



Track and Field
Road Running
Marathons/Ultras
Cross Country Running
Race Walking

BC Athletics Executive Committee Meeting

August 22, 2012

BC Sport Campus – Room 155

Attending: Greg White, Jim Hinze, Carey Dillen, Tom Dingle, Brian McCaldar

Regrets: Pam Medland, Denise Clements, Bruce Deacon, Sam Collier

Meeting called to order at 5:36 pm

1. Receipt of the Minutes
 - a. July 24/12 Brd of Directors Minutes received
2. Actions arising from the minutes
 - a. The Action list to be updated and presented at the Board Meeting of October 13, 2012
3. Reports
 - a. Chair (Greg White) – review of the events and competitions attended through the summer representing BC Athletics
 - b. Vice Chair (Jim Hinze) / Brd Rep to the Road Running Committee - presentation on behalf of Maurice Wilson (BCA Rd/XC Tech Mgr) of a BC Athletics Victoria Int'l Marathon membership discount for 1st time BC Athletics members signing up in conjunction with the Victoria Int'l Marathon.
 - i. \$10.00 discount on membership valid to the end of October
 - ii. 1st time members only
 - iii. Promotional opportunity as is done in partnership with the Vancouver Sun RunMoved that the discounted BC Athletics membership proposal in partnership with the Victoria Int'l Marathon be approved – J Hinze/T Dingle Passed
 - c. Note: Rd Rg Section of the Rules and Regulations of the BC Athletics Policy Manual – reference to the BC Athletics 8K Rd Running Championships is missing. To be updated by staff.
4. Financial Management – Carey Dillen/Brian McCaldar
 - a. Budget detail and Summary was presented with updated information on the Gaming Grant and the tracking adjustments and changes to the budget relative to the Projections to Year End
 - b. BC Athletics AGM Silent Auction/Trade Show :
 - i. Moved that the Silent Auction / Trade Show not be held in 2012 and therefore remove the \$4500.00 from revenue. Carey Dillen/T Dingle Passed
5. Administration and Planning:
 - a. Report from the Planning meeting

- b. Strategic plan draft and the tracking of the work done at the meeting has been forwarded by Marilyn Payne.
 - c. Feedback from the survey and telephone interviews has also been provided and is available to the Brd of Directors
 - d. Proposed / Amended – Vision, Values and Mission Statement was presented the Executive for information. Formal presentation to the Brd in Oct 2012 and to the Membership at the AGM
 - e. Strategic Plan Theme – “Excellence”
 - f. AGM – Greg White to follow up with each Brd member whose term is up to see if they will be standing for re-election.
 - g. AGM – call for nominations for BC Athletics Awards has been posted
 - h. Human Resources – Brian McC Calder – reference to the opportunity to apply for Targeted Sport Provincial Coach funding as part of the Cdn Sport Ctre Pacific / Pacific Sport quad review and application process. See new business
 - i. Sport BC – Greg White/Brian McC Calder
 - i. Report back on the Sport BC round table meeting held August 15, 2012
 - 1. In discussions with the BC Sport Agency on the programs , services and role of Sport BC in the BC Sport Sector
 - 2. PSO’s are concerned and identified a need for the continuance of Sport BC and a PSO/Sport BC collective voice for sport in BC.
6. Marketing and Communications – Bruce Deacon/Brian McC Calder
- a. Outcomes/Actions:
 - 1. To the Feziwig proposal we have added:
 - a. A component of Brand and Competitor review & summary;
 - b. Graphic Standards manual;
 - c. Graphic identity – Sub Brands for the 4 program Divisions (XC; Rd Rg; R W; T&F); and
 - d. Dropped the Website Design and Build as part of this proposal (Note: Website to be developed through a separate call for bids from identified companies).
 - i. Note: Cost for these adjustments to the initial proposal is \$5500 + 660 HST = \$6160 (within budget)
 - 2. Signed agreement with Feziwig and deposit of \$1375.00
 - 3. Provided to Feziwig:
 - a. Strategic Plan survey
 - b. Amended Vision, Values and Missions statements
 - c. Strategic Plan theme – “Excellence”
 - d. BC Athletics and Divisional Brands (logos)
 - e. Links to IAAF, AC, Prov Branches and USA TF logos
7. New Business
- a. PacWest Cross Country Proposal
 - i. Proposal:
 - 1. For the 2012 BC XC Championships:
 - a. To incorporate the PacWest Colleges XC Championship as part of the BC XC Championships

Proposal: At the 2009 BCA AGM it was recommended that the BCA Board implement the following regulation: *That when it is desired to hold a Series Event within a Championship, an application be made to the Board for approval.*

In accordance with, and within the spirit of, the above regulation, BCA Staff recommend that the above request be approved with the following conditions:

- That a PacWEST (Colleges only) component be included in the Senior Men's and Women's 2012 BC Cross Country Championship Races under the conditions as outlined below
 - That the PacWEST College athletes will be allowed to enter with:
 - A BC Athletics Competitive Athlete Membership or equivalent from another Athletics Cd Prov/Terr Branch; or
 - An equivalent membership from another country; or
 - A BC Athletics Day of Event Membership
 - That the PacWEST College Athletes can enter under their College Team name
 - That PacWEST College Athletes of Junior Age (18/19 in the yr of competition) can run up in the Senior Championship in order to score in the College team competition
 - That the PacWEST College Athletes will:
 - Not be eligible for BC Athletics XC Championship Awards unless they have a BC Athletics Competitive Athlete Membership or equivalent from another Athletics Cd Prov/Terr Branch; or an equivalent membership from another country.
 - Not be eligible under the Day of Event Membership entry provision for BC Athletics Club Championship Scoring or Club Team Awards in the BC Cross Country Championships unless the College is a Registered Club Member of BC Athletics and its team scoring members are Competitive Athlete Members as outlined above.
 - Not be eligible for selection to the 2012 BC Athletics Cross Country Team unless they meet the BC Athletics Eligibility Criteria for Team Selection – see: <http://www.bcatletics.org/gensel.htm> - which includes the Competitive Athlete membership requirement.
 - Moved: Jim Hinze/Tom Dingle to allow the 2012 PacWest XC Championship to be held in the 2012 BC Athletics XC Championships.
- b. PSO Self Assessment – B McC Calder
- i. A requirement of the BC Sport Agency
 - 1. Full review of each PSO – membership, programs, structure, staffing, successes, challenges, opportunities, ideas to advance the BC Sport System. Deadline is August 31/12 with a PSO Interviews in October and report out by late Nov / Mid December 2012.

- c. BC Regional Coach and IPS Targeted Sport Provincial Coach application – B. McCalder
 - 1. BC Athletics has submitted for the 2 Regional Coach positions that each sport is eligible for. The Interior and Fraser Valley Regional Coach positions have been the focus of the application.
 - 2. IPS Target Sport Provincial Coach:
 - a. BC Athletics has applied and been invited to submit a full application to the program. The application must be targeted to an Event or an Event Group in Athletics and the application must be based on the performance, results, coaching expertise, support systems for sport medicine and science, training environment, alignment with NSO and the ability of the applying PSO to support the coach with at least an additional 1/3 of the \$65,000 grant available.
 - b. BC Athletics has focused on Endurance Running (3000m to Marathon inclusive of steeplechase), building off the coach and athlete success of the previous 2 yrs.
 - c. The announcement of the selected sports (19 for the yrs 2009-2012) will be late November/Mid December 2012.
 - d. The start up date for successful sports is April 1, 2013.
- d. 2014 Americas Masters Games
 - a. An initiative of the City of Vancouver and PAVCO to hold the first ever Americas Masters Games.
 - b. PSO have been asked through the BC Sport Agency to provide a letter of support and indicate a willingness to lead the sport specific component if the proposal / bid is successful
 - c. BC Athletics has provided this letter of support
- e. Officials Committee Meeting – Aug 26/12
 - a. proposed to review the information from the BC Athletics Planning Committee meeting. Whatever information is available will be forwarded
 - b. The BC Athletics Planning Committee and Board will need to review this prior to it being circulated to Committees and those who attend the Planning Meeting.

Meeting Adjourned at 7:28 pm