

## Membership Report 2008 Membership Year

### SUMMARY OF ACTIVITIES

- Oversee ACDirect for the province of BC
- Act as club registrar for all Unattached members
- Train new Registrars, answer questions, make corrections/changes to ACDirect programming where necessary
- Keep track of invoices created on the system and ensure payments are made in a timely manner
- Process all ACDirect Invoice payments
- Print cards for all individual members and mail out
- Send out information periodically throughout the year to Registrars via an electronic bulletin
- Answer membership questions (and other general questions) by phone or email from the general public
- Work with Athletics Canada and Metasport on the ACDirect system – both the membership database and results/rankings system
- Worked with ACDirect to develop the national results/rankings system
- Worked with major 2008 track and field meets to set up their meets to interface with the ACDirect Results and Rankings system.
- Create weekly membership lists to post on the website and send out to sanctioned events for all individual competitive members and all school club members.

### IMPROVEMENTS AND CHALLENGES

- Continue to tweak the ACDirect system to improve it's capabilities and usefulness – challenge – this is a national database and only certain provincially specific changes can be introduced.
- Endeavour to get all BC Athletics sanctioned Track & Field meets organized to upload their results to the ACDirect system – challenge – not all events use HyTek

### PLANNED ACTIVITIES

- Continue researching the School Club and School District Membership categories to see where changes should be made and improvements implemented to increase membership.
- Work with ACDirect to develop a way to get membership lists to Road and Cross Country Events in a format that's easier for them to use.
- Research the individual membership categories and fees for the motion to be brought to the 2010 AGM
- Organize and in most cases re-format membership information gathering with respect to yearly reporting requirements

### KEY INDICATORS

- Membership is up over most categories – a very good sign given the times. Those categories down in numbers over last year show a drop of less than 10 members. (BC Games 16+ is only used in years where the Northern BC Games have a road event)
- The present economical climate should not be a stumbling block if we work to promote our sport with a slant to it being one of the most economical sports to take part in.
- More inquiries from schools with general and technical questions indicate that the current push for physical fitness is making in-roads.

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