recorder from this point of the meeting (2 pm) until the end. Liz Jones was no longer present at the meeting.**

6.7.2 Coaching – Ron Bunting

- Course in Prince George today
- Level 1 course was held last week

6.8 EVENTS & PROGRAMS (Jim Hinze)

- Brochure has been printed and is starting to be distributed
- The tents are here and were displayed

6.9 ZONE DIRECTORS

- Parksville / Qualicum is looking to develop a track
- Diane reported on Officials training
- With Level 1 officials, a program for them to get practical experience at track meets has been very successful.

7. **NEW BUSINESS**

- Resolution #5 from AGM (Age Group at Series of Races)- passed
- Larry will be attending the Canadian National Track and Field in Windsor

8. **ADJOURNMENT - *MOVED Greg White/Jim Hinze THAT THE MEETING BE ADJOURNED. CARRIED***

Respectfully submitted,  
Liz Jones and Greg White  
July 11, 2008