

BC Athletics Board of Directors Meeting – May 12th, 2012 Minutes

Attending in person: Greg White, Chair, Brian McCalder, Pres/CEO, Pam Medland, Dir. Admin & Planning, Denise Clements, Dir. Events & Promotions, Sanda Turner, Dir. Zones 3, 4, 5, Randy Longmuir, Dir. Zone 6, Garrett Collier, Technical Mgr Track & Field.

Attending via conference call: Carey Dillen, Dir. Finance, Bruce Deacon, Dir. Marketing & Communications, Tom Dingle, Dir. Programs & Technical Development.

Regrets: Jim Hinze, Vice Chair, Roberta Tetlock, Dir. Zone 1, 2

- 1. Meeting was called to order at 9:30am
- 2. No additions to the agenda
- 3. Adoption of the agenda D. Clements/R. Longmuir passed
- **4. Brd Minutes of Mar 3, 2012** minutes received/reviewed. Motion to approve R. Longmuir/D. Clements passed
- 5. Receipt of the minutes from committees:
 - a. Executive Committee minutes of April 25/12
 - b. Masters Committee minutes of April 11/12
 - c. Officials Committee minutes of March 25/12
- **6.** Correspondence none
- **7. Business arising from the minutes** Action list reviewed and updated. Completed items noted. Updated action list will be ready for review at next meeting.
 - Motion to strike sub-committee to review etiquette for all aspects of BC Athletes.
 Moved by B. Deacon/R. Longmuir passed. Denise Clements to chair submit committee.
 Will consult with Chair and President/CEO prior to establishing committee members.
- 8. Reports:
 - a. Chair of the Board of Directors
 - i. Written report submitted
 - **ii. Sport BC** update: agency continues with transition. Reduction of staff for financial services. AGM on June 2. Membership fees for 2012/2013 will remain the same.

iii. BC Sports Agency update: BCSA will be the funding partner for Provincial Funding for BC Athletics. Meeting scheduled for May 16, 2012 for announcements and updates.

b. Vice Chair of the Board of Directors

- i. No report
- c. Directors Reports:
 - i. Zone Directors
 - Roberta Tetlock 1 & 2
 - a. No report
 - 2. Sanda Turner 3, 4, 5
 - a. Written report submitted
 - b. Still working on another rep for the zone
 - 3. Randy Longmuir 6
 - a. Written report submitted
 - b. Review of meets in Zone 6 to date.
 - c. Increased membership in Nanaimo, Alberni Valley, Cowichan Valley, and Campbell River.
 - d. VIAA championship series running well.
 - e. Gary Reed Middle Distance camp successful.
 - 4. Zone 7 & 8 Rep still to be appointed
 - 5. Athlete Directors to be appointed
 - a. Another invitation will be sent to Junior and Senior teams for nominations of athletic reps.
 - ii. Finance Report Carey Dillen & staff
 - 1. Budget Summary received. Discussion. 2011-12 estimated year end reviewed. Year-end finished March 31/12. Info has gone to auditors.
 - 2. 2012-2013 Draft Budget 2 reviewed. Key adjustments noted.
 - a. Gov't funding being as in 2011-2012 for 2012-2013.
 - b. Additional \$100,000 gaming grant received based on 2012 application
 - c. Membership meeting budget target of \$296,500
 - d. Motion to approve draft budget 2 P. Medland/D. Clements passed
 - 3. Reserve fund motion-BC Athletics suspend, as of March 31, 2012, the contribution of 50% of any year end surplus to the Reserve Fund until such a time as the \$105,256 due to the reserve fund from Operating is repaid. Moved by D. Clements/T. Dingle passed.
 - iii. Administration & Planning Pam Medland/Brian McCalder
 - 1. Personnel Committee met after last board meeting.
 - a. Salary grid established
 - Part of increase is from addition of T&F Mgr, welcome to Garrett Collier as new T&F Mgr.

Summer student position posted- funds rec'd for one student,
 35 hrs per week, and 14 week in duration. Position will include support to T&F Mgr, RJT, and Road Running Whistler 50.

2. Strategic Planning

- a. Committee struck with Greg White, Jim Hinze, Pam Medland, Bruce Deacon, Brian McCalder and 2 athletic reps (once established).
- b. The first initial meeting for strategic planning will be held on May 31, 2012 at 5pm.

3. Office Space

a. President/CEO reviewed options of Multisport Centre of Excellence lease options. 5 and 10 yr lease options available. 10 yr lease offers better rates, and clause to sublet if required.
 BCA needs approximately 1200 sq feet of space. Close to skytrain stations. Staff in agreement with location. Motion made - To approve for President/CEO a lease for space not to exceed our present financial commitment for the potential site of the Multisport Centre of Excellence. Moved by D. Clements/P. Medland – passed.

4. AGM

a. Discussion around silent auction vs tradeshow. To continue with silent auction, there would need to be a dedicated person, not from the board, to oversee the solicitation for auction items and set up of the auction at AGM. The other option reviewed was to present a tradeshow at the AGM. This would be coordinated by BCA staff, and would provide a venue to sponsors etc. to present trade wares. Motion made – for this AGM to run a trade show vs. silent auction this year. Moved by D. Clements/B. Deacon – passed.

5. Organizational and Committee Structure

 A new recording secretary is still required for meeting/AGM purposes. A call will go out to members for a permanent volunteer.

iv. Marketing & Communications – Bruce Deacon/Brian McCalder

1. Planned initiatives for re-branding and web redesign will proceed as funding has now been approved.

v. Membership Report – Sam Collier

- 1. Membership report submitted. Motion to approve individual members moved by T. Dingle/R. Longmuir passed.
- Motion to approve 2 new clubs moved by R. Longmuir/T. Dingle passed.

3. Decrease in masters memberships related to increase in road & trail memberships.

vi. Programs & Technical Development

- 1. Road and Cross Country Maurice Wilson
 - a. Technical Mgr report submitted
 - Recommendation received from Road Running and Junior
 Development committees recommending adaption of new road
 running distances for ages up to 18. Motion to accept
 recommendations for new road running distances, moved by T.
 Dingle/S. Turner in favour, T. Dingle, R. Longmuir, D. Clements,
 G. White, against, B. Deacon, abstaining P. Medland, S. Turner.
 Motion passed.
 - c. Draft of "how to time a running race" reviewed.
- 2. Track & Field Tom Dingle & Staff
 - a. Run Jump Throw Taunya Geelhoed
 - i. Written report submitted
 - ii. Working to involve more aboriginal participation.

b. Hershey's

- i. The Hershey program is now in line with BCA LTAD model. Our results can be used to submit applications for Hershey's Championships.
- ii. Should organizations choose to add additional events, outside of BCA LTAD guidelines, they can choose to add those events, but that event would NOT be covered by BCA sanctioning/insurance. The specific meet organizer would be responsible for additional coverage of those additional events.

c. Masters

- i. Looking to determine nominations for Masters Inductees to the Hall of Fame.
- **ii.** Reviewing awards criteria for selection of Masters Athlete of the Year awards.
- **iii.** Masters committee looking to increase promotion of the BC Masters Championships.

d. Officials - Sanda Turner

- A Best Practices, Volunteer Management, and Communications plan is in progress.
- ii. BC Officials handbook being updated.
- e. Centers Garrett Collier & Brian McCalder
 - National centers athletes making standards outside of National centers (thru Regional coaching or University programs).

- **ii.** Great success out of the National Throws Center in Kamloops.
- **iii.** Development ongoing with Regional Middle Distance Coaching & Tech Mgr.
- f. Coaching and Education Garrett Collier & Ron Bunting
 - i. Written report submitted.
 - ii. Many courses completed, and more scheduled throughout year. Competition Development course scheduled for 2013 April.

vii. Events & Promotions – Denise Clements

1. No planned activities at this time. Pending rebranding/web design outcomes from Marketing and Promotions.

viii. Athletics Canada

- 1. Olympics current focus. Qualifying ongoing.
- **2.** Chair will be attending AGM & Planning meeting in Ottawa on May 23-27, 2012.
- **9.** Next Board of Directors meeting will be held Wednesday July 25th, 2012. Time 5:30pm. Members can attend either in person or via conference call.
- **10.** Motion to adjourn T. Dingle/R. Longmuir passed.

Director Signature	 	 	
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